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## **Waypoint Real Estate Elevates Norton and Arnold to Lead Brokerage Services Expansion**

Experienced brokers poised to drive growth and client success

FORT COLLINS, Colo. (March 5, 2024) — Building on a strong foundation, Waypoint Real Estate announces the promotion of Nick Norton and Jake Arnold to partner roles within its brokerage services team. Norton and Arnold will lead the team in developing and implementing a strategic growth plan to expand brokerage services and client base. They will look to expand into new markets, forge strategic partnerships, and attract top talent to further enhance the team's capabilities. In addition, the two new partners will manage day-to-day brokerage operations, ensuring a seamless experience for clients.

"Nick and Jake have been instrumental in Waypoint's success since the beginning" said Josh Guernsey, founder of Waypoint Real Estate and managing broker for the firm. "Their deep industry expertise and proven track record make them ideal leaders for our brokerage team."

Guernsey will continue in his role as Managing Partner of Waypoint Real Estate, still responsible for strategic initiatives and brokerage assignments for the firm, but relinquishing the day to day management activities assumed by Norton and Arnold. This news comes days after Waypoint Companies, the parent company of Waypoint Real Estate, announced the launch of Vuelo, a business acquisition and real estate investment company.

Waypoint Real Estate remains a dedicated partner for all brokerage, property management, and facilities maintenance needs. The Waypoint team will continue to operate under the Waypoint Real Estate name, providing the same reliable services its customers have come to expect.