AGENDA
APRIL 15, 2024

SDP Annual Conference
30 CELEBRATING THIRTY YEARS

WORKSHOPS

Time		
8:00AM		
8:30AM		
9:00AM		
9:30AM	**MASTERING BIAS:** IDENTIFICATION, IMPACT, AND MITIGATION — REIDAR BRATVOLD, STEVE BEGG	**READY, AIM, FRAME** BECOMING POWERFUL DECISION FRAMERS — ELLEN COOPERSMITH, ASHLEY CORSO, LUIS MENDOZA
10:00AM		
10:30AM		
11:00AM		
11:30AM		
1:00PM		
1:30PM		
2:00PM		
2:30PM	ESTUARINE MAPPING AND THE EVOLUTIONARY POTENTIAL OF THE PRESENT — DAVE SNOWDEN	AN INTRODUCTION TO DECISION ANALYSIS — ERIC BICKEL
3:00PM		
3:30PM		
4:00PM		
4:30PM		
5:00PM		
5:30PM	BREAK	
6:00PM		
6:30PM		
7:00PM		
7:30PM	WELCOME RECEPTION	
8:00PM		
8:30PM		
9:00PM		

Workshops

MASTERING BIAS:
IDENTIFICATION, IMPACT, AND MITIGATION
REIDAR BRATVOLD
STEVE BEGG

READY, AIM, FRAME
BECOMING POWERFUL DECISION FRAMERS
ELLEN COOPERSMITH
ASHLEY CORSO
LUIS MENDOZA

ESTUARINE MAPPING AND THE
EVOLUTIONARY POTENTIAL OF THE PRESENT
DAVE SNOWDEN

AN INTRODUCTION TO
DECISION ANALYSIS
ERIC BICKEL

BREAK

WELCOME RECEPTION

GOVERNMENT DECISION-MAKING	NEW TO DECISION QUALITY	EMERGING TRENDS AND BEST PRACTICES

8:30AM – 9:00AM
KEYNOTE ADDRESS
DAVE SNOWDEN

9:30AM
BREAK

10:00AM – 11:30AM

DATA IN GOVERNMENT DECISION MAKING	FUNDAMENTALS	HOW TO ADVANCE THE PROFESSION
CONTRACTING INFORMATION TECH SYSTEM FOR THE US AIR FORCE AND SPACE FORCE **SCHATTEN DOUGLASS** THE BUILD AMERICAN CENTER-UMD MTI **PROFESSOR QINGBIN CUI**	WHAT IS A DECISION PROFESSIONAL? **DAVID MATHESON** THE FUNDAMENTAL OF DECISION QUALITY AND HOW DID WE GET HERE? **CARL SPETZLER**	DECISION QUALITY FOR LEADERS **REDAR BRATVOLD** **MAX HENRION** **J. ERIC BICKEL** HOW AI WILL IMPACT DECISION-MAKING

12:00PM – 12:30PM
LUNCH – POSTER SESSIONS

1:00PM – 2:00PM

PANEL DISCUSSION	CLASSIC APPLICATION CASES	HOW TO ADVANCE THE PROFESSION
MODERATOR: **JOHN DRIESSNACK** PANELISTS: **PROFESSOR QINGBIN CUI** **SCHATTEN DOUGLAS** **PAUL GORDON** STATE OF GOVERNMENT DATA COLLECTION	UNLEADED AMOCO **CARL SPETZLER** R&D PROJECT STRATEGY **DAVE MATHESON** PHARMA PORTFOLIO SKB RIGS TO REEFS **TOM KEELIN** **MAX HENRION**	PANEL OF THOUGHT-LEADERS 10 YEARS FROM NOW, WHAT IS DIFFERENT? PUSHING FRONTIER ON MODELING

2:30PM
BREAK

3:00PM – 4:00PM
INTERACTIVE SESSION
"WHAT DO I WISH I HAD KNOWN EARLY IN MY DECISION PROFESSIONAL CAREER?"

4:30PM
PLENARY – THEN BREAK

5:00PM – 6:00PM
POSTER SESSIONS

6:30PM – 9:00PM
30TH ANNIVERSARY DINNER

Time column:
8:30AM, 9:00AM, 9:30AM, 10:00AM, 10:30AM, 11:00AM, 11:30AM, 12:00PM, 12:30PM, 1:00PM, 1:30PM, 2:00PM, 2:30PM, 3:00PM, 3:30PM, 4:00PM, 4:30PM, 5:00PM, 5:30PM, 6:00PM, 6:30PM, 7:00PM, 7:30PM, 8:00PM, 8:30PM, 9:00PM

AGENDA
APRIL 17, 2024

SDP Annual Conference — 30 CELEBRATING THIRTY YEARS

Time	ENERGY	PHARMA	NATURAL RESOURCES/ SUSTAINABILITY
8:00AM	DAS-SDP AWARD & SDP HERO AWARD		
8:30AM – 9:30AM	**AI / ANALYTICS** — FACTORING PROBABILISTIC EVALUATIONS IN TRADITIONAL QUALITATIVE DECISIONS — MENDOZA, DIXON-CAVE, COOPERSMITH; STRUCTURING PORTFOLIO ANALYSIS AND MANAGEMENT TO ACHIEVE HIGH DQ — TONY KENCK	**ORG TRANSFORMATION** — A NARRATIVE BENCHMARKING STUDY — LUDLOW, ANDERSEN; PROJECT SPECIFIC PROB REG SUCCESS — DING, JOHNSON; PANEL DISCUSSION: BUILDING A MANDATE — KARNER, PERSINGER, DISCROLL	**INNOVATION** — ORG ALIGNMENT & OPTIMIZATION OF RESOURCES — ELLEN PERO; PRIORITIZATION OF SPECIES STATUS — GOODE, REVENBARK, GILBERT; VISUALIZING 'DECISION SPACE' — JONATHAN CUMMINGS; OPTIMIZING CONSERVATION ACTIONS — KRISTEN HARMON
10:00AM	BREAK		
10:30AM – 11:30AM	**INNOVATION** — THE PRACTICAL & ACCESIBLE APPLICATION OF GAME THEORY TO STRATEGIC DECISION — DAVE DEBACKER; DERISK DASHBOARD, A PORTFOLIO TAKE ON OPTIONS/ VALUE OF INFORMATION — DAVID MATHESON	**AI / ANALYTICS** — HISTORICAL PTRS — HARRISON MILLER; SIMPLE BAYESIAN REFERENCE — SHAUN COMFORT; PREDICTING OUTCOMES OF PHASE 3 TRIALS — BRIAN HOBBS	**ORG TRANSFORMATION** — INSTITUTIONALIZING COLLABORATION — HILLEARY, CARDWELL, DEEGAN, LINKOV; EXPANDING TOOLS & PERSPECTIVES — LEAH SHARPE; A KNAPSACK PROBLEM — ROMITO, POST VAN; STRUCTURED DECISION-MAKING FRAMEWORK — JENNIFER GRAHAM
12:00PM – 12:30PM	LUNCH – POSTER SESSIONS		
1:00PM – 2:00PM	**ORG TRANSFORMATION** — CHEVRON'S DECISION-MAKING CULTURE THE NEXT EVOLUTION — CHRISTA ROEMKENS; EXXONMOBIL ORGANIZATIONAL TRANSFORMATION — ALISON ZABIK	**INNOVATION** — TO BE DETERMINED	**AI / ANALYTICS** — PROCESS-GUIDED DEEP LEARNING MODEL FOR PREDICTING STREAM TEMPERATURE TO INFORM MANAGEMENT DECISION IN THE DELAWARE RIVER BASIN
2:30PM	BREAK – POSTER SESSION		
3:00PM – 4:00PM	INTERACTIVE SESSION — REVERSE POSTER SESSION — "SEND OUT THE SPIES"		
4:30PM – 5:00PM	PLENARY – THEN BREAK — DINNER ON YOUR OWN		
5:30PM – 6:30PM	SPIRITS TASTING	POSTER SESSIONS	
7:00PM – 9:00PM	GHOST OF DC — ALEXANDRIA WALKING GHOST TOUR		

ENERGY	PHARMA	CHAIR's CHOICE

Time			
8:00AM	INTRODUCTIONS		
8:30AM	**CASE STUDIES/ TECHNICAL** APPLICATION OF SCENARIO THINKING FOR OFFSHORE WIND DEVELOPMENT IN THE US **BRENDON KEINATH** WHY DECISION QUALITY IS CRITICAL FOR RESILIENT, SUSTAINABLE SUPPLY CHAINS **SRI VAIDYANATHAN**	**FDA CASE STUDIES** FIRST APPROVAL FOR MARKETED PRODUCT VACCINE EXAMPLE DEVICES	**PERSONAL & SOCIETAL DECISIONS** MODA FOR PERSONAL DECISIONS **ERIC JOHNSON** EXTENDING GOOD DECISION-MAKING SKILLS BEYOND THE WORKPLACE **AMY DAY**
9:00AM			
9:30AM			
10:00AM	BREAK		
10:30AM	**CASE STUDIES/ TECHNICAL** LEADING THROUGH UNCERTAINTY IN THE ENERGY SECTOR **GEORGE NSORIBE** END-TO-END INTEGRATION OF DECISION QUALITY IN A LARGE CAPITAL PROJECTS **CARL SPETZLER**	**CASE STUDIES/ TECHNICAL** NEW APPROACHES TO ASSESSING PRE-REVENUE ASSETS IN DRUG DEVELOPMENT **MICHAEL KANE** NZ ILLEGAL DRUG INSIGHTS **PAUL GORDON** PRIOR ELICITATION AS INPUT TO PH3 PTRS MODELING **BRIAN HOBBS**	**EVIDENTIARY DECISION-MAKING** EXPLAINABLE AI: HOW XAI PUTS THE END USER BACK IN THE DRIVER'S SEAT **ERIC JOHNSON** AUGMENTING AI WITH DECISION INTELLIGENCE TO ACCELERATE BUSINESS **FADI MICAELIAN**
11:00AM			
11:30AM			
12:00PM	LUNCH — POSTER SESSIONS		
12:30PM			
1:00PM	**ROUND TABLE DISCUSSION** UTILIZING VOI TO GENERATE IMPROVED RETURN ON INVESTMENT **HEATHER STANG** DECISION ROADMAPS AS A TOOL TO IMPROVE PROJECT LIFECYCLE **SAMIN GULAM SHAIKH**	**ROUND TABLE DISCUSSION** TO BE DETERMINED	**NEW PERSPECTIVE ON DQ** LET'S TALK STRATEGY DEVELOPMENT AND FACILITATION **BILL HASKETT** HAMMERING SCREWS: HOW ECONOMIC METRICS HAMPER THE TRANSITION TO A SUSTAINABLE SOCIETY **PAT LEACH**
1:30PM			
2:00PM			
2:30PM	BREAK — POSTER SESSION		
3:00PM	INTERACTIVE SESSION MINI IIGY		
3:30PM			
4:00PM			
4:30PM	PLENARY — THEN BREAK DINNER ON YOUR OWN		

WORKSHOPS

Time		
8:00AM		
8:30AM		
9:00AM	**WHEN THING GO WRONG: PROJECT RESCUE DECISION SUPPORT**	**HURDLES TO GROWING AND SUSTAINING A DECISION QUALITY ORGANIZATION, AND HOW TO OVERCOME THEM**
9:30AM	WILLIAM HASKETT	BRUCE JUDD
10:00AM		JAY ANDERSEN
10:30AM		
11:00AM		
11:30AM		