

"TOP10"

CULTURE DEFINING QUESTIONS

- 1. What Are Our Values?
- 2. What Do We Stand For?
- 3. What Do We Believe?
- 4. What Are Our Ground Rules?
- 5. What Are Our Principles?
- 6. What Does Success Look Like?
- 7. What Are Our Priorities?
- 8. How Do We Make Decisions?
- 9. How Do We Create Belief?
- 10. Have We Built Fun Into Our Organization?

For additional questions go to: www.DirectSalesExperts.com



ABOUT DIRECT SALES EXPERTS INC.

Direct Sales Experts is a global Executive Search Firm that specializes in "Leadership Identification". Their focus is the Direct Sales, Network Marketing, MLM, Party Plan and Social Selling channels. At Direct Sales Experts they have spent a lifetime building relationships with the channel's strongest leaders. By utilizing a network of 50,000 executives, their focus when working for you is to identify, interview, qualify and deliver quickly high performing proven leaders to help grow your business. Many of the world's leading Direct Sales Organizations seek advice and council on Executive Recruiting, leadership development and succession planning.





