



“TOP 10”

FAVORITE DIRECT SELLING BOOKS

1. Launch Smart “How to Build a Direct Sales Company by Terrel Transtrum and Craig A. Fleming
2. Private Equity Investing in Direct Sales by Brett A Blake
3. Compassionate Capitalism: People Helping People Help Themselves by Rich DeVos
4. Mary Kay on People Management by Mary Kay Ash
5. All You Can Do Is All You Can Do: But All You Can Do Is Enough by Art Williams
6. The Pampered Chef: The Story of One of Americas Most Beloved Companies by Doris Christopher
7. The Shaklee Story by Robert L. Shook
8. Longaberger: An American Success Story by Dave Longaberger and Tammi Longaberger
9. An Enterprising Life: An Autobiography by Jay Van Andel
10. A Foot in The Door by Alfred C. Fuller and Hartzell Spence

For additional questions go to: www.DirectSalesExperts.com



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FOUNDER AND CEO

ABOUT DIRECT SALES EXPERTS INC.

Direct Sales Experts is a global Executive Search Firm that specializes in “Leadership Identification”. Their focus is the Direct Sales, Network Marketing, MLM, Party Plan and Social Selling channels. At Direct Sales Experts they have spent a lifetime building relationships with the channel's strongest leaders. By utilizing a network of 50,000 executives, their focus when working for you is to identify, interview, qualify and deliver quickly high performing proven leaders to help grow your business. Many of the world's leading Direct Sales Organizations seek advice and council on Executive Recruiting, leadership development and succession planning.



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