

“TOP 10”

CORPORATE GROWTH QUESTIONS

Important questions every company needs to address to move the business forward.

1. Is our Mission relevant to the people we are looking to attract?
2. Is our Vision inspiring and directional in nature?
3. Based on our Mission and Vision, would you follow us?
4. Do we have a set of values that are meaningful and reflect our desired culture?
5. What are your 3 Top Strategies going forward?
6. Do we have everyone and everything in alignment?
7. Do we have the right people on the team?
8. Is our team capable of 10 Xing our business within the next 12 months?
9. We have 7 foundational marketing messages that we are committed to, what are they?
10. Do we have a financial plan and set of KPI's that everyone sees and monitors daily?

For additional questions go to: www.DirectSalesExperts.com



ABOUT DIRECT SALES EXPERTS INC.

Direct Sales Experts is a global Executive Search Firm that specializes in “Leadership Identification”. Their focus is the Direct Sales, Network Marketing, MLM, Party Plan and Social Selling channels. At Direct Sales Experts they have spent a lifetime building relationships with the channel’s strongest leaders. By utilizing a network of 50,000 executives, their focus when working for you is to identify, interview, qualify and deliver quickly high performing proven leaders to help grow your business. Many of the world’s leading Direct Sales Organizations seek advice and council on Executive Recruiting, leadership development and succession planning.



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