

“TOP 10”

2023 Marketing Messages

Attracting a new generation of Direct Sales people starts with identifying the right messaging, here are the Top 10 New marketing messages for 2023.

1. Work around the world, any time, any place, from anywhere.
2. Work with your friends and have more fun living a balanced lifestyle.
3. Share what you love and care about with others.
4. Find your inner passion, dig deep and experience life on your terms.
5. Look to live a long and healthy life by being in control.
6. Continue your life-long education and help others do the same.
7. Change the world, one person at a time from your living room.
8. Stay home, enjoy your life while helping others do the same.
9. Find a way to lock arms with others to make the world a better place for those less fortunate.
10. Finding peace is an inside job, find yours and help others experience the freedom it can bring.

For additional questions go to: www.DirectSalesExperts.com



ABOUT DIRECT SALES EXPERTS INC.

Direct Sales Experts is a global Executive Search Firm that specializes in “Leadership Identification”. Their focus is the Direct Sales, Network Marketing, MLM, Party Plan and Social Selling channels. At Direct Sales Experts they have spent a lifetime building relationships with the channel's strongest leaders. By utilizing a network of 50,000 executives, their focus when working for you is to identify, interview, qualify and deliver quickly high performing proven leaders to help grow your business. Many of the world's leading Direct Sales Organizations seek advice and council on Executive Recruiting, leadership development and succession planning.



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