# **Real Estate Security Cloud**

Defend Your Business, Data, and Transactions

### The Stakes Have Never Been Higher for Real Estate Firms

Real estate firms are data custodians with critical responsibilities. Every transaction contains sensitive information that cybercriminals target—from wire transfer details to personal client records. A single security breach can destroy client trust, derail transactions, and devastate your reputation. Protecting your data isn't just a technical challenge—it's fundamental to your business success.

#### **Real Estate Firms Are Under Attack**

Beyond the immediate costs of a breach—such as ransomware payments and incident response—firms face devastating consequences that can cripple their business. Property transactions grind to a halt while wire transfers are diverted to criminal accounts. Client trust and referrals, the lifeblood of any real estate business, evaporate overnight.



17%

increase in breaches year-over-year<sup>1</sup>



\$213M

in losses from cyber incidents in a single year<sup>1</sup>



32%

increase in financial losses compared to prior years<sup>1</sup>

#### **Real Estate Firms Must Act Now**

Given both immediate and long-term impacts, it's critical to act quickly to ensure you can meet your business objectives, such as:



Safeguard sensitive transaction data



Maintain client trust and confidence



Continue daily operations



Defend your reputation and brand

## Accelerate your security journey with the Real Estate Security Cloud

We leverage a unified Real Estate Security Cloud that includes everything you need to effectively prevent, detect, and respond to cyberattacks. As a modular solution, you can adopt what you need based on your current cybersecurity maturity and existing investments.

As a cloud-first, single-agent solution, real estate companies get immediate results that you can demonstrate explicitly.



End to end security, no matter where you are.

# **Get started today**

We can build you a custom Real Estate Security Cloud aligned with your risk profile and budget.

Contact us now for your free consultation.

