



# Building the Future: BKG Construction Group Vision for Operational Excellence

A strategic overview of BKG Construction Group leadership model, project delivery standards, and commitment to quality construction throughout the Puget Sound region.

Jennifer Krause

Chief Executive Officer

# Company Overview



## Built to Scale, Not to Catch Up

Systematized from day one—leveraging real-time financial oversight, Procore PM system-driven workflows, and balanced leadership to grow with discipline.



## Intentional Market Focus

Puget Sound-based, with a regional strategy built on deep community roots, trusted subcontractor networks, and long-term partnership potential.



## Raising the Standard of Delivery

We lead with accountability, communication, and structure—raising expectations for what builders can deliver in process and in product.



## Proven Leadership, Deep Industry Experience

Extensive expertise in preconstruction, construction, finance, and design-build projects, ready to scale.

**BKG Construction Group is a newly established general contracting firm dedicated to delivering exceptional construction projects through a focus on operational excellence, transparency, and integrity.**

# Vision & Mission

At BKG Construction Group, our vision is to be known not just for what we build, but for how we build it—with transparency, structure, and respect at every step. We are a Washington-based general contracting firm rooted in operational discipline, client trust, and financial accountability.

Our mission is to raise the standard for what it means to lead in construction, bringing clarity to the process, consistency to the execution, and care to the relationships we build along the way.





# Jennifer Krause

Jennifer Krause is the Chief Executive Officer with over 15 years of experience in strategic operations, financial management, and construction leadership.

She previously served as CFO and COO for a multifamily builder, where she strategized and led the launch of a prefabricated wood framing manufacturing facility. Jennifer also owns a residential/commercial special projects group and leads Stride Accounting Solutions, providing the financial infrastructure for scalable, systems-driven growth.



# Jon Gaudet

Jon Gaudet is BKG Construction Group's Senior Superintendent and a master craftsman with a lifetime of experience in custom home building and complex construction environments. He has spent decades working across residential construction and the oil and gas industry, developing a disciplined, detail-driven approach to field execution. Known for his expertise in finish carpentry and his ability to oversee all phases of a project, Jon ensures that quality standards are upheld from framing through final delivery. His hands-on leadership, technical skill, and commitment to craftsmanship play a critical role in turning client vision into well-executed, lasting results.



# Operational Scalability: Resource Modeling & Capacity Planning





# Growth Plan & Off-Season Strategy

## 3-6 months

Precisely execute ongoing projects to validate team, subcontractor, and client standards. Launch website, social media, and collateral for targeted marketing and client referrals. Showcase active projects' process and quality.

## 12-18 months

Raise visibility and reputation by leveraging past work, client connections, and proven performance to expand referrals. Undertake a high-profile custom home project. Strengthen brand credibility through digital content, local alliances, and operational efficiency.

## 0-3 months

Refine field-to-office workflows, solidify subcontractor relationships, and run full-cycle financial reporting through BKG's stress test job costing, billing, and schedule alignment across current projects. Establish foundational systems for estimating, documentation, and closeout tracking.

## 6-12 months

Use project completion data to improve systems, fine-tune estimating models, and enhance scheduling accuracy. Begin light outreach to referral partners and local designers. Conduct internal team reviews to identify training needs and build internal SOPs for replicable quality.

# Client Experience & Management

## Project Roadmap and Clarity

Define project scope, critical milestones, and financial details from the outset. Clients receive a clear roadmap and live budget tracking through Procore for full visibility.

## Consistent Communication

We keep clients informed with bi-weekly short-duration updates, site walks, and summary emails—ensuring no surprises and total alignment at every stage.

## Post-Construction Support

At project closeout, clients receive a detailed turnover package, including specifications, warranties, care guides, and a direct line for post-project support.

## Technology and Tools

We integrate Procore Project Management system to specifically communicate with our clients, subcontractors, design team and all other stakeholders. Additionally, we utilize Bluebeam, Procore, and Stride Accounting Solutions to streamline internal collaboration, align teams, and maintain accuracy from preconstruction to closeout.

## Bridging Silos

We bridge field and office through unified systems—connecting jobsite operations with budgeting, procurement, and design coordination.



# Experience That Builds Trust

How do we measure up to the competition?



## Multi-Million-Dollar Project Experience

### *Executive & Field Oversight*

Our leadership team has overseen complex construction projects across residential, commercial, and large-scale environments. Projects are approached with disciplined planning, cost awareness, and accountability—ensuring budgets, schedules, and quality expectations are aligned from the outset and actively managed through closeout.



## Proven Project Delivery

### *Across Residential & Commercial Work*

SPB has delivered a wide range of projects, from custom homes and renovations to larger, technically demanding builds. Each project benefits from clear communication between leadership and the field, coordinated trade partners, and a structured approach that keeps work moving efficiently while maintaining quality standards.



## Leadership Meets Craftsmanship

### *Balanced Experience in Operations & the Field*

Jennifer Krause's background in executive leadership, construction operations, and financial systems is paired with Jon Gaudet's lifetime of hands-on building experience. This balance ensures projects are not only well planned, but well built—combining strong systems with skilled field execution at every stage.



## Built Built on Trust & Long-Term Relationships

### *Repeat Work Through Accountability*

Our work is driven by consistency, follow-through, and respect for the people involved in each project. Clients, trade partners, and design professionals continue to work with us because we communicate clearly, uphold standards, and take responsibility for outcomes, resulting in smoother projects and lasting relationships.



# Build With Intention. Build With Precision.

## New Construction • Remodels • Tenant Improvements

From the ground up or within existing walls, SPB brings disciplined execution and field-tested leadership to every project. Our team specializes in:

- **New Construction** – Custom homes and residential developments with strategic scheduling and clear financial controls.
- **Remodels & Special Projects** – Interior and structural renovations that balance form, function, and budget with minimal disruption.
- **Special projects** – Targeted, shorter-duration builds requiring fast coordination, precise planning, and minimal disruption to adjacent operations or occupants.
- **Commercial Tenant Improvements** – Turnkey buildouts for office, retail, and mixed-use spaces, delivered with speed and compliance.

Our approach is systematic from day one—rooted in planning, backed by data, and led with transparency.

# Comprehensive Construction Services

## New Construction

Ground-up residential and commercial builds with a strong focus on planning, quality craftsmanship, and seamless delivery. Our team leverages Procore and Bluebeam to manage project schedules, budgets, and documentation—ensuring visibility from kickoff through closeout. We coordinate closely with architects, engineers, and permitting authorities early in the process to prevent delays and support efficient execution at every phase.

## Remodels & Special Projects

We deliver full-scale renovations and reconfigurations that enhance flow, functionality, and value—executed with minimal disruption to active spaces.

Special projects are typically short-duration efforts with focused scopes, such as ADA upgrades, façade improvements, or system overhauls, delivered through agile planning and fast-track coordination.

## Tenant Improvement

Custom commercial buildouts aligned with client specs, timelines, and regulatory compliance for retail, office, and light industrial spaces.

## Planning/Preconstruction

Early-phase guidance to align client vision, design intent, and financial goals before construction begins. We support scope development, feasibility analysis, and budgeting with a design-assist approach—working closely with clients, architects, and engineers to ensure constructability, cost control, and alignment with long-term use. Our goal is to protect project outcomes from the start by combining operational strategy with collaborative planning.

## Estimating Services

We provide detailed quantity takeoffs, cost modeling, and subcontractor bid packaging to support informed decision-making and budget control. Our team provides independent third-party pricing validation, reviewing FRPs from suppliers and subcontractors to ensure accuracy and alignment with market rates. We also act as owners' reps in a consulting capacity, helping developers build and validate construction budgets early in the planning process.

## Closeout & Warranty

Our commitment doesn't end at final inspection. We provide comprehensive closeout services—including punch list resolution, system walkthroughs, and turnover package delivery with warranty documentation and care guides. We maintain ongoing communication with clients post-handoff to ensure expectations are met and support long-term satisfaction through responsive follow-up and issue resolution.

# Who We Build For:

## High-Integrity Clients, High-Value Projects

SPB partners with clients who value transparency, proactive planning, and operational discipline. We deliver thoughtful execution for complex builds and long-term asset value.

### Client Profile:

1. **Homeowners** investing in high-quality custom homes or full-scale remodels.
2. **Real Estate Developers** needing reliable partners for multi-unit or mixed-use projects
3. **Design-Build Teams** seeking a collaborative partner in SPB to align design intent, field execution, and financial oversight from start to finish.
4. **Commercial Clients** with tenant improvement needs across retail, office, and light industrial spaces

### Project Types & Scale

1. Capable of supporting projects of any size, from small-scale scopes to large, complex builds—our team scales with your vision.
2. Custom homes, complex remodels, and tenant improvements
3. Timelines may range from a few weeks to multi-year builds—our team adapts to project scale, phasing, and client needs to provide the right level of support throughout.

### Where We Build:

1. Puget Sound Region
2. Focused delivery in **King, Pierce, Thurston, and Snohomish Counties**
3. Experienced in national construction—always open to new challenges beyond our region where strong leadership and execution are needed





# Culture & Team Values

Built on Respect. Driven by Excellence.

## Leadership Mindset

- Our executives maintain a hands-on approach, visiting worksites and guiding crews to foster cohesion from the project's inception.
- We establish clarity from preconstruction through closeout, setting expectations for every stakeholder to know the plan and the path.
- Unwavering integrity and rigor guide our actions, fostering transparent dialogue and sound judgement that shape every endeavor.

## Worksite Culture

- Our jobsites are clean, safe, and organized—treated as a reflection of our professionalism and respect for the client's investment.
- Cultivating synergies, we proactively coordinate across disciplines, clients, and designers, aligning objectives and minimizing rework.
- Our teams are trained to anticipate issues before they escalate, responding quickly and constructively when challenges arise.

## Team Expectations

- We exclusively partner with subs and vendors who rigorously fulfill our stringent criteria for safety, skill, and transparency.
- Seamless coordination and timeline adherence are our top priorities, unifying project goals across collaborative teams.
- Our strongest partners earn recurring invitations—we build lasting relationships through trust, clarity, and shared commitment to quality.

# Partnership Opportunity

Help Us Grow the Next Generation of Trusted Builders

We're looking to build long-term partnerships with those who share our values—reliability, transparency, and vision.

**We're seeking support in:**

- ***Advisory***: Strategic input from experienced construction and development leaders who understand the industry's demands and opportunities.
- ***Referrals***: Trusted recommendations from architects, engineers, and designers who see alignment between our build philosophy and their client needs.
- ***Vendor/Trade Relationships***: Reliable partners who prioritize quality, communication, and on-time delivery.

Let's build lasting value in the Pacific Northwest—together.



**Let's Build Something Better—  
Together.**

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