



## ABOUT ASGARD LABELS

Asgard Labels is a solution that allows you to define and print labels from any Acumatica screen in a matter of minutes. Since it is fully integrated with Acumatica, no additional integrations or applications are needed other than those provided by Acumatica (such as Device Hub).

A label model can be mapped to any screen which can then be attached to a graph view. Using data from their system, the client can define a label model template to render and print it on any compatible printer. The label model template is Printing Language agnostic, so it can be used with any Printing Language (ZPL, IPL, EPL, DPL). However, only ZPL model templates can be rendered on screen for quick visual validation.

Asgard Labels comes with many features in order to fulfill most of the labelling use cases in the industry.



## TARGET CUSTOMERS

**Industry:** Manufacturing, Distribution, Kits and Assembly

Client that prints labels for different purposes: Packages, pallets, license plates, containers, warehouse locations, carts, totes, kits, addresses, production orders, purchase orders, shipments, stock transfers, projects, assets.

### CUSTOMER CHALLENGES

- ▶ Need to easily print different labels on one platform to save time and energy
- ▶ Need to generate labels directly from Acumatica instead of using another station to print.
- ▶ Be able to use data for the right label template at the right time to make labeling efficient and cost-effective.
- ▶ Print speed in seconds, print multiple labels at once, to multiple printers based or by user location.

### KEYS FEATURES

- ▶ Create any number of models linked to any Acumatica screen.
- ▶ Print labels in any size, density or rotation supported by your printers.
- ▶ Render your models on screen if they use the ZPL language.
- ▶ All labels of a screen can be printed with One Click
- ▶ Attach logos or images to your labels
- ▶ Context-sensitive to display available labels based on Customer, Vendor, Item Class, Warehouse, etc.
- ▶ Print labels (or not) based on conditions: for example, all lines but skip Non-Stock Items
- ▶ Print labels with any linear (1D), postal, composite, or 2D barcodes, or any font supported by your printers.
- ▶ Printer models can be assigned by users but will be hidden from the others.
- ▶ Labels can be printed with more or less data based on logical Rules.

### DIFFERENTIATORS

- ▶ Fulfilled by Acumatica
- ▶ Created by an Award winning Acumatica MVP
- ▶ **All- in-one solution:**
  - No external applications or integrations
  - Using data from your system: reliable and up to date
  - Design and print labels from Acumatica
- ▶ Dedicated customer service team that includes MVPs and Acumatica certified developers

### QUALIFYING QUESTIONS

- Are you using lot controlled or serialized items?
- Do your labels have 2D/GS1/ISO barcodes, atypical barcodes, images, or RFID tags?
- Do you find it hard to adapt your labels to the situation at hand (Vendor, Customer, Item)?
- Would you like to be able to create new kinds of labels in minutes?
- Would you like to print your labels directly from Acumatica in mere seconds?



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