

# 2022 USATF PVA Open & Masters Cross Country Championship Meet Instructions

Monday, November 07, 2022 3:32 PM

**Planned Event:** 2022 USATF PVA Open & Masters Cross Country Championship

**Planned Date:** Saturday, November 19, 2022; alternate date: Saturday, November 26, 2022 if postponed due to severe weather

**Planned Location:** Kenilworth Park and Aquatic Gardens ; alternate location: Fort Dupont Park (determination of location is made by the National Mall and Memorial Parks division of the National Park Service)

**Time of Event:** 9:00am to 12:00pm, with an hour set up and pack up time

**Race Distances:** 6KM for Open & Masters Women and 10KM for Open & Masters Men with the following Start Order Open Women, Masters Women, Open Men, Masters Men with a spacing of 30minutes each, an Official Lap Counter will be used to track laps of athletes

**Athlete & Team Competition Fees:** \$30/ athlete and \$300/ team, collected on the athletic.net event page <<https://www.athletic.net/CrossCountry/meet/220594/>>

**Event Host:** USA Track & Field Potomac Valley Association

**Meet Director:** Michael K Bennett, USATF PVA Masters Long Distance Running Chair and Women's Long Distance Running Co-Chair

- **Meet Director Contact Information:** email- michael@physicalperfection.fit; phone# (202) 730-9300

**Co-Meet Director:** Robert Platt, USATF PVA Men's Long Distance Running Chair and Women's Long Distance Running Co-Chair

- **Co-Meet Director Contact Information:** email - rcplatt@gmail.com ; phone# (571) 216-8993

## **Additional details for USATF PVA Cross Country Championship:**

1. The Championship is limited to USATF PVA member athletes. Any non-USATF PVA members will be offered membership to participate at time of registration. Awards will be provided to the Top 3 athletes in each division.
2. Officials certified by USATF will used to run the Cross Country Meet stationed at the start and finish of each race and along the course.
3. Fully Automatic Timing (F. A. T.) provided by a third-party timing company contracted for this event.
4. Cross Country Course Path will be primarily following the established roads at the US National Arboretum on the grass turf marked by orange cones at regular spaces along the course path. The cones will allow the course path to be marked without affecting the grass turf at the US National Arboretum.
5. Runners participating in the 2022 USATF PVA Open & Masters Cross Country Championship will be required to wear spikeless cross country shoes or flat training running shoes. Spikeless Shoes will ensure that the runners do not damage the grass turf while running.

**Registration for the 2022 USATF Potomac Valley Association Championship will take place on athletic.net using this link** <<https://www.athletic.net/CrossCountry/meet/220594/>> or searching for 2022 USATF PVA Open & Masters Cross Country Championship on the events page of athletic.net

## **Cost of Registration for 2022 USATF PVA Open and Masters Cross Country Championship**

1. **Meet Entry Fees:** all athletes are required to be members of USATF, with being offered to athletes without a current USATF Membership
  - a. Individual Athlete Entry Fee: \$30/ athlete
  - b. Team Entry Fee: \$300/ team (equivalent to entry fee for 10 athletes)

2. **Meet Sponsorship:** *Meet Sponsorship will provide sponsoring businesses the opportunity to market their products and/or services to the athletes competing, spectators, and running community*
  - a. Bronze Sponsor: \$100
    - i. Small Placement on Meet Web Page
    - ii. Name Listed as a Bronze Level Sponsor on the meet T-shirt and/or Program (if printed)
  - b. Silver Sponsor: \$250
    - i. Medium sized banner ad style placement on meet page with option to link to the company website.
    - ii. Half Page Ad with Company Logo and product/service offering listed in Program (if printed)
    - iii. Name Listed as a Silver Level Sponsor on T-Shirt
  - c. Gold Level Title Sponsor: \$500+
    - i. Larger Banner ad style placement on meet web page in prominent location with option to link to company website
    - ii. Full Page Ad with Company Logo and Product/Service offering listing in program (if printed)
    - iii. Name Listed as a Gold Level Sponsor on T-Shirt
    - iv. Option to have meet name include the of the company as a title sponsor either included in the \$500 or for an additional fee of \$250 to \$500
      - 1) The name of the event with a title sponsor will be changed to read as follows:  
**2022 USATF PVA Open & Masters Cross Country Championship presented by 'company name'**
      - 2) That title sponsor name can be used on all marketing material including the Meet Web Page, Programs and/or T-Shirt (if printed)
3. **Meet T-Shirt and Program:** *Commemorative Meet T-Shirt and Programs can be made as an additional revenue stream for the meet and as souvenirs.*
  - a. A commemorative Meet T-Shirt will be made for the 2022 USATF PVA Open & Masters Cross Country Championship
    - i. Sold for \$20 to attendees, with registered athletes receiving one t-shirt to each athlete with entry
      - 1) T-Shirt will have the name of the event and location on the front with Meets Sponsors grouped by level on the back
  - b. A commemorative Meet Program will be made for the 2022 USATF PVA Open & Masters Cross Country Championship with one being provided to each registered athlete and coaches for registered teams.
    - i. The Meet program will include the following:
      - 1) Front Cover- Meet Name, USATF PVA Logo, Date and Location
      - 2) Inside Cover: Message to Athletes from Meet Director(s)
      - 3) Inside Page 1 and 2: Course Maps for 6KM Women's Race and 10KM Men's Race
      - 4) Inside page 3-4: Race Divisions with entered athletes names and entered teams
      - 5) Inside Page 5+: Gold and Silver Level Sponsor Full and Half page ads
      - 6) Back Cover: Message from USATF PVA Board/President, Ad for Title Sponsor, or Thank You Message from Meet Director
    - ii. Meet program can be provided one to each athlete with the entry fee, and for sale at \$5 at meet to spectators, payment for programs must be processed electronically as NPS does not allow exchange of money on park grounds.
4. **Tax-Exempt Donation to USATF Potomac Valley Association designated for the 2022 USATF PVA Open & Masters Cross Country Championship**
  - a. A Tax-Exempt donation can be made available on the Meet Registration Web Page to support the continued efforts of growing the running community with USATF Potomac Valley Association and a receipt provided.