



2026 Sponsorship Packet



About Voices for Children, CASA of Boulder County



Voices for Children, CASA of Boulder County (VFC) has been serving the community since 1985, providing Court Appointed Special Advocate (CASA) volunteers to youth who have experienced abuse and neglect. VFC is dedicated to advocating for the best interests of children involved in dependency, neglect, and truancy court systems, ensuring each child has someone in their corner and their voice is heard.

The mission of Voices for Children, CASA of Boulder County is to build a healthier community by delivering services, support, and advocacy to children who have experienced trauma.



277

**Children
Served**



192

**Active
Volunteers**



6,090

**Hours
Donated**

Why Partner with Voices for Children?

Every year in Boulder County, hundreds of children experience the devastating effects of abuse and neglect—and with the right support, they can look forward to a brighter future. When your company partners with Voices for Children, CASA of Boulder County, you're doing more than supporting a nonprofit—you're investing in the future of the community where you and your employees live and work.

1

Support Youth

Your sponsorship makes allows business to be a support system for children navigating the welfare system in Boulder County. CASA volunteers are trained advocates who ensure each child's voice is heard and their needs are prioritized.

2

Connect with the Community

Voices for Children events foster built-in networking opportunities. Through a sponsorship with VFC, you will get the chance to build relationships with like-minded community members and professionals from various industries.

3

Enhance Your Brand

As a sponsor, your company will have access to many cross-marketing opportunities with VFC. Your business has the chance to be recognized in front of thousands of community members as a champion for young people.

4

Unite for Impact

For more than 40 years, VFC has been providing best-interest advocacy for youth who have experienced abuse and neglect in Boulder County. You can feel confident knowing your business is part of ensuring children have a safe, nurturing environment where they can thrive.

At Voices for Children, CASA of Boulder County, we are committed to supporting youth who have experienced abuse and neglect. Whether your business is interested in supporting one signature event or sponsoring all three events, we'll work with you to make this year truly impactful—for your team, clients, and for the children who need us most. Explore the opportunities below to see how your sponsorship can make a lasting difference!

Events



Night of Hope | April 2026

Night of Hope is our signature event that celebrates our valuable volunteers, creates awareness, and raises needed funds to continue providing support and best-interest advocacy for children who have experienced abuse and neglect in Boulder County. We anticipate a sold-out event of over 400 guests, which includes community leaders, current volunteers, and our board and staff.



Appreciation & Awareness Reception | September 2026

The Appreciation & Awareness Reception hosts nearly 100 community leaders, board members, staff, and CASA volunteers to celebrate the immense impact our volunteers have on the lives of children who have experienced abuse and neglect.



CASA Connections | Held Quarterly

CASA Connections are held quarterly and serve as an opportunity to celebrate and connect our 130+ CASA volunteers. Events are held in spaces around the community and provide a casual space for our team, volunteers, and partners to network and build community.

Night of Hope



Presenting Sponsor - \$20,000

- One reserved table
- Verbal recognition during the event program
- Business logo on digital signage at the event
- Business logo and link on the Night of Hope landing page
- Business logo and link on event email blasts
- Company highlighted on social media pages (Facebook and Instagram)
- Business signage displayed at the event
- Business mentioned in media releases

Light of Hope - \$10,000

- One reserved table
- Verbal recognition during the event program
- Business logo on digital signage at the event
- Business logo and link on the Night of Hope landing page
- Business logo and link on event email blasts
- Company highlighted on social media pages (Facebook and Instagram)

Ray of Hope - \$5,000

- One reserved table
- Verbal recognition during the event program
- Business logo on digital signage at the event
- Name listed Night of Hope landing page
- Name listed on event email blasts
- Company highlighted on social media pages (Facebook and Instagram)

Appreciation & Awareness Reception



Spotlight Sponsor - \$5,000

- Signature drink named after sponsor
- Business logo on event materials
- Business logo on event email blasts
- Verbal recognition at the event
- One social media post announcing sponsorship
- Option to have a table at check in
- Opportunity to hand out the President's Award to volunteers who have completed 100 or more service hours

Community Sponsor - \$2,500

- Business logo on event materials
- Business logo on event email blasts
- One social media post announcing sponsorship
- Verbal recognition at the event
- Option to have a table at check in

Advocate Sponsor - \$1,000

- Business logo on event materials
- Business logo on event email blasts
- One social media post announcing sponsorship
- Verbal recognition at the event

Acknowledgement Sponsor - \$500

- Business listed on event materials
- Business listed on event email blasts
- Verbal recognition at the event

CASA Connections



Venue Sponsor - \$2,500

- 4 staff members invited to all four CASA Connections
- 5-minute speaking slot allocated for your team
- Opportunity to host event in your office
- Social media spotlight
- Business logo on event landing page
- Option to have a table at check in
- Option to host a small giveaway

Drink Sponsor - \$1,000

- 4 staff members invited to all four CASA Connections
- Signature drink named after sponsor
- Business logo on drink tickets
- Social media spotlight
- Verbal recognition at the event
- Business logo on event event landing page

Merchandise Sponsor - \$500

- 2 staff members invited to all four CASA Connections
- Opportunity to pass out merchandise and information
- Social media spotlight
- Verbal recognition at our event
- Name listed on event landing page

Social Sponsor - \$250

- 2 staff members invited to all four CASA Connections
- Social media spotlight
- Name listed on event landing page

Year-Round Sponsorship

As an annual sponsor, your company will be featured in our outreach efforts, reaching thousands of engaged supporters through:

Social Media Recognition: Exposure to over 5,000 followers across platforms.

Email Marketing & Newsletters: Reaching 2,500+ community members.

Website Placement: Highlighted on our partner's page.

Partner Benefits	Exclusive Sponsor - \$25,000	Champion Sponsor - \$10,000	Advocate Sponsor - \$7,500	Supporter Sponsor - \$5,000	Friend of CASA Sponsor - \$2,500
Featured in e-newsletter	Logo and link included	Logo and link included	Logo and link included	Logo and link included	Name listed and link included
Featured on our Partner's webpage	Logo and link included	Logo and link included	Logo and link included	Logo and link included	Name listed and link included
Featured in our annual impact report	Top logo placement	Logo placement	Logo placement	Logo placement	Name listed
Company recognition on social media	✓	✓	✓	✓	✓
Event Benefits					
Recognition at all three signature events	✓	✓	✓	✓	✓
Table at Night of Hope	2 tables	1 table	1 table	1 table	1 table
Ad in Night of Hope event program	Full page	1/2 page	3/4 page	1/4 page	Name listed
Verbal recognition at all events	✓	✓			
Mentioned in press release	✓				
Featured on all event materials including digital signage, website, and social media platforms	✓				
Opportunity to speak at all signature events	✓				

Partner With Us!

Sponsorship Commitment Level

Annual Sponsor

- ☐ Exclusive Sponsor - \$25,000
- ☐ Champion Sponsor - \$10,000
- ☐ Advocate Sponsor - \$7,500
- ☐ Supporter Sponsor - \$5,000
- ☐ Friend of CASA Sponsor - \$2,500

Night of Hope

- ☐ Presenting Sponsor - \$20,000
- ☐ Light of Hope - \$10,000
- ☐ Ray of Hope - \$5,000

Appreciation & Awareness

Reception

- ☐ Spotlight Sponsor - \$5,000
- ☐ Community Sponsor - \$2,500
- ☐ Advocate Sponsor - \$1,000
- ☐ Acknowledgement Sponsor - \$500

CASA Connections

- ☐ Venue Sponsor - \$2,500
- ☐ Drink Sponsor - \$1,000
- ☐ Merchandise Sponsor - \$500
- ☐ Social Sponsor - \$250

Sponsor Information

Sponsor Name

Contact Name

Address

City

State

Zip

Phone

Email

Total Contribution \$

Card #

Exp. Date

CVC

Signature

For any questions, please reach out to Jessica Schultz, Development Officer at
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