



SPONSORSHIP PACKET



About Voices for Children, CASA of Boulder County

Voices for Children, CASA of Boulder County (VFC) has been serving the community since 1985, providing Court Appointed Special Advocate (CASA) volunteers to youth who have experienced abuse and neglect. VFC is dedicated to advocating for the best interests of children involved in dependency, neglect, and truancy court systems, ensuring each child has someone in their corner and their voice is heard.

The mission of Voices for Children, CASA of Boulder County is to build a healthier community by delivering services, support, and advocacy to children who have experienced trauma.



256

Youth Served



187

Active Volunteers



4,632

Hours Donated

Why Partner with Voices for Children

Every year in Boulder County, hundreds of children experience the devastating effects of abuse and neglect. With the right support, they can look forward to a brighter future. When your company partners with Voices for Children, CASA of Boulder County, you're doing more than supporting a nonprofit, **you're investing in the future of the community where you and your employees live and work.**

1

Support Youth

Your sponsorship allows businesses to **be a support system for children navigating the welfare system** in Boulder County. CASA volunteers are trained advocates who ensure each child's voice is heard and their needs are prioritized.

3

Enhance Your Brand

As a sponsor, your company will have access to many cross-marketing opportunities with VFC, a trusted brand in Boulder County. Your business has the chance to **be recognized in front of thousands of community members** as a champion for young people.

2

Connect with the Community

Voices for Children events foster built-in networking opportunities. Through a sponsorship with VFC, you will get the chance to **build relationships with like-minded community members** and professionals from various industries.

4

Unite for Impact

For more than 40 years, VFC has been providing best-interest advocacy for youth who have experienced abuse and neglect in Boulder County. You can **feel confident knowing your business is part of ensuring children have a safe, nurturing environment where they can thrive.**

Whether your business is interested in supporting one signature event or sponsoring all three events, we'll work with you to make this year truly impactful—for your team, clients, and for the children who need us most. Explore the opportunities below to see how your sponsorship can make a lasting difference!

For questions, please contact Development and Operations Officer, Jessica Schultz, at jessica@bouldervfc.org.

Events



Night of Hope | April 2027

Night of Hope is our signature event that celebrates our valuable volunteers, creates awareness, and raises needed funds to continue providing support and best-interest advocacy for children who have experienced abuse and neglect in Boulder County. We anticipate a sold-out event of **over 400 guests**, which includes community leaders, current volunteers, and our board and staff. This event is a sit-down, plated dinner event, with a keynote speaker, short program, paddle raise, and live auction.



Appreciation & Awareness Reception | September 2027

The Appreciation & Awareness Reception **hosts more than 100 community leaders, board members, staff, and CASA volunteers** to celebrate the immense impact our volunteers have on the lives of children who have experienced abuse and neglect. This event is a networking-focused gathering with light bites, drinks, and a short program that highlights the impact of our volunteers.

Night of Hope



Presenting Sponsor - \$20,000

- **Business signage displayed at the event**
- **Business mentioned in media releases**
- **Two-minute address to the audience at the beginning of the program**
- Ad in the Night of Hope program
- One reserved table
- Verbal recognition during the event program
- Business logo on digital signage at the event
- Business logo and link on the Night of Hope landing page
- Business logo and link on event email blasts
- Company highlighted on social media pages (Facebook, Instagram, and LinkedIn)

Light of Hope - \$10,000

- **Business logo and link on the Night of Hope landing page**
- **Ad in the Night of Hope program**
- One reserved table
- Verbal recognition during the event program
- Business logo on digital signage at the event
- Business logo and link on event email blasts
- Company highlighted on social media pages (Facebook and Instagram)

Ray of Hope - \$5,000

- One reserved table
- Verbal recognition during the event program
- Business logo on digital signage at the event
- Name listed on Night of Hope landing page
- Name listed on event email blasts
- Company highlighted on social media pages (Facebook, Instagram, and LinkedIn)

Glimmer of Hope - \$2,500

- One reserved table
- Business listed on signage at events
- Name listed on Night of Hope landing page
- Name listed on event email blasts
- Company highlighted on social media pages (Facebook and Instagram)

Appreciation & Awareness Reception



Spotlight Sponsor - \$5,000

- **Signature drink named after sponsor**
- **Option to have a table at check in**
- **Opportunity to hand out the President's Award to volunteers who have completed 100 or more service hours**
- Business logo on event materials
- Business logo on event email blasts
- Verbal recognition at the event
- One social media post announcing sponsorship

Advocate Sponsor - \$1,000

- **One social media post announcing sponsorship**
- Business logo on event materials
- Business logo on event email blasts
- Verbal recognition at the event

Community Sponsor - \$2,500

- **Option to have a table at check in**
- Business logo on event materials
- Business logo on event email blasts
- One social media post announcing sponsorship
- Verbal recognition at the event

Acknowledgement Sponsor - \$500

- Business listed on event materials
- Business listed on event email blasts
- Verbal recognition at the event

Year-Round Sponsorship

Partner Benefits	Exclusive Sponsor - \$25,000	Champion Sponsor - \$10,000	Advocate Sponsor - \$7,500	Supporter Sponsor - \$5,000	Friend of CASA Sponsor - \$2,500
Featured in e-newsletter	Logo and link included	Logo and link included	Logo and link included	Logo and link included	Name listed and link included
Featured on our Partner's webpage	Logo and link included	Logo and link included	Logo and link included	Logo and link included	Name listed and link included
Featured in our annual impact report	Top logo placement	Logo placement	Logo placement	Logo placement	Name listed
Company recognition on social media	✓	✓	✓	✓	✓
Event Benefits					
Recognition at all three signature events	✓	✓	✓	✓	✓
Table at Night of Hope	2 tables	1 table	1 table	1 table	1 table
Ad in Night of Hope event program	Full page	½ page	¾ page	¼ page	Name listed
Verbal recognition at all events	✓	✓			
Mentioned in press release	✓				
Featured on all event materials including digital signage, website, and social media platforms	✓				
Opportunity to speak at all signature events	✓				

Partner with us!

Sponsorship Commitment Level

Night of Hope

- ☐ Presenting Sponsor - \$20,000
- ☐ Light of Hope Sponsor - \$10,000
- ☐ Ray of Hope Sponsor - \$5,000
- ☐ Glimmer of Hope Sponsor - \$2,500

Appreciation & Awareness Reception

- ☐ Spotlight Sponsor - \$5,000
- ☐ Community Sponsor - \$2,500
- ☐ Advocate Sponsor - \$1,000
- ☐ Acknowledgement Sponsor - \$500

Annual Sponsor

- ☐ Exclusive Sponsor - \$25,000
- ☐ Champion Sponsor - \$10,000
- ☐ Advocate Sponsor - \$7,500
- ☐ Supporter Sponsor - \$5,000
- ☐ Friend of CASA Sponsor - \$2,500

Sponsor Information

Sponsor Name

Contact Name

Address

City

State

Zip

Email

Phone

Total Contribution \$

Card #

Expiration Date

CVC

Signature
