



# Miss Butte County Scholarship Program

## Contact

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# Program Overview

The Miss Butte County Scholarship Program is a community service based scholarship program for young women that seeks to foster their personal and professional development.

Contestants participate in multiple training seminars, referred to as Competition Camps. These Competition Camps hone contestant's public speaking, speech writing, resume building, and interview skills. leadership, poise, communication, sportsmanship, and confidence.

Once crowned, the Royal Court, participates in approximately 40 community events throughout Butte County and surrounding counties. The goal of each event is service above self, and giving back to the community. You will often find our court assisting with the children booths, aiding in set up/clean up, or other various acts of service.

# Program History

What is currently known as the Miss Butte County Scholarship Program began in the early 1960's as the Golden Feather Girl competition. By the late 1960's the program name changed to Miss Butte County. The program has evolved over the years and in the 1990's the infamous bathing suit phase of competition was removed, and in 2004 the program name changed again, to the Miss Butte County Scholarship Program. Both changes intended to further the program's goal of bettering young women through educational scholarships and personal development.

The program is for young women aged 8 to 20, with a non-competitive Future Missette program for girls aged 4 to 7. Contestants compete in Resume, Interview, Personality Speech, and Impromptu Question. The program management intends to expand the competition for the coming years to be more inclusive and offer new areas of competition and opportunities for leadership advancement.

# Service Above Self



## Goals of Events

The Miss Butte County Scholarship Program has many purposes. Beyond empowering the youth of Butte County, the Royal Court learns how to give selflessly to the community.

The Royal Court participates in over 40 differing events including but not limited to parades, festivals, tree lightings, community walks, visiting royalty, Easter Egg Hunts, and beyond. A few examples of events are the Palermo Festival, Gridley Truck Show, Oroville Salmon Festival, Paradise Johnny Appleseed Days, Chico Yellow Door Autism Walk Lions Club Easter Egg Hunt, Gridley/Biggs Memorial Day Ceremony, and Butte County Fair Volunteer Day.

While at these various events, the titleholders learn to appreciate the value of community and the beauty of Butte County. Our goal is to leave Butte County a little more sparkly that we found it.

To serve Butte County with humble hearts

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To give back to the community that supports us

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Teach invaluable skills to our titleholders

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Build relationships and partnerships with the businesses and individuals who are the pillars of our community

# 2023 Royal Court



**Miss Butte County**  
Makayla



**Miss Butte County  
1st Runner-Up**  
Savannah



**Miss Teen Butte County**  
Maizy



**Miss Teen Butte  
County  
1st Runner-Up**  
Gracie



**Miss Teen Butte  
County  
2nd Runner-Up**  
Maddie



**Miss Teen Butte  
County  
3rd Runner-Up**  
Emily



**Missette Butte County**  
Josielynn



**Missette Butte County  
1st Runner-Up**  
Katherine



**Missette Butte County  
2nd Runner-Up**  
Ava

# Sponsorship Package



## Diamond

Full Page in Program Book

5 Tickets to the 2024 Fair

Social Media Post Three Times a Year

Business Name on 2024 Contestant Shirts

Live onstage mention of your name/Business during competition

\$5,000



## Gold

3 Tickets to the 2024 Fair

Social Media Post Twice a Year

Half Page in Program Book

Live onstage mention of your name/Business during competition

\$2,500



## Silver

Social Media Post Twice a Year

Personalized Logo/Business Logo in Program Book

Live onstage mention of your name/Business during competition

\$1,000



## Bronze

Social Media Post Twice a Year

Name/Business Name in Program Book

\$500



## Friends of the Program

Name in Program Book

\$1 - \$499



# Sponsorship Package



## Rhinestone

For Sponsorships of Services or Discounts

Gifts or Gift Certificates for our contestants, titleholders, judges, other participants

Examples: Jewelry, discounted hair cuts, gas cards for transportation to events, personalized travel mugs,

Social Media Post

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Personalized Logo/Business Logo in Program Book

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Live onstage mention of your name/Business during competition

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Business Cards Distributed in Gift Bags