

ADULT DIGITAL MEDIA & ARTS

IMPORTANT ENTRY DATES

ADULT DIGITAL MEDIA & ARTS - DEPT P					
DIVISION	ENTRIES CLOSE	DIVISION	ENTRY RECEIVING	DIVISION	ENTRY JUDGING
ALL	12 midnight/SUNDAY AUG 6 online	700-703	12 midnight/SUN AUG 6 ONLINE PORTAL	700-703	Closed to Public By midnight/FRI AUG 18 3:00PM/TUES AUG 15
		704	10:00-4:00/SAT AUG 12 Expo Hall	704	

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Digital Media is for Adults, 19 and over as of January 1, 2023. Designed for all those dabbling in creating digital works of art. Digital Media consists of three basic categories: Instructional and Entertainment videos and Short Films, with the option to enter as an individual or group, as an amateur or professional. If you’ve ever downloaded a video to Tik Tok, Facebook or YouTube, then you could enter your video clip here. If you want to create something more substantial than that, enter your video short or short film!

Digital Arts encompasses original artwork created digitally using graphics software and programs to create T-shirts, banners, posters, CAD drawings and many other items.

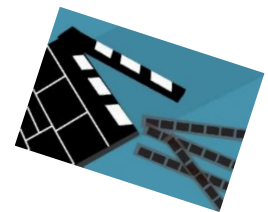
ENTRY FEE PER ENTRY: \$3.00 limit, 1 (one) entry per class)

PREMIUMS OFFERED PER CLASS:

First: \$4.00

Second: \$3.00

Third: \$2.00



JUDGING: AMERICAN – closed

All Divisions and classes will be judged by industry standard, by industry professionals. Must be at least 19 years of age and not have submitted an entry in the Youth Department.

RULES:

1. Open to Butte and surrounding counties, age 19 years or older
2. *All Digital media entries must be produced by the exhibitor*
3. Entries must be a minimum of 30 seconds and a maximum of 2 minutes for videos, and minimum of 2 minutes, maximum of 5 minutes for short films
4. All entries must be suitable for viewing by all ages in a family friendly environment.
5. Entries must include the names of all participants and a primary contact name/number for group entries. Entries will be shown in rotation during the Fair, in the Action News Now Theatre, location to be determined
6. Entries must be submitted via the online portal in the **ShowWorks** entries system
7. Instructional videos must both show and narrate the “how to” of any chosen activity or operation of a device or process

DIVISION 700 – DIGITAL MEDIA INSTRUCTIONAL VIDEO, INDIVIDUAL OR GROUP

Create an instructional video that shows and narrates the “how to” of any chosen activity or operation of a device. Video must be at least 30 seconds long and a maximum of 2 minutes. Video must include the names of all participants and a primary contact number at the end of the video in the “credits”.

CLASS:

1. Instructional video, Individual, amateur, specify
2. Instructional video, Group, amateur, specify
3. Instructional video, Individual, Professional, specify
4. Instructional video, Group, Professional, specify



All entries labeled as “original” content may not contain in whole or any part, any material that has been copied or been taken from another work that was not solely created by the exhibitor. “Covers” must be clearly labeled as such, and the original artist/s must be acknowledged in the “credits” section of the video.

DIVISION 701 – DIGITAL MEDIA ENTERTAINMENT, LIVE ACTION ORIGINAL OR COVER VIDEO:

CLASS:

1. Entertainment video, live action or animation original or cover, individual, amateur, specify
2. Entertainment video, live action or animation, original or cover, Group, amateur, specify
3. Entertainment video, live action or animation, original or cover, individual, *professional*, specify
4. Entertainment video, live action or animation, original or cover, group, *professional*, specify



DIVISION 702 – DIGITAL MEDIA MUSIC ENTERTAINMENT VIDEO – ORIGINAL OR COVER:

CLASS:

1. Entertainment music video, original or cover, individual, amateur, specify
2. Entertainment music video, original or cover, group, amateur, specify
3. Entertainment music video, original or cover, individual, *professional*, specify
4. Entertainment music video, original or cover, group, *professional*, specify





DIVISION 703 – DIGITAL MEDIA SHORT FILMS

Show off your multifaceted talents by creating a short film using your original material and a variety of mediums. Film must be at least 2 minutes long and a maximum of 5 minutes. Film must include the names of all participants and a primary contact number at the end of the video in the “credits”, along with a list of all the mediums employed in the creation of the film. Film must be suitable for all ages and to be shown in family friendly environment. All entries will be shown at the Action News Now theatre during the fair. Hours to be determined.

CLASS:

1. Short film, original, individual, amateur, specify
2. Short film, original, group, amateur, specify
3. Short film, original, individual, *professional*, specify
4. Short film, original, group, *professional*, specify



DIVISION 704 – DIGITAL ARTS: This division is for original artwork created digitally using graphics software/programs. Please remember it is your responsibility **to be aware of/ and follow copyright and licensing laws** when creating your “original” Digital Art piece. Entries should be submitted via *whatever method is appropriate for the materials used to create the original piece*. If items are meant to be “hung” in order to be displayed, please follow the rules for the Fine Arts Department. If “special handling” is required, please contact the Stills Department in advance.

Examples of Digital Arts include:

1. Graphic Design piece (clothing/posters, banners, etc)
2. 3D Art
3. Digital Illustration
4. Photo Editing
5. Technical Art/CAD drawings



CLASS:

1. Graphic design, individual, amateur, specify
2. Graphic design, group, amateur, specify
3. Graphic design, individual, professional, specify
4. Graphic design, group, professional, specify



Judging Guidelines for Digital Media and Digital Arts

Division 700-Instructional video: Each item scored on a scale of 1-10, 10 being highest. Total score possible: 70 of 70

1. Concept Execution
2. Clarity/conciseness of instruction
3. Overall impression/impact
4. Level of detail
5. Technical execution: audio & visual
6. Creativity
7. Visual appeal

Division 701-703 Entertainment video: Each item scored on a scale of 1-10, 10 being highest. Total score possible: 80 of 80

1. Concept Execution
2. Overall Impression/Impact
3. Level of detail
4. Technical execution: audio & visual
5. Visual Appeal
6. Artistic merit
7. Uniqueness
8. Wow! Factor/Creativity

Division 704- Digital Arts, Individual or Group. Each item scored on a scale of 1-10, 10 being highest. Total score possible: 70 of 70.

1. Concept execution
2. Level of detail
3. Workmanship: Accuracy, Line Technique
4. Placement of dimension and views
5. General appearance
6. Art and design
7. Originality of design

Revised 3-17-2023

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