

Agenda
BUTTE COUNTY FAIR ASSOCIATION
REGULAR BOARD OF DIRECTORS
February 16, 2023 at 6:00 p.m.
Regular Meeting

1.0 CALL TO ORDER – 6:00 p.m.

- 1.1 Roll Call of Directors: BUSH, COOLEY, DEWELL, DONATI, JERNIGAN, JONES, KIMMELSHUE and WHEELER
- 1.2 Recognition of Others Present
- 1.3 Pledge of Allegiance to the Flag of the United States of America

2.0 CONSENT AGENDA ITEMS 2.1 THROUGH 2.6

- 2.1 Declaration of a Quorum
- 2.2 Excused Absences
- 2.3 Approval of Association Minutes: January 9, 2023
- 2.4 Correspondence: State Rules
- 2.5 Interim Events Calendar
- 2.6 Motion to approve the Consent Agenda
 - 2.6.1 First _____ Second _____ Vote: Ayes:___ Nays:___

3.0 ACTION TO BE TAKEN ON ITEMS PULLED FROM THE CONSENT AGENDA

- 3.1 Item(s) pulled from Consent Agenda _____
 - 3.1.1 Motion to approve action as needed

4.0 COMMUNICATIONS FROM THE FLOOR: Presentations will be limited to five minutes. State Law prohibits the Fair Board of Directors from voting on any item presented if it is not listed on the agenda. Persons other than board members wishing to discuss agenda items may do so at any time the item appears on the agenda. The Board President has the option of moving the sequence of agenda items to meet time constraints and other circumstances as needed.

5.0 NEW BUSINESS:

5.1 2023 Butte County Fair Theme Choices:

- 5.1.1 Themes: Summer Fun For Everyone or Old Traditions New Beginnings
- 5.1.2 Discussion and recommendations:
 - 5.1.2.1 Motion to approve the 2023 Fair Theme
 - 5.1.2.2 First _____ Second _____ Vote: Ayes:___ Nays:___

6.3 2023 Butte County Fair logo change: Examples in handout

6.3.1 Discussion and recommendations:

6.3.1.1 Motion to approve the 2023 Logo

6.3.1.2 First _____ Second _____ Vote: Ayes:___ Nays:___

6.4 2023 Stills Entry Guidebook:

6.4.1 Information and update only, no action needed.

6.5 Livestock Entry Guidebook

6.5.1 Information and update only, no action needed

6.6 2023 Fair General Admissions Prices /TicketSpice

6.5.1 Current Rates: Adult (\$10 presale), \$12 regular (13 and up).

Children under 5 Free everyday.

Seniors \$5 presale (Free on Thursday) \$6 Friday-Sunday.

Children 6-12 (Free Thursday and Friday) \$5 presale, \$6 Saturday

6.5.2 Staff recommendation:

6.5.2.1 Motion to Approve Staff recommendation to increase ticket price:

6.5.2.2 First _____ Second _____ Vote: Ayes:___ Nays:___

6.7 2023 Grandstand Events/ Fees/ Updates/ and New Ideas

6.6.1 Williams Request Tuff Truck prices be set to \$18 presale and \$20 day of.

6.6.2 Williams Request to set Derby price increase to \$22.00 presale and \$25.00 per ticket day off.

6.6.1.1 Board Approval is requested for increased Tuff truck and Derby tickets.

6.6.1.2 Motion to approve the increase for Derby Grandstand Event

6.6.1.3 First _____ Second _____ Vote: Ayes:___ Nays:___

6.6.3 Information: Possibility of Free Hispanic Rodeo Concert on Sunday.

6.6.4 Gelly Ball: Great family fun at a reasonable price. More info in handout.

6.6.5 Use of Farmers Hall: Events and/ or Exhibits

6.6.4.1 Pros Air Conditioning

6.6.4.2 Cons: Vicinity to Sponsors lounge/May require additional security.

6.6.4.3 Discussion

6.8 Sponsorship/Directors package

6.7.1 Handout showing cost breakdown.

6.7.2 Discussion and recommendation on potential changes for 2023

6.7.2.1 Motion to Approve Staff recommendation:

6.7.2.2 First _____ Second _____ Vote: Ayes:___ Nays:___

6.9 Vendor Booth Pricing (Grounds, Expo, Commercial)

6.9.1 Current price(s)

6.9.1.1 Grounds Prices vary from \$795, \$650, \$495, \$395.00

Dependent on size of space used, what offerings, and business type.
6.9.1.2 Expo: Prices vary from 475.00 20 x 10, 445.00 (corner) 400 for 10x10, to \$350.00. Dependent on type of business and size.
Nonprofits/Government agencies, and County government all vary.
6.9.1.2.1 Discussion on potential changes.
One set price for each size. Discounts as percentages for non profit/government etc.

6.0 REGULAR AGENDA:

5.1 2023 Butte County Fair Committee Member list

5.1.1 Committees:

1. Marketing and Entertainment:
2. Large Market Species/Livestock Committee:
3. Tailgate Committee (County and Fair relations):
4. Finance and Facilities Committee:
5. Policy and Bylaws Committee:
6. Small Market Species and Horse Livestock Committee:
7. Nominations Committee:

7.0 OLD BUSINESS:

7.1 Laundromat Cost and Budget Approval

- 7.1.1: Estimates for updated project cost located in packet
7.1.1.1 Board approval requested to move forward with the laundromat project as listed in estimates.
7.1.1.2 Motion to Approve updated laundromat cost.
7.1.1.3 First _____ Second _____ Vote: Ayes:___ Nays:___

8.0 REPORTS:

8.1 FINANCIAL REPORT: The Financial Report is presented by the Fair CEO, who will answer questions and provide updates where appropriate.

Board approval requested of the Financial Report.

- 8.1.1 Motion to approve the Financial Report
8.1.2 First _____ Second _____ Vote: Ayes:___ Nays:___

9.0 ADJOURN TO REGULAR MEETING OF THE BUTTE COUNTY FAIR ASSOCIATION:
CALL CLOSED SESSION MEETING TO ORDER:

Notice of Special Meeting – Board of Directors Notice is hereby given of the intention of the Board of Directors to meet and discuss one agenda item pursuant to section 54956 Special Meetings of the Brown Act.

CLOSED SESSION – Staffing Contract Review

ADJOURN CLOSED SESSION

Reconvene Regular Board Meeting:

- Report of action during closed session

10.0 DIRECTORS COMMENTS/QUESTIONS: BUSH, COOLEY, DEWELL, DONATI, JERNIGAN, JONES, KIMMELSHUE and WHEELER

11.0 NEXT MEETING OF THE BOARD OF DIRECTORS: 6 PM, Tuesday, March 14, 2023

12.0 ADJOURN