

ADULT DIGITAL ARTS

2024 IMPORTANT ENTRY DATES

DIGITAL CONTENT & ARTS – ADULT DIVISIONS			
DIVISION	ENTRIES CLOSE	ENTRY RECEIVING	DIVISION
ALL	12 midnight/SUNDAY AUG 4 online	9:00-3:00/SAT AUG 10 Expo Hall	704
704			ENTRY JUDGING 3:00PM/TUES AUG 13

SPONSORED BY:



Digital Arts encompasses original artwork created digitally using graphics software and programs to create T-shirts, banners, posters, CAD drawings and many other items.

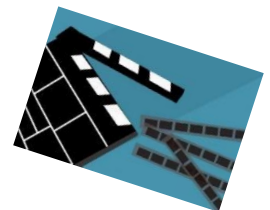
ENTRY FEE PER ENTRY: \$3.00 limit, 1 (one) entry per class)

PREMIUMS OFFERED PER CLASS:

First: \$4.00

Second: \$3.00

Third: \$2.00



JUDGING: AMERICAN – closed

All classes will be judged by industry standard, by industry professionals. Must be at least 19 years of age and not have submitted an entry in the Youth Department.

DIVISION 704 – DIGITAL ARTS: This division is for original artwork created digitally using graphics software/programs, **excluding AI generated content**. Please remember it is your responsibility **to be aware of/ and follow copyright and licensing laws** when creating your “original” Digital Art piece. Entries should be submitted via *whatever method is appropriate for the materials used to create the original piece*. If items are meant to be

“hung” in order to be displayed, please follow the rules for the Fine Arts Department. If “special handling” is required, please contact the Stills Department in advance.

Examples of Digital Arts include:

1. Graphic Design piece (clothing/posters, banners, etc)
2. Digital Illustration
3. Photo Editing
4. Technical Art/CAD drawings



CLASS:

1. Graphic design, individual, amateur, specify
2. Graphic design, group, amateur, specify
3. Graphic design, individual, professional, specify
4. Graphic design, group, professional, specify

Judging Guidelines for Digital Arts

Division 704- Digital Arts, Individual or Group. Each item scored on a scale of 1-10, 10 being highest.

Total score possible: 70 of 70.

1. Concept execution
2. Level of detail
3. Workmanship: Accuracy, Line Technique
4. Placement of dimension and views
5. General appearance
6. Art and design
7. Originality of design

Judging guidelines/glossary:

Workmanship: Accuracy, Line Technique = Clean, crisp straight or curved lines, no smudges, obvious erasures

Placement of Dimensions and Views = Perspective and dimensions are correct and accurately reflect real world measurements

General Appearance = Work is clean and well presented in the proper format for the item being submitted

Art and Design = Entry is well thought out, design is clean and recognizable

Originality = Not a common design seen everyday

These rules apply to both the Adult and corresponding Youth departments

ADULT & YOUTH DIGITAL ARTS RULES:

1. All digital media entries **must** be produced by **the exhibitor**.
2. Any entry labeled as “original” may not contain in whole or any part, any content that has been copied or been taken from another work that was not solely created by the exhibitor. **AI programs may not be used to generate artwork.**
3. Digital Arts is for original artwork created digitally using graphics/software programs.
4. It is the Exhibitors sole responsibility to be aware of/follow copyright and licensing laws when creating your Digital artwork.
5. If items are meant to be “hung,” in order to be displayed, please follow the rules for the Fine Arts Department.

Revised 02/06/2024