

# Become a Sponsor

## Miss Butte County Scholarship Program



*Empowering youth through leadership, community service, & scholarship*

### Audience Reach

- ✓ Thousands of Butte County Fair attendees
- ✓ 9,000+ Butte County Fair Facebook followers
- ✓ 1,000+ MBCSP social media followers
- ✓ Local families and community leaders



### Presenting Sponsor \$5,000

*Maximum visibility*

**1 Available**

- Presented by [Business Name]" on all 2026 competition marketing
- Full-page program ad
- Large logo on event shirts (worn on stage, throughout the 2026 fair, and throughout the following year)
- Featured social media spotlight
- Onstage recognition during the competition
- VIP seating for 5 at the competition
- 5 Butte County Fair tickets\*
- Sponsor plaque
- Naming rights for a scholarship\*\*



### Champion Sponsor \$2,500

*Major program supporter*

- Half-page program ad
- Medium logo on event shirts
- Social media sponsor recognition
- VIP seating for 3
- 3 Butte County Fair tickets\*
- Sponsor plaque



### Community Sponsor-\$500

- Name/logo in program
- Social media thank-you post
- Onstage recognition



### Community Leader \$1,000

*Community supporter*

- Quarter-page program ad
- Name/logo on event shirts
- Onstage recognition
- Social media thank-you post
- 2 Butte County Fair tickets\*
- Sponsor plaque



### Title Sponsor- \$250 *(Up to 12 available)*

- Crowns (for Misses) or belt buckles (for Ambassadors)
- Sashes
- Sash pins
- Award boxes
- Name listed as "Title Sponsor" in the program
- Social media thank-you



### Friends of the Program. \$100-\$499

- Name listed in program
- Group thank-you on social media

*All donations and sponsorships are tax deductible.  
Tickets available upon request\*  
Must be approved by program director\*\**

**Contact Us Today to Learn More!**

**missbuttecounty@gmail.com**