



CYBER SECURITY AND ONLINE SAFETY

www.rcomcomputerservices.com

INTRODUCTION



- *Technology is integrated into every part of our lives*
- *Our dependence on digital systems makes security essential.*
- *Cyber threats continue to grow in number and sophistication*
- *Everyone - individuals and organizations - must adopt strong cyber hygiene to comply with regulatory requirements*
- *Online safety is no longer optional; it's a necessity*

COLORADO CYBER SECURITY LAWS

That pertain to the Electrical Industry

- Colorado Privacy Act (“CPA”) (C.R.S. Title 6, Article 1.3)
- Colorado Information Security Law (C.R.S. § 6-1-713.5)
- Colorado Data Breach Notification Law (C.R.S. § 6-1-716)
- Colorado Document Disposal Law (C.R.S. § 6-1-713)
- Protections for Consumer Data Privacy (HB18-1128)



WHY CYBERSECURITY MATTERS



- You are required by law to provide cyber security protection for sensitive data that you collect on customers, vendors and employees
- Protects sensitive data (financial, personal, business)
- Prevents financial loss, identity theft, and reputational damage
- Ensures business continuity and operational resilience
- Cybercrime is a multi-trillion-dollar global industry
- Human error accounts for over 80% of breaches



TYPES OF CYBERSECURITY THREATS

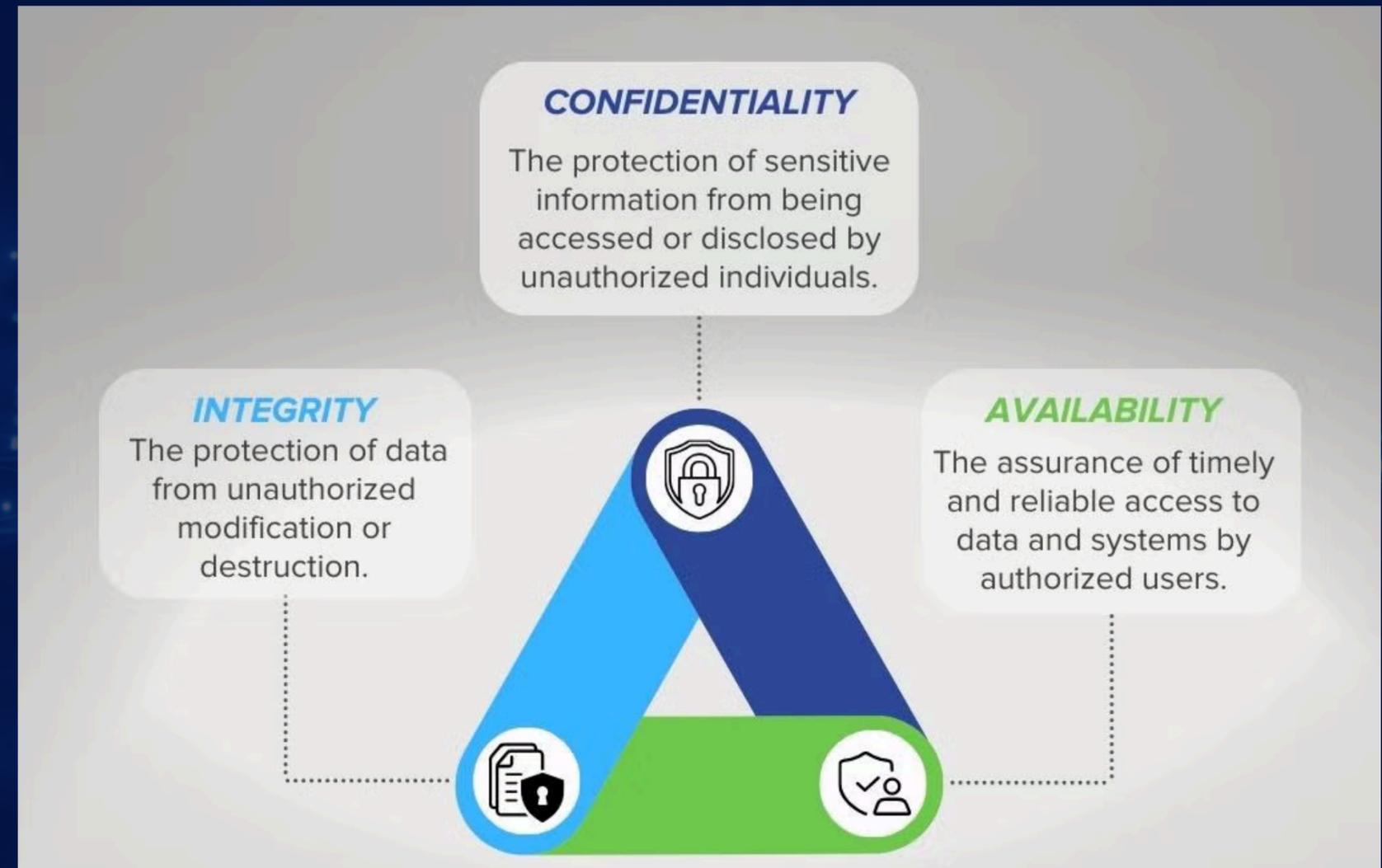


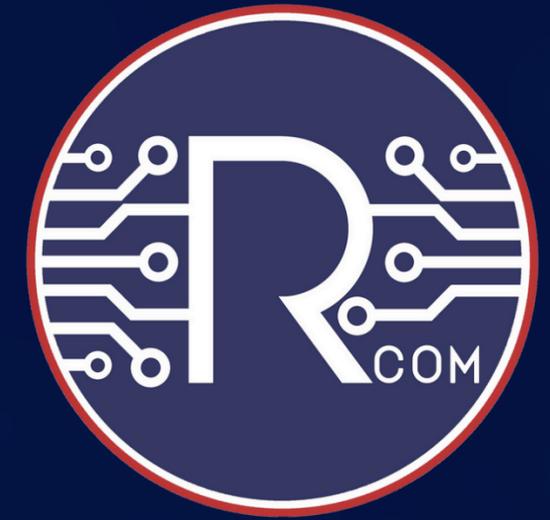
- **Distributed Denial of Service (DDoS) attacks:** Compromised IoT devices are used to overwhelm a target network with traffic, causing it to become unavailable.
- **Malware and Ransomware:** Malicious software can be used to infect devices, steal data, or hold them hostage for ransom.
- **Man-in-the-Middle Attacks:** An attacker secretly intercepts and possibly alters the communication between two parties without their knowledge.
- **Credential Theft:** Attackers use brute force or other methods to guess weak passwords, leading to unauthorized access.
- **Physical Tampering:** This involves physically accessing a device to steal its data or gain control, a risk for devices placed in public areas.
- **Zero-Day Attacks:** These attacks exploit previously unknown vulnerabilities before the manufacturer has a chance to release a patch.
- **Eavesdropping and Data Injection:** Hackers monitor communications to steal sensitive information or inject malicious commands into poorly protected systems.

KEY PRINCIPLES



The CIA triad is a fundamental concept in information security and is essential in maintaining the confidentiality, integrity, and availability of sensitive information.





COMMON CYBERSECURITY VULNERABILITIES

- Weak or reused passwords
- Unpatched software and outdated systems
- Misconfigured networks or cloud services
- Social engineering susceptibility
- Lack of employee training
- Missing or weak MFA (Multi Factor Authentication)
- Public Wi-Fi usage risks
- Poor data backup practices

Most cyber incidents are preventable with good hygiene.



CYBERSECURITY FRAMEWORKS

- NIST Cybersecurity Framework
- ISO/IEC 27001 & 27002
- CIS Controls (Center for Internet Security)
- COBIT (Control Objectives for IT)
- SOC 2 / HIPAA / PCI DSS compliance frameworks

Frameworks provide structure, policies, and best practices.

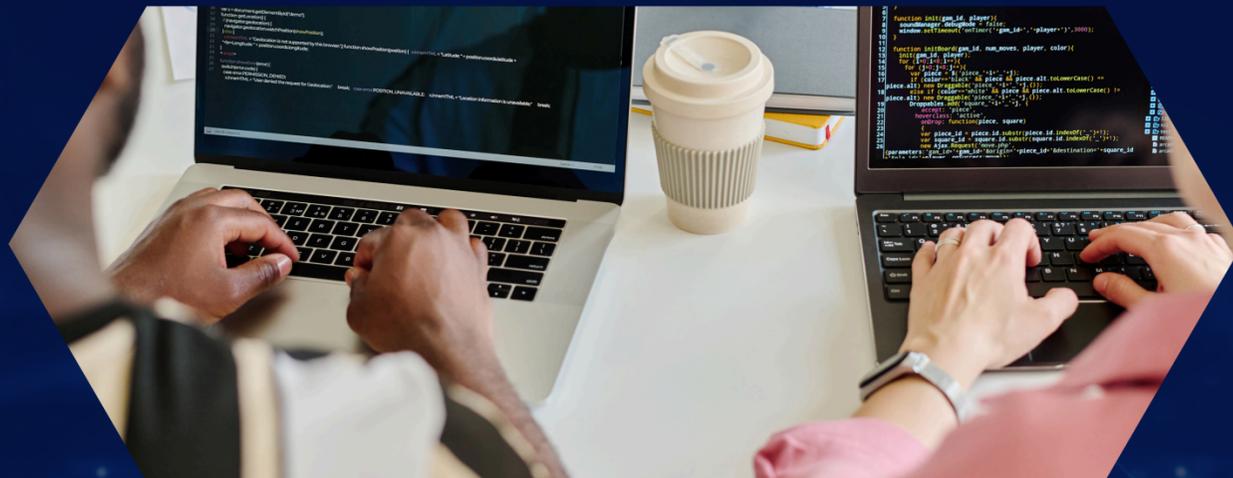


TOOLS & TECHNOLOGIES

ROOM COMPUTER SERVICES

- Antivirus & Endpoint Detection (EDR/XDR)
- Firewalls & Next-Gen Firewalls
- Multi-Factor Authentication (MFA)
- Password Managers
- VPNs & Zero-Trust Access
- Data Encryption
- SIEM systems (Security Information & Event Management)
- Automated patching & monitoring tools

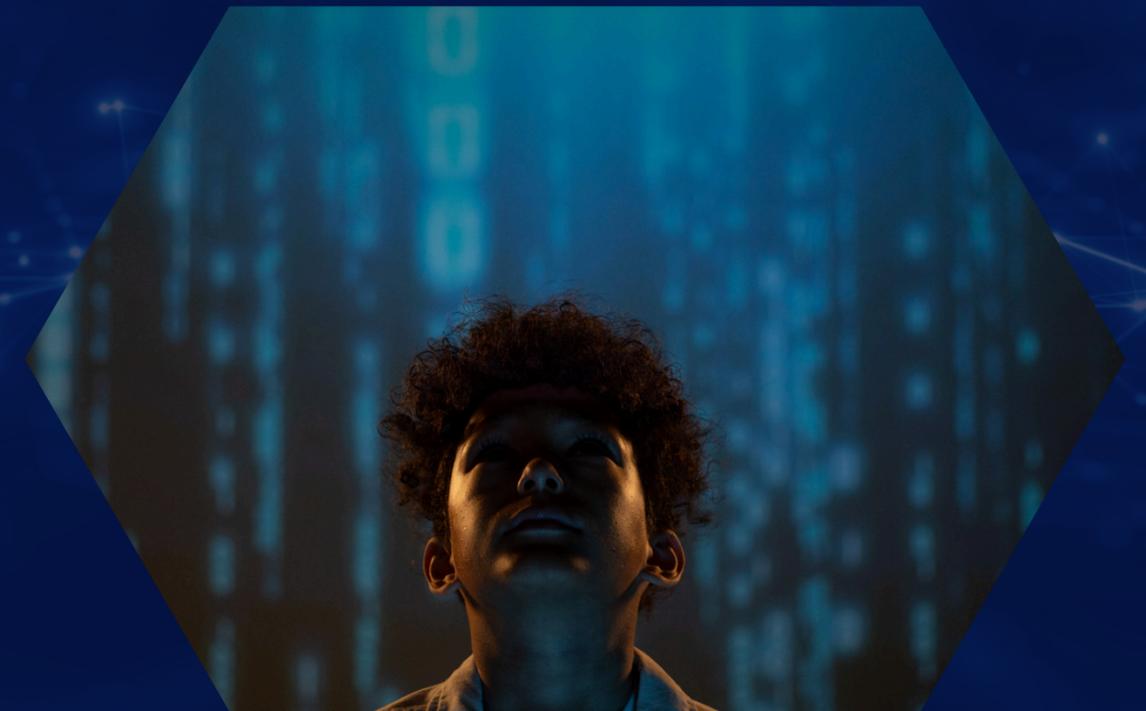
No single tool provides complete protection;
layered security is critical.





CYBERSECURITY FOR INDIVIDUALS

- Use strong, unique passwords + a password manager
- Enable MFA (Multi Factor Authentication) everywhere
- Never click unknown links or attachments
- Keep software updated
- Use secure Wi-Fi & VPN
- Back up important data
- Limit what you share online
- Verify website security (<https://>)



EMERGING CYBERSECURITY TRENDS



- AI-driven cyberattacks & AI-based defenses
- Deepfakes used for fraud & impersonation
- Quantum computing impact on encryption
- IoT & smart device vulnerabilities
- Supply-chain cyberattacks
- Zero-trust architecture adoption
- Cloud security becoming top priority

CONCLUSION



“The best defense is preparation.”

- Cybersecurity is everyone’s responsibility
- You are required by law to protect the data you collect and the penalties for not doing so can close your doors
- You can’t afford to not be protected
- The majority of breaches are preventable
- Staying secure requires awareness, training, and strong tools
- Small actions make a big difference
- Purchase cyber security insurance for your protection



1982

*Providing Expert IT Services
Since 1982*



RCOM COMPUTER SERVICES

4868 Innovation Drive
Unit 500
Fort Collins, CO 80525
(970) 460-0484

www.rcomcomputerservices.com



*Offices in Texas and
Colorado*

THANK YOU



*Scan this QR Code for a copy of
the Presentation*

