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URBAN ONE CLEVELAND AND CLEVELAND DEPARTMENT OF PUBLIC HEALTH PRESENT THE 2ND ANNUAL TINY TUX & TIARAS CITYWIDE KIDDIE HOMECOMING

Free family event promotes healthy children, academic achievement, and back-to-school fun

CLEVELAND, Ohio — The Cleveland Department of Public Health, in partnership with Urban One Cleveland, invites families across Northeast Ohio to the **2nd Annual Tiny Tux & Tiaras Citywide Kiddie Homecoming** on **Saturday, August 8, from 1:00 p.m. to 4:00 p.m.** at the **Zelma Watson George Recreation Center, 3155 Martin Luther King Jr. Drive, Cleveland.**

Designed for children in **Pre-K through 5th grade**, the free community event combines a memorable red-carpet experience with important health resources, giving families an opportunity to celebrate the upcoming school year while learning about childhood lead poisoning prevention.

Children are encouraged to dress in their favorite formal attire and enjoy an afternoon of music, dancing, games, food, photo opportunities, and family-friendly entertainment. Guests will also have the chance to win exciting prizes, including a **PlayStation 5, electric scooters, bicycles, and a \$500 back-to-school shopping prize.** Families will also enjoy a complimentary lunch, courtesy of **The Crispy Chick**, featuring its famous Chicken Tender Lunch Paks, while **Primoz Pizza** will provide fresh pizza and **Cleveland Cookie Dough Company**, Cleveland's most doughlicious food truck will satisfy the sweet tooth. In addition, **Primoz Pizza** is donating **500 backpacks filled with school supplies** to help students start the new school year prepared and ready to learn.

Families can earn additional prize entries by:

- Receiving a free lead screening
- Bringing a recent report card
- Showing proof of perfect attendance

The event is part of the Cleveland Department of Public Health's ongoing commitment to increasing awareness of childhood lead poisoning prevention while making preventive health services more accessible through positive, family-centered community experiences.

“Lead poisoning prevention is a top priority in the City of Cleveland, and we are so proud to once again partner with Urban One Cleveland to spread awareness and improve health in our community” said **David Margolius, MD Director, Cleveland Department of Public Health.**

“The energy at last year’s event was absolutely electric. Seeing parents, grandparents, aunts, and uncles come together to celebrate our youth with the kids dressed to the nines in their finest prom attire was deeply moving,” said **Elisabeth Logan Director Of Sales, Urban One Cleveland**. “So much heart and creativity went into every outfit, and we can’t wait to see the incredible turnout and spirit this year!”

Admission is free, and families are encouraged to register in advance through zhiphopcleveland.com and wzakcleveland.com

About Urban One, Inc.

Urban One, Inc. (urban1.com) is the largest diversified media company primarily targeting Black Americans and Urban consumers in the U.S., reaching 80 million unique consumers monthly. Its assets include TV One and CLEO TV, collectively available in 38 million households, with CTV generating 135 million monthly impressions; Radio One, with 74 broadcast stations in 13 top African American markets; and REACH Media, with 311 affiliates over 93 markets and home to nationally syndicated shows such as The Rickey Smiley Morning Show, The D.L. Hughley Show, Get Up! Mornings with Erica Campbell and The Morning Hustle. Urban One’s digital division, iONE Digital, boasts 300 million monthly videos views, and engages 31 million monthly readers across leading brands like Bossip, HipHopWired, MadameNoire, and NewsOne.

ABOUT THE CLEVELAND DEPARTMENT OF PUBLIC HEALTH

The Cleveland Department of Public Health works to protect and improve the health and well-being of Cleveland residents through education, prevention, outreach, and community partnerships that promote healthier neighborhoods and stronger families.

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