main method



8

WEEK DIGITAL GROWTH ACCELERATOR

Group workshops paired with one-on-one implementation time from the Main + Method team.

BEST FOR

Downtown districts, chambers, and small business groups

FOCUS

Digital presence that drives customer action

PROJECT SPOTLIGHT · DIGITAL GROWTH ACCELERATOR

Screen Time *to* Foot Traffic

Most owners know they should improve their website, Google presence, and email. What they lack is the time and structure to do it well. This accelerator creates that structure, so online attention turns into visits, inquiries, reservations, and sales.

Found search + maps → **Chosen** reviews + site → **Visited** in the door → **Back again** email + offers

THE EIGHT-WEEK ARC

Wk 1 — Diagnose and set goals
A kickoff diagnostic of where each business shows up today and what it wants to grow.

Wk 2-3 — Get found
Website and Google Business Profile review, local SEO and AI-search fixes, a review routine.

Wk 4-5 — Stay in touch
Email, promotion, and customer communication that brings people back.

Wk 6-7 — Plan the season
Content and campaign planning tied to local events and the downtown calendar.

Wk 8 — Leave with a roadmap
Final recommendations and a business-specific action plan for continued growth.

WHAT IT INCLUDES

- Group workshops plus 1:1 implementation
- Website and Google profile review
- Email, promotion, and campaign planning

WHAT BUSINESSES RECEIVE

- A stronger digital foundation
- A clearer promotional rhythm
- District momentum as a shared program

INVESTMENT

$1,500 to $15,000

$1,500 per business, or a full district cohort of up to 10. Co-investment with a downtown partner can bring a business's share to as little as 30%.

Start your cohort →

mainandmethod.com/get-started
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