

# Weekly commentary

October 7, 2024

**BlackRock**

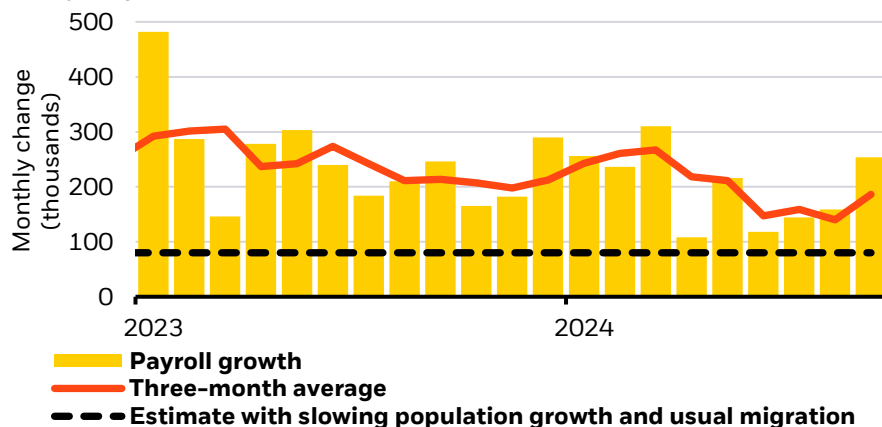
## Our anchor in choppy markets

- We stay risk-on heading into Q4 due to a favorable near-term macro backdrop. Recently choppy markets show why having an investment anchor is key.
- U.S. stocks were flat last week. Two- and 10-year U.S. Treasury yields surged as markets scaled back rate cut expectations that we thought were overdone.
- We monitor U.S. CPI out this week for signs inflation is still falling toward the Fed’s target. We see supply constraints adding to long-term inflation pressures.

Market narratives have flipped this year: from buzz over artificial intelligence (AI) to concerns about big tech spending, and from recession fears to comfort in the U.S. economy’s resilience. Our anchor in these choppy markets: viewing this as a world shaped by supply – not a typical business cycle. We stay risk-on as U.S. inflation cools, interest rates fall and growth eases slowly. We stay overweight U.S. stocks, go beyond tech within our AI theme and stay nimble in Japan’s and China’s stocks.

## Not a cyclical story

U.S. payroll growth, 2023-2024



Estimates are made with the benefit of hindsight and are only an approximation. Source: BlackRock Investment Institute, U.S. Bureau of Labor Statistics, with data from Haver Analytics, October 2024. Notes: The chart shows monthly changes in U.S. payroll employment, the three-month average of payroll gains and our estimate of “steady state” employment growth, where the level of employment keeps up with population growth, allowing for an expected decline in growth due to population aging.

Markets have swung sharply this year. AI buzz gave way to doubts over AI spending. In August, a rising unemployment rate in the U.S. sparked recession fears, spurring markets to expect rate cuts as deep as in past recessions. We said recession fears and such rate cut pricing were overdone. This is not a typical business cycle – it’s a world shaped by supply constraints. The recent rise in unemployment was not due to layoffs but rather elevated immigration expanding the labor supply. Employment growth is still robust, Friday’s job data confirmed. See the chart. The unemployment rate has fallen again and markets have somewhat scaled back Federal Reserve rate cut expectations. Wage growth has cooled, bringing down inflation. Yet that might not last: Immigration will likely fall to its historical level – and no longer offset the decline in the workforce from population aging. That could push up inflation again.



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Demographic divergence is one of five mega forces, or structural shifts, we see adding to inflation pressures and macro uncertainty in the long term. Yet the near-term macro picture presents reasons to keep leaning into risk. Cooling inflation has allowed the Fed to cut rates, and growth is not slowing sharply. We see this resilience reflected in corporate earnings strength expanding beyond the tech sector and stay overweight U.S. stocks on a six- to 12-month horizon. Analysts expect earnings to grow 20% for tech and around a solid 8% for the rest of the market over the next 12 months, LSEG Datastream data show. We think the AI theme has more room to run. But as investors question big capital spending on AI by top tech companies, we've broadened our AI overweight to other sectors supporting the AI buildout: energy, utilities, real estate and industrials.

We remain nimble as we eye the U.S. election, geopolitics and big policy shifts globally. We went overweight Chinese stocks after the policy signal from the September politburo meeting suggested major fiscal stimulus may be coming. That doesn't change the long-term structural challenges we are concerned about. We trimmed our Japanese equity overweight due to the drag on earnings from a stronger yen and mixed policy signals from the Bank of Japan. Iran's strike on Israel and Israel's promise of retaliation mark a major escalation in the Middle East. Its market impact has been limited but might grow if there's further escalation. We stay pro-risk for now. Such events underscore that geopolitical risk is structurally elevated.

Long-term bonds may not reliably buffer against risk asset volatility in a supply-driven regime as shocks that fuel inflation could also push up yields. We prefer quality and income in bonds. We find it in Europe: short-term credit on less tight spreads and government bonds as yields better reflect our policy rate expectations than in the U.S. We like medium-term bonds in the U.S. as markets price in deep Fed rate cuts. On a strategic horizon, we like infrastructure equity and private credit as they look set to benefit from mega forces. Private markets are complex, with high risk and volatility, and aren't suitable for all investors.

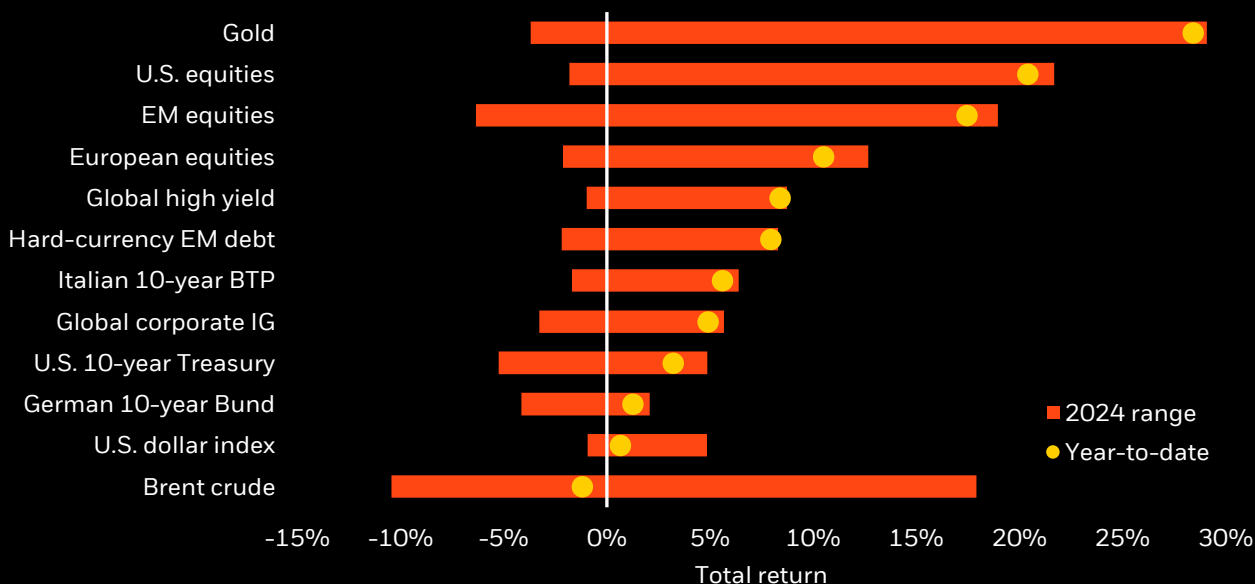
Bottom line: We use our investment framework as an anchor in volatile markets heading into Q4. A key part of that involves interpreting incoming economic data through the lens of a world shaped by supply constraints – not a typical business cycle.

## Market backdrop

U.S. stocks were largely unchanged on the week, masking an uptick on Friday after a strong U.S. jobs report for September. Two- and 10-year Treasury yields surged to about 3.93% and 3.97%, respectively. Meanwhile, markets have somewhat reduced rate cut expectations that we thought were overdone. The U.S. economy added 254,000 jobs in September, well above consensus expectations. Strong job creation alongside easing wage pressures points to a still-expanding labor supply.

## Assets in review

Selected asset performance, year-to-date return and range



**Past performance is not a reliable indicator of current or future results. Indexes are unmanaged and do not account for fees. It is not possible to invest directly in an index.**

Sources: BlackRock Investment Institute, with data from LSEG Datastream as of Oct. 3, 2024. Notes: The two ends of the bars show the lowest and highest returns at any point year to date, and the dots represent current year-to-date returns. Emerging market (EM), high yield and global corporate investment grade (IG) returns are denominated in U.S. dollars, and the rest in local currencies. Indexes or prices used are: spot Brent crude, ICE U.S. Dollar Index (DXY), spot gold, MSCI Emerging Markets Index, MSCI Europe Index, LSEG Datastream 10-year benchmark government bond index (U.S., Germany and Italy), Bank of America Merrill Lynch Global High Yield Index, J.P. Morgan EMBI Index, Bank of America Merrill Lynch Global Broad Corporate Index and MSCI USA Index.

## Week ahead

<b>Oct. 8</b>	U.S. trade data	<b>Oct. 13</b>	China CPI and PPI
<b>Oct. 10</b>	U.S. CPI; Japan corporate goods prices	<b>Oct. 10-17</b>	China total social financing

This week we eye U.S. CPI to see whether inflation will keep falling toward the Fed's 2% policy target. Recent PCE data shows core inflation is moderating as consumer spending on goods and services and supply have normalized after the pandemic. Immigration is also boosting the labor supply, cooling wage growth. Yet in the long term, we see structural supply constraints like a shrinking workforce due to population aging making inflation pressures persist.

## Big calls

Our highest conviction views on tactical (6-12 month) and strategic (long-term) horizons, October 2024

Tactical	Reasons
AI and U.S. equities	<ul style="list-style-type: none"> <li>We see the AI buildout and adoption creating opportunities across sectors. We get selective, moving toward beneficiaries outside the tech sector. Broad-based earnings growth and a quality tilt make us overweight U.S. stocks overall.</li> </ul>
Japanese equities	<ul style="list-style-type: none"> <li>A brighter outlook for Japan's economy and corporate reforms are driving improved earnings and shareholder returns. Yet the drag on earnings from a stronger yen and some mixed policy signals from the Bank of Japan are risks.</li> </ul>
Income in fixed income	<ul style="list-style-type: none"> <li>The income cushion bonds provide has increased across the board in a higher rate environment. We like quality income in short-term credit. We're neutral long-term U.S. Treasuries.</li> </ul>
Strategic	Reasons
Private credit	<ul style="list-style-type: none"> <li>We think private credit is going to earn lending share as banks retreat – and at attractive returns relative to public credit risk.</li> </ul>
Fixed income granularity	<ul style="list-style-type: none"> <li>We prefer intermediate credit, which offers similar yields with less interest rate risk than long-dated credit. We also like short-term government bonds, and UK long-term bonds.</li> </ul>
Equity granularity	<ul style="list-style-type: none"> <li>We favor emerging over developed markets yet get selective in both. EMs at the cross current of mega forces – like India and Saudi Arabia – offer opportunities. In DM, we like Japan as the return of inflation and corporate reforms brighten our outlook.</li> </ul>

Note: Views are from a U.S. dollar perspective, October 2024. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This information should not be relied upon by the reader as research or investment advice regarding any particular funds, strategy or security.

## Tracking five mega forces

Mega forces are big, structural changes that affect investing now – and far in the future. As key drivers of the new regime of greater macroeconomic and market volatility, they change the long-term growth and inflation outlook and are poised to create big shifts in profitability across economies and sectors. This creates major opportunities – and risks – for investors. See our [web hub](#) for our research and related content on each mega force.

- Demographic divergence:** The world is split between aging advanced economies and younger emerging markets – with different implications.
- Digital disruption and artificial intelligence (AI):** Technologies are transforming how we live and work.
- Geopolitical fragmentation and economic competition:** Globalization is being rewired as the world splits into competing blocs.
- Future of finance:** A fast-evolving financial architecture is changing how households and companies use cash, borrow, transact and seek returns.
- Transition to a low-carbon economy:** The transition is set to spur a massive capital reallocation as energy systems are rewired.

# Granular views

Six- to 12-month tactical views on selected assets vs. broad global asset classes by level of conviction, October 2024

Our approach is to first determine asset allocations based on our macro outlook – and what’s in the price. **The table below reflects this and, importantly, leaves aside the opportunity for alpha, or the potential to generate above-benchmark returns.** The new regime is not conducive to static exposures to broad asset classes, in our view, but is creating more space for alpha.

**Underweight** **Neutral** **Overweight** ● Previous view

Asset	View	Commentary
<b>Equities</b>		
<b>Developed markets</b>		
United States	+1	We are overweight given our positive view on the AI theme. Valuations for AI beneficiaries are supported as tech companies keep beating high earnings expectations. We think upbeat sentiment can broaden out. Falling inflation is easing pressure on corporate profit margins.
Europe	-1	We are underweight relative to the U.S., Japan and the UK – our preferred markets. Valuations are fair. A growth pickup and European Central Bank rate cuts support a modest earnings recovery. Yet political uncertainty could keep investors cautious.
UK	+1	We are overweight. Political stability and a growth pickup could improve investor sentiment, lifting the UK’s low valuation relative to other DM stock markets.
Japan	+1	We are overweight. A brighter outlook for Japan’s economy and corporate reforms are driving improved earnings and shareholder returns. Yet the drag on earnings from a stronger yen and some mixed policy signals from the Bank of Japan are risks.
<b>Emerging markets</b>		
China	+1	We are modestly overweight. Major fiscal stimulus may be coming and prompt investors to step in given Chinese stocks are at a deep discount to DM shares. Yet we stay ready to pivot. We are cautious long term given China’s structural challenges.
<b>Fixed Income</b>		
Short U.S. Treasuries	-1	We are underweight. We don’t think the Fed will cut rates as sharply as markets expect. An aging workforce, persistent budget deficits and the impact of structural shifts like geopolitical fragmentation should keep inflation and policy rates higher over the medium term.
Long U.S. Treasuries	Neutral	We are neutral. Markets have priced back in sharp Fed rate cuts and term premium is close to zero. We think yields will keep swinging in both directions on new economic data.
Global inflation-linked bonds	Neutral	We are neutral. We see higher medium-term inflation, but cooling inflation and growth may matter more near term.
Euro area govt bonds	Neutral	We are neutral. Market pricing reflects policy rates in line with our expectations and 10-year yields are off their highs. Political uncertainty remains a risk to fiscal sustainability.
UK gilts	Neutral	We are neutral. Gilt yields have tightened to U.S. Treasuries and market pricing of future yields is in line with our view.
Japanese govt bonds	-2	We are underweight. Stock returns look more attractive to us. We see some of the least attractive returns in JGBs.
China govt bonds	Neutral	We are neutral. Bonds are supported by looser policy. Yet we find yields more attractive in short-term DM paper.
U.S. agency MBS	Neutral	We are neutral. We see agency MBS as a high-quality exposure in a diversified bond allocation and prefer it to IG.
Short-term IG credit	+1	We are overweight. Short-term bonds better compensate for interest rate risk. We prefer Europe over the U.S.
Long-term IG credit	-1	We are underweight. Spreads are tight, so we prefer taking risk in equities from a whole portfolio perspective. We prefer Europe over the U.S.
Global high yield	Neutral	We are neutral. Spreads are tight, but the total income makes it more attractive than IG. We prefer Europe.
Asia credit	Neutral	We are neutral. We don’t find valuations compelling enough to turn more positive.
Emerging hard currency	Neutral	We are neutral. The asset class has performed well due to its quality, attractive yields and EM central bank rate cuts. We think those rate cuts may soon be paused.
Emerging local currency	Neutral	We are neutral. Yields have fallen closer to U.S. Treasury yields, and EM central banks look to be turning more cautious after cutting policy rates sharply.

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