

BRONCOS AND BETFRED SPORTS AWAY GAME TRIP SWEEPSTAKES

Official Rules

1. INTRODUCTION: The Denver Broncos Football Club ("Broncos") and Betfred Sports ("Betfred and together with the Broncos, the "Sponsors") are offering a sweepstakes (the "Sweepstakes"). **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW. PARTICIPATION IS SUBJECT TO BINDING ARBITRATION FOR DISPUTE RESOLUTION.**

2. ELIGIBILITY: Entrants must be 21 years of age or older and residents of the 50 US states or the District of Columbia excluding residents of the states of New York and Florida. Employees of the Sponsors and the NFL Entities (as defined below) (together, the "Sweepstakes Entities"), their parents, subsidiaries, affiliated companies, and agents, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and the decisions of Sponsors. The Sponsors' decisions are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling all requirements in these Official Rules.

3. TIMING: The Sweepstakes begins at 8:00:00 a.m. MDT on August 30, 2022 and ends at 4:59:50 p.m. MST on October 6, 2022 ("Sweepstakes Period").

4. TO ENTER: Entrants must: visit <https://broncosbetfredpromos.com/>, fill out the registration form in its entirety and submit online to be eligible to win. Absolutely no entries will be accepted after the end of the Sweepstakes Period. Limit one entry per person/email address. Entrants may not enter with multiple email addresses nor use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register multiple times will be disqualified and forfeits all prizes won, in Sponsors' sole discretion. Enter only using an e-mail address subscribed and registered in your name. In the event of a dispute as to entries submitted by multiple individuals using the same e-mail account on the same day, entry will be deemed to have been submitted by the authorized subscriber of the e-mail account used to enter the sweepstakes at the actual time of entry. The authorized e-mail account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider. No responsibility is assumed by the Sweepstakes Entities for any computer, on-line, telephone, human error or technical malfunctions that may occur. All entries become the property of the Sweepstakes Entities and will not be returned. By entering, you agree to these Official Rules and the decisions of the Sweepstakes Entities, which are final and binding in all respects. To obtain a copy of the Official Rules by mail, send a self-addressed, stamped envelope for receipt by October 6, 2022 to Denver Broncos, 1701 Bryant Street, Denver, CO 80204. WA and VT residents may omit return postage.

If entering with a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges.

5. PRIZES/ODDS/WINNER SELECTION AND NOTIFICATION: Odds of winning depend on number of eligible entries received. The potential winner will be selected by a random drawing conducted by Sponsors on October 7, 2022. The potential winner will be notified by telephone/email. The potential winner must respond to such notification within 24 hours after notification or an alternate winner will be selected from the remaining eligible entries. Any alternate potential winner selected will also be required to respond to the notification within the time frame stated above. Once the confirmed winner accepts the prize, they will be emailed information pertaining to the prize. No assignment, transfer or substitution of prize is permitted, except by the Sponsors who may substitute a prize of equal or greater value. Limit one (1) prize per person or household.

Released Parties (as defined below) are not responsible for suspended or discontinued Internet, wireless, or land-line phone service or a change in an entrant's email, phone number or mailing address which may result in a

potential winner not receiving initial prize notification or his/her prize information. Note: Any communication between a potential winner and Sponsors or their agencies regarding this Sweepstakes (e.g. phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes.

Prize: The grand prize is a trip for two (2) to the Broncos game in London, England against the Jacksonville Jaguars. The full trip package includes round trip coach class air transportation for two (2) from a major U.S. airport of Sponsors' choice near winner's residence to London, England, hotel accommodations for four (4) nights at the May Fair Hotel in London, two (2) tickets to the Broncos vs. Jaguars game on October 29th, 2022, and gameday transportation from the hotel to the venue. Prize package does not include meals, taxes, insurance, personal expenses, or any other items not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the winner. Approximate retail value of each prize is: \$8,570. The actual retail value of the prize may vary depending upon the point of departure and fare fluctuation. Travel dates and availability to be provided by the Broncos. Final travel arrangements to be determined by the Sponsors in their sole discretion. Winners and their guests must travel together on the same itinerary. No extension or change of trip dates permitted. Trip is subject to having a valid passport, air/ground travel availability, hotel availability, and all other prize and travel restrictions, as applicable.

6. GENERAL CONDITIONS: The winner may be required to execute and return an affidavit of eligibility and liability/publicity releases, except where prohibited by law, within five (5) days following the date of attempted notification. The winner must be U.S. resident 21 years of age or older and may be required to complete, sign and return a liability release within the same period. If a travel companion is a resident of a jurisdiction that deems him/her to be a minor, he/she must be accompanied by his/her parent/legal guardian and such person must pay his/her own expenses, unless deemed to be the Winner or any other traveling companion. The Winner or travel companion (or parent/legal guardian if the traveling companion is a minor) must sign and return all required documentation prior to the issuance of travel documents. If a prize notification or prize is returned as non-deliverable, the prize will be forfeited and awarded to an alternate winner. Void where prohibited. Non-compliance within these requirements may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. All entrants grant to Broncos and Sponsors, and their licensees, affiliates and assigns, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the entrant's name, and other information collected on the Sweepstakes registration form as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/audio/video/electronic or other recordings and/or interviews, as may be determined from time to time by the Sweepstakes Entities. Further, by accepting a prize, each winner agrees to release and hold harmless the Sweepstakes Entities, their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives, dealers, advertising and promotional agencies, wholesale distributors and individual retail licensees and agents (the "Released Parties") from any and all liability for any injuries, loss or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in this Sweepstakes. This Sweepstakes is void where prohibited or restricted by law and is subject to all federal, state, and local laws and regulations. The Sponsors reserve the right, at their sole discretion, to disqualify any individual they find, in their sole discretion, to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or like entry methods will void all such entries by such methods. The Sponsors will prosecute any fraudulent activities to the full extent of the law. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.**

7. DISPUTES:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant or Sweepstakes Entities in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between you and the Sweepstakes Entities, shall be governed by,

and construed in accordance with, the laws of the State of Colorado without giving effect to any choice of law or conflict of law rules. By participating in this Sweepstakes, each entrant agrees that: (i) Any claim, dispute, or controversy (whether in contract, tort, or otherwise) arising out of, relating to, or connected in any way with the Sweepstakes or the awarding or redemption of prizes will be resolved exclusively by final and binding arbitration conducted pursuant to the AAA's Procedures for Consumer-Related Disputes in conjunction with the AAA's Commercial Arbitration Rules (if and as applicable depending on the amount in controversy); (ii) This arbitration agreement is made pursuant to a transaction governed by the Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1-16; (iii) The arbitration shall be held at the AAA regional office nearest the entrant; (iv) The arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable entrant may have entered into in connection with the Sweepstakes; (v) The arbitrator shall apply Colorado law consistent with the FAA and applicable statutes of limitations and shall honor claims of privilege recognized at law; (vi) There shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the entrant's and/or Sponsors individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (vii) The arbitrator shall not have the power to award punitive damages against any party; (viii) In the event that the administrative fees and deposits the entrant is required to pay under the AAA rules exceed \$125, and the entrant is unable to pay the additional fees and deposits, Sponsors retains the right to forward them to the AAA on the entrant's behalf, subject to ultimate allocation by the arbitrator. In addition, if the entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, the Sweepstakes Entities retain the right to pay as much of the entrant filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive; and (ix) If any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein..

8. WINNERS LIST: The name of the prize winner may be obtained after October 7, 2022, by sending a self-addressed, stamped envelope for receipt by December 7, 2022, to Denver Broncos Marketing, Broncos and Betfred Sports Away Game Sweepstakes, 1701 Bryant Street, Suite 900, Denver, CO 80204.

9. PRIVACY:

If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly-available winner's list.

Entrant irrevocably waives all claims against the National Football League, its member professional football clubs including the Denver Broncos Football Club, The Denver Broncos Team LLC, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.

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