



THE SIDELINE REPORT

APRIL 2026

We're excited to kick off our first edition.

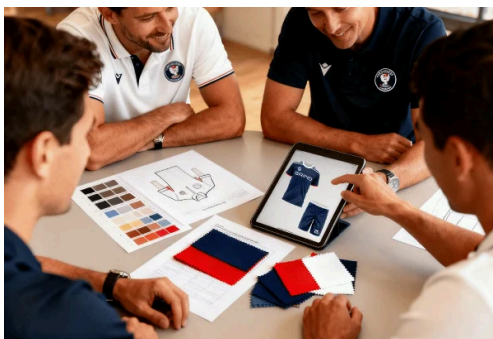
As coaches, team managers, and program leaders, you've got a lot to juggle—and our goal has always been to make the apparel side of things as smooth and stress-free as possible. This newsletter is an extension of that. Each month, we'll share updates, ideas, and resources designed to help you stay ahead and make confident decisions for your team.

You can expect a mix of:

- Product and catalog updates
- Website improvements and new tools
- Sizing insights and reminders
- Seasonal tips and planning guidance
- Design trends and inspiration

We'll keep it practical, relevant, and easy to apply—whether you're gearing up for a new season or just looking for ways to improve your current setup.

Thanks for being part of the Grind Sportswear community.



Blog: Why the Off-season is the Best Time to Plan Your Team's Uniforms

Learn why the off-season is the best time to plan team uniforms, gather sizes, manage budgets, and avoid last-minute apparel stress.

[Read more](#)

Website Updates



Product Catalog

A new online catalog showcasing our core products for all sports and team apparel. We are always looking for new opportunities to give athletes, coaches, and fans what they need - so if you don't see something, let us know and we'll get to work on it!



Teamwear Concept Designs

Still looking for the right design for your team store and fan apparel? Our new catalog includes more than 30 designs and 50 sport specific graphic ideas to get your creativity flowing. All designs can be applied to any apparel items, just let us know which ones catch your eye and our designers will get mockups created with your logo, colors, and branding.

Sizing Chart Reminder

At Grind Sportswear, as coaches ourselves, we know how much you're juggling throughout a season. That's why we're always working to simplify our process—making sizing as clear, consistent, and easy as possible so you can spend less time on logistics and more time with your team.

Your feedback plays a big role in that. Every order and conversation helps us make smarter decisions—whether that's refining products, updating templates, or improving our sizing across sports and levels.

Because sizing can vary between manufacturers, we continuously evaluate and adjust our charts to better align with the industry-standard brands you and your players are used to. The goal is simple: fewer surprises and a better fit when your gear arrives.

To keep everything clear and current, all sizing charts are now centralized on our website—so you're always working from the most up-to-date information.

You can find them anytime under the [Resources](#) tab.

Quick Sizing Tip

We review & update sizing during the offseason as needed—but as players grow, changes year to year are expected.

Be sure to check the latest sizing chart before ordering. It's the best way to avoid fit issues.

Want extra confidence? Our sizing kits make it easy to get the right fit the first time.

ON DECK: Planning Ahead? Think Pink

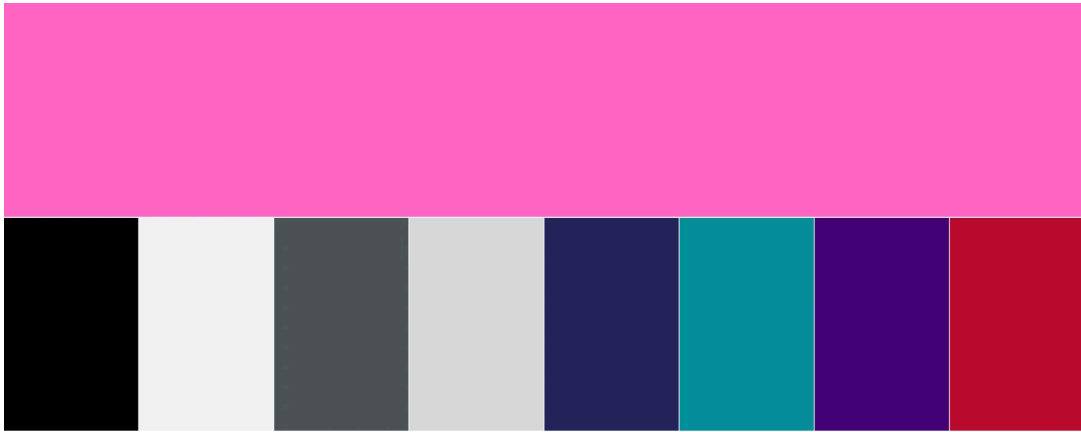
As teams start planning for upcoming seasons, one trend continues to stand out—bright pink.

What started as alternates and awareness gear has quickly become a go-to color for teams across all sports, levels, and rosters. It's bold, modern, and shows up strong on the field and on social media.

One of the biggest advantages of pink is its flexibility. It pairs easily with black for a high-contrast look, with white for something clean, or with deeper tones like navy or purple for a more unique identity.

From a planning standpoint, this is also a great reminder—updating accent colors is one of the easiest ways to refresh your look without moving away from your core brand. Small changes can make a big impact.

Have an idea in mind? [Let's start building it.](#)



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