



THE SIDELINE REPORT

| SEPTEMBER 2026

September Savings: Get 10% off a New Seasonal Alternate Jersey or Uniform Order!

EMAIL US

**Not valid on reorders, previous designs, or partial orders.*

Minimum team order of 10 pieces required. Valid only on new orders placed in September 2026..

POSITIVE COACHING THE WAY YOU SPEAK MATTERS



Blog: The Power of Positive Coaching

Every coach spends time developing practice plans. We study strategy. We organize drills. We evaluate opponents. We think about player development, game management, and preparing our teams for competition. Those things matter.

But one of the most powerful tools a coach has isn't found on a clipboard, in a playbook, or the whistle around their neck.

It's the way they speak to their athletes every single day.

[Read more](#)

Website Updates



Soccer Design Catalog Updated!

This month we added 19 new designs to the soccer uniform catalog - all in the Holiday and Events Collection. Get ready for those Fall, Winter, and Spring events with unique alternate jersey designs to celebrate on the pitch! Remember, all designs can be modified to fit any sport and other options can be found in our other catalogs.



Basketball Design Catalog Updated!

This month we added more than 20 new designs to the basketball uniform catalog - all in the Holiday and Events Collection. Get ready for those Fall, Winter, and Spring tournaments with unique alternate jersey designs to celebrate the day! Remember, if you see a design you love, but your team doesn't play basketball, all designs can be modified to fit your sport and additional designs can be found in other catalogs!

Monthly Design Studio

More Than an Alternate Uniform

Alternate uniforms are often seen as an opportunity to create a fresh look, but some of the best designs do something even more important—they tell a story.

Whether it's a Breast Cancer Awareness game, Military Appreciation Night, holiday celebration, sponsor recognition, Senior Night, or community fundraiser, a thoughtfully designed uniform can unite a team around something bigger than the game itself. Adding the name or initials of someone you're honoring, incorporating donor or supporter names into the design, or creating apparel that helps raise funds for a meaningful cause transforms a jersey into something players and families will remember for years.

The best alternate uniforms aren't simply different—they're meaningful.

As you think about your next special event, ask yourself: **What story could your team tell through its design?**

Design Concepts Featured This Month:

- 🧡 **Play for a Cure** – Breast Cancer Awareness jersey honoring someone who inspired your team.
- 🇺🇸 **Honor the Brave** – Military Appreciation uniform featuring patriotic design elements.



- 🍷 **Community Strong** – A fundraising concept incorporating the names of donors, alumni, or community supporters into the uniform artwork.

Team Spotlight - Tri-Star Storm Baseball



Tri-Star Storm Baseball is a 13u baseball team located in Cross Plains, Tennessee. Our goal is to not only develop and push players to improve their craft in baseball but also to be upstanding citizens.

What made you decide it was time to update or invest in new gear when you found Grind Sportswear?

Customer service has been top notch. Uniforms are of top quality. We are always the best looking team at the tournament. [Grind Sportswear always provides] fast service and responsive customer service.

Was there anything about the process that stood out or made things easier than you anticipated?

Grind works faster than you do, they are always waiting on you to get your order placed. Therefore the faster you get them the info the faster your order is processed. Quality has been great. If you follow the sizing charts it fits true.

What did you have in mind for your design, and how did it come together?

We like the 80's throwback look. Grind always brings it to life. You tell them a vision, and in a couple hours you will have exactly what you want.

How did the team react when they first saw or wore the uniforms?

The boys always enjoy the night we reveal the uniforms. They can not wait to get them on and play. Our team has an understanding that uniform is earned. Grind takes your vision, your name and using it in every facet of the design.

Play how you feel. Most young men have never had the privilege to wear a uniform of the Grind quality. You can def see a swag in their step with it on.

Would you recommend Grind Sportswear to other programs?

Most definitely. Fast processing, more than fair price point, team store setup for free, quality, top notch design.



Interested in having your team in the spotlight in The Sideline Report?

**Submit
Form**

The Coaches' Corner with Greg & Scott

It's football time!!! The preseason is finished and games are on the way. We asked the coaches for their insights on the upcoming college football season and to give us some predictions.



Who wins the Power Conferences?

SEC: Georgia...duh!!!

Big Ten: Ohio State

Big XII: Colorado

ACC: Clemson - they are back

Early prediction to win the Heisman?

Gunner Stockton - too many weapons. He just can't screw it up.

Who's your National Champion?

Georgia - WE ARE READY



Who wins the Power Conferences?

SEC: Texas - the Manning DNA shows up

Big Ten: Oregon

Big XII: Texas Tech - heart says K-State, but no chance

ACC: Miami

Early prediction to win the Heisman?

Jeremiah Smith - Sayin gets better this year and finds his top receiver often.

Who's your National Champion?

Notre Dame - Marcus Freeman gets his first
National Championship !

Enjoying the newsletter? Share it!



Grind Sportswear

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