



THE SIDELINE REPORT

| JUNE 2026

**Spring Savings: 10% Off Any
New Team Order with a Fresh
Design This June!**

EMAIL US

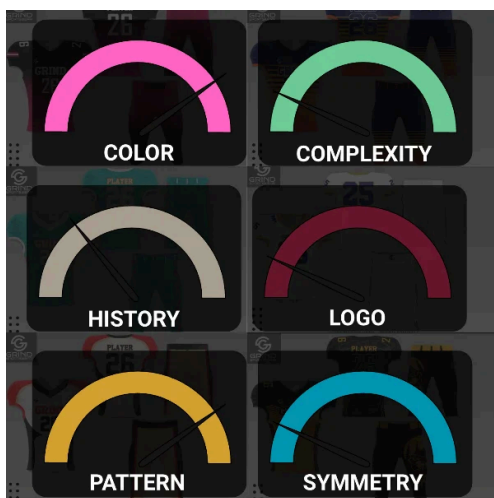
**Not valid on reorders, previous designs, or partial orders.
Limited time only.*

HOLIDAY OFFICE CLOSURE

As coaches, parents, and supporters of student-athletes ourselves, we know how rare true downtime can be during the year. That's why [Grind Sportswear](#) will be closed from **June 25 through July 6** as our team takes advantage of the school sports dead period to spend time with family, recharge, and enjoy a little summer together.

We hope this break gives many of you the same opportunity — whether that means vacations, time at the ball field without a schedule to chase, or simply slowing down for a few days. We appreciate your continued support and understanding, and we wish everyone a safe, relaxing, and memorable Fourth of July holiday.

When we return to the office on July 7, we'll be refreshed, recharged, and ready to get back to work creating great gear for your teams.



Blog: Choosing a Uniform Style That Fits Your Program

When teams start the process of designing new uniforms, one of the first questions is usually about colors, logos, or layout details. But before any of that, there's a more important decision to make:

What kind of style actually fits your program

[Read more](#)

NEW PRODUCT ALERT

Coach/Cage Jackets Got an Upgrade!

Built for coaches who battle the elements and stay on the move, our new Premium Coach/Cage Jackets combine performance, comfort, and style. Featuring a water-resistant fabric, double-lined hood with clamp drawstrings, and a convenient hoodie-style front pocket, this jacket is ready for game days and practice sessions alike. Split vented sides and an extended curved back hem provide added mobility and coverage, making it the perfect layer for the dugout, batting cage, or sidelines.



The Pro Cut Basketball Jersey

Designed for speed, movement, and modern style, our new Pro Cut Basketball Jerseys deliver an upgraded high-performance fit with elevated design flexibility. Inspired by the cut of collegiate and professional team uniforms, the Pro Cut features breathable mesh side vents, a sleek racerback cut, and slit bottom hems for enhanced mobility. These jerseys are built to perform at every level. Plus, expanded design options give teams even more ways to create a custom look that stands out on the court.



Website Updates



Football Uniform Design Catalog

Our brand new football uniform design catalog is here! With 50 designs ranging from our traditional collection of classic lines and layouts to the flashy and eye catching patterns and colors of the bold collection. For more information on finding

the right design for your team, be sure to read this month's blog post.

Monthly Design Concept: Let the Logo Lead

One of the biggest trends in uniform design right now is letting the logo take center stage. Instead of busy graphics and oversized patterns, teams are building cleaner looks that allow their brand identity to stand out. Subtle textures, tonal patterns, and streamlined color blocking are being used to support the logo — not compete with it. The result is a modern, premium look that feels bold, recognizable, and built to stand out both on the field and across social media.

What makes this trend work is balance. Strong logo-focused uniforms still feel dynamic — but the supporting elements are more intentional. The result is a cleaner, more premium look that photographs better, translates better to fan apparel, and gives teams a more recognizable brand presence.

For programs designing new uniforms this season, the takeaway is clear: your logo already tells your story. The best modern designs don't compete with it — they build around it.



Team Spotlight - East Texas REIGN



From one team and a dream in 2021 to a 12-team program making a major impact across the region, East Texas REIGN is building far more than basketball players. Rooted in the belief that hard work pays off and the game can help shape better citizens, REIGN is dedicated to investing in East Texas athletes and strengthening local school programs through year-round development. As they continue to grow, East Texas REIGN remains focused on changing the stigma around AAU basketball — creating a family atmosphere where players thrive both on and off the court.

What was most important to you when choosing a uniform/apparel partner?

Price, Quality, and customer service! We struggled every year with uniform issues with various vendors...continued price hikes. Grind has wonderful customer service and fast

response times.

How would you describe your experience working with our team?

Excellent. [The team] are always fast to respond and work through any issues. They understand the fast paced sports life and do their best to accommodate. Having the families order their own stuff [using a team store] and [shipping] it to their own house; that took a big burden off of us.

They do not mind the brainstorming process. All of our crazy asks and changes. They want to make a product we are proud to wear.

How did the team react when they first saw or wore the uniforms?

They love the feeling and design. "Those are tough" lol...I guess thats a good sign.

We always believe when a player looks good they feel good; when they feel good they play better.

Would you recommend Grind Sportswear to other programs?

YES! Every time...we already have. Good people.



Interested in having your team in the spotlight in The Sideline Report?

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