

# 2020 Annual Report





# **MISSION**

To provide temporary housing and support services for families experiencing housing instability

# **VISION**

To empower all families in Northern Colorado to achieve long-term housing stability

March 1, 2021

Dear Friends of The Greeley Family House,

The Greeley Family House is pleased to share with you our 2020 Annual Report, which marks the 36<sup>th</sup> year "The House" has served Weld County. Everyone involved in helping families who face acute homelessness in our community knows that The House has a big mission, and the program numbers in 2020 underscore the importance of our services now more than ever.

This past year has been exceptionally challenging as we balanced the need for emergency shelter with the limitations of the COVID-19 pandemic. In 2020, the Greeley Family House provided 5,898 individual nights of shelter to 29 families comprised of 37 adults and 52 children. The reduced number of families provided with emergency housing compared with recent years reflects how difficult it is to provide emergency housing under stringent pandemic restrictions that result in limited capacity. However, even with these lower numbers The House was still "full" nearly every day the entire year, with the average length of stay being 77 days, instead of the normal average of 60 days. This is the unfortunate consequence of the pandemic's strain on the local housing market.

Overcoming the odds, all 29 of the families (100%) who received emergency housing services secured affordable housing, and 21 families (72%) were employed when they left The House. This is a special accomplishment as the pandemic impacted parents' ability to find or keep employment, and many saw a reduction in working hours. We provided the families we supported with over 1,600 hours of case management and 290 referrals to more than 30 community partner agencies and programs.

Our transitional housing program assisted 37 families and saw an increase in the length of time families required support on average. Once again, we saw how resilient Weld County families can be and witnessed amazing stories unfold. We are proud to report that 57 families were housing stable at the end of their program participation!

This unprecedented year gave us the opportunity to update and innovate the processes, procedures, and protocols that guide our services. For example, we strengthened our relationships with local landlords to advocate for families we were supporting for longer periods of time while also providing a reliable stream of income for those partners through rental assistance grants.

As the issue of affordable housing in Weld County continues to develop, The Greeley Family House is a critical resource for families experiencing homelessness and an important part of the network providing a safety net for Weld County families. We want to thank each individual and every corporate donor that contributed to The House, enabling us to provide services and programs that empower families with short and long-term housing stability.

Please read on to learn more about how The House supports families experiencing housing instability. Feel free to contact us with any questions you may have, or to contribute to the safety and security Weld County families.

Sincerely,

**Board President** 

Scott Bicknell

## **2020 BOARD OF DIRECTORS**

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## **AGENCY PERSONNEL**

Nancy Wiehagen Executive Director

Teddy Sanchez Office Manager

Maria Hernandez Emergency Shelter Case Manager

Asya Kindle Housing Stabilization Case Manager

Robert Aldridge House Manager

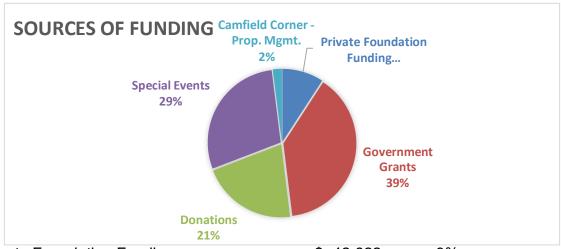
Jamie Boles House Manager

Jannelly Hernandez House Manger

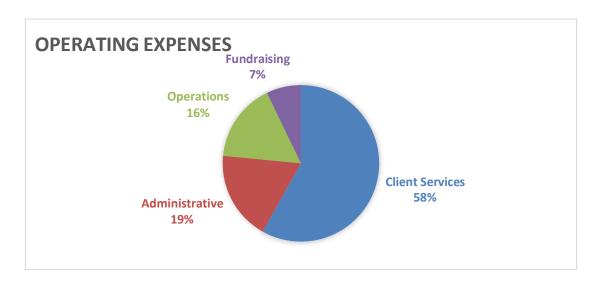
Pablo Orejel House Manager

Wilbur "Jr" Property Manager

# **2020 FINANCIALS**



Private Foundation Funding	\$ 42,622	9%
Government Grants	\$180,728	38%
Donations	\$ 98,104	21%
Special Events	\$134,058	29%
Camfield Corner - Prop. Mgmt.	\$ 9,269	2%
Other Income	<b>\$ 4,961</b>	1%
Total Revenue	\$469,742	



Client Services	\$252,816	58%
Administrative	\$ 80,055	19%
Operations	\$ 70,878	16%
Fundraising	<u>\$ 31,120</u>	7%
-	\$434,869	

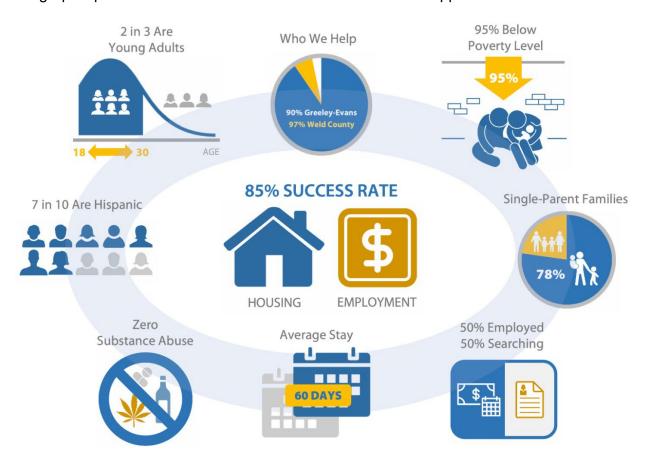
#### **EMERGENCY SHELTER CASE MANAGEMENT PROGRAM**

The Greeley Family House has an application-based, 60-day program that provides families with weekly Emergency Shelter Case Management services. Support from our professional Case Managers helps families develop self-sufficiency plans, which includes setting goals for establishing housing stability. Goals include finding permanent affordable housing and, if unemployed, finding employment. Families are eligible to continue receiving services if they are making progress on these goals.

#### TRANSITIONAL HOUSING CASE MANAGEMENT PROGRAM

The House operates under HUD's "Housing First" model, a homeless assistance approach that prioritizes providing permanent housing to people experiencing homelessness and serves as a platform from which families can pursue personal goals and improve their quality of life. The Housing First approach also promotes access to permanent housing without prerequisites or conditions beyond those of a typical renter.

Families receive weekly, bi-weekly, or monthly visits from the House Stabilization Case Manager who provides on-going support and encouragement, assessment of needs, frequent review of goal setting, referrals, advocacy, and in some cases, direct financial assistance of supplemental rent and security deposits. Through the resource-navigation provided by the case managers, program participants learn new resources for employment and housing, as well as other programs to mitigate barriers to self-sufficiency. Most of the families report that they have learned about resources and skills that they were not aware of before entering the shelter. This infographic presents more information about the families we support.



### **MAJOR CORPORATE & FOUNDATION CONTRIBUTORS – 2020**

We are proud of and grateful for the support of our donors, please join us in thanking them for their support

Greeley Subaru

**AV Hunter Trust** 

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Monfort Family Foundation

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EnviroTech Services, Inc.

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Aims Community College

Andersen's Sales & Salvage

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Faithful Roofing

Lat 40, Inc.

Martillaro Raub & Associates

Randy Moser - Sears Real Estate

Phelps-Tointon, Inc.

#### **ABOUT THE GREELEY FAMILY HOUSE**

The Greeley Transitional House was established in 1985 to address the acute lack of services for Weld County families who are experiencing homelessness. Through the collaboration of the Greeley Interfaith Association, the United Way of Weld County and local human service agencies the House was formed to provide programs and facilities in the community and to accommodate the unique needs of homeless families with shelter and supportive services. The organization has full and part-time staff with oversight from an independent board. Funding is provided through federal and state programs, private foundations, the United Way of Weld County, the City of Greeley, Weld County, businesses, churches, and the generous contributions of individual donors.

The Greeley Transitional House, operating as the Greeley Family House since 2019, is the only homeless shelter in Greeley focusing exclusively on the unique needs of homeless families by providing temporary residential emergency and housing stabilization programs. Located in a condo-style facility near downtown Greeley, The House supports up to 12 families with private bedrooms/baths and shared kitchens and living rooms. Whatever the reasons behind a family's homelessness, the Greeley Family House provides a positive, hopeful, and supportive environment in which families in crisis can live temporarily while re-establishing their independence and moving forward with their lives.



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