

## Market Opportunities & Products

### Micron Sealers

#### 1) Introduced by NeverStrip during 2013

- Used on ALL non-carpet surfaces
- Indoors & outdoors
- 10 minute dry times
- Applied at 5000 sq. feet/gallon/coat
- 2-3 applications is the norm
- Multiple year life between reapplications is the norm
- Major value is Cost Effective Refreshability



#### 2) Replace floor finish to lower customer lifecycle costs

- Better differentiation from competitors
- Hugely more sustainable

#### 3) Protect LVT from abuse providing longer life/lower lifecycle flooring costs

- Cost effectively refreshable - LVT factory-applied urethane is not refreshable

#### 4) LVT, Sheet Vinyl, Linoleum, Rubber flooring restoration

- Extend the life of your customers flooring

#### 5) Seal rubber floors

- Enrich appearance; easier to clean

#### 6) Seal ceramic, porcelain, brick and pavers

- Enrich appearance; easier to clean textured surfaces; often improved COF
- Color Sealer Grout for Tile & Grout Restoration

#### 7) Increase profitability with polished surfaces (stone, concrete, terrazzo)

- Reduce the # of passes with diamond tooling

#### 8) Provide higher COF within wet environments

- NeverStrip Liquid Grip is an outstanding system

#### 9) Provide periodic services to maintain Micron Sealers at a “high” level

- Cleaning with Micron Restore ; Burnishing/8000 grit pad; Local Restoration/3500 grit pad;
- Sealer application as needed

## NeverStrip Shield

### 1) Ultimate floor care protection for any surface with NO Appearance Change

- No change to color/sheen - Superior performance in all respects
- Stain resistance second to none - iodine!
- Stain Release Technology is truly 21st century
- Hard and soft surfaces; indoors and outdoors

### 2) The treated article will resist mold and mildew growth

- Restrooms, health clubs, locker rooms, moist environments

### 3) Reduces ongoing odors

- Restrooms, health clubs, locker rooms, moist environments

### 4) Target demanding environments with extensive traffic

- Grocery stores, convention centers, airports

### 5) Address Coefficient of Friction needs (COF) without aggregate

- Meets industry standards without aggregate

### 6) Reduce surface temperatures

- Pool decks, saunas, roofing, turf fields

### 7) Protect against UV degradation

- All Surfaces (hard and soft)

### 8) Apply onto polished surfaces

- Eliminating ongoing polishing

### 9) Apply over Micron Sealer for added performance

- Use Micron Sealer for enriched color or sheen

### 10) Apply with confidence on floors with standing water

- Pool decks, locker rooms, showers, health clubs



## NeverStrip Pads

### Microfiber Applicator Pads

- Blue applicator pad for Micron Sealer on non-polished surfaces
- White applicator pad for Micron Sealer on polished surfaces
- Blue applicator pad can be used on all surfaces with NeverStrip Shield

### Blue Scrubbing Pad

- Use with auto scrubber to clean Micron Sealer Lower Satin Sheen

### 220 Grit Diamond Pad

- Use with Microbot Floor Finish Eliminator to remove floor finish

### 800 Grit Diamond Pad

- Use after floor finish removal to polish VCT before Micron Primer application
- Enhances the appearance of the finished system

### 3500 Grit Diamond Pad

- Use with Micron Sealers for restoration activities

### 8000 Grit Diamond Pad

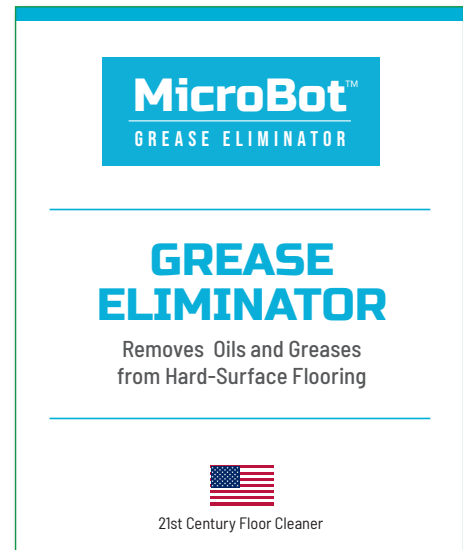
- Use with auto scrubber for cleaning and buffing of Micron Sealer
- Use with burnisher to burnish Micron Sealer for higher shine



## Microbot Products

### Microbot Grease Eliminator

- Used to remove all types of greases/oils (food and hydrocarbon/auto)
- Rapid results
- Converts food/hydrocarbon greases/oils into water & carbon dioxide
- Naturally occurring Basilica microorganisms
- Not slippery
- Pleasant aroma
- Neutral pH
- Put down drain to remove greases and oils from grease traps
- Works on greases/oils in grout over time
- No special equipment needed
- 21st century cleaning technology



### Microbot Floor Finish Eliminator

- Used to remove all types of floor finishes
- Replaces high pH, caustic, slippery, odor causing floor finish strippers
- Used with NeverStrip 220 grit diamond pad on VCT and selected surfaces
- Converts floor finishes greases/oils into water & carbon dioxide
- Naturally occurring Basilica microorganisms
- Not slippery
- Pleasant aroma
- Neutral pH
- Eliminates concern of stripper/floor finish sludge drying
- 21st century floor care technology

### Microbot Restroom Urine Eliminator

- Used to remove urine from restroom floors
- Rapid results
- Converts urine into water & carbon dioxide
- Naturally occurring Basilica microorganisms
- Not slippery
- Pleasant aroma; leaves ongoing attractive fragrance
- Neutral pH
- Put into toilets and urinals to clean and deodorize
- No special equipment needed
- 21st century cleaning technology

## NeverStrip Cleaners

**Micron Clean** - Frequent cleaner

**Micron Restore** - Periodic restorative cleaner

**Power Clean** - Stain removal cleaner

**Deep Clean** - High pH Tile & Grout Restoration Cleaner

**Grout Prep** - Low pH Tile & Grout Restoration Cleaner

**EnviroPro** - Hydrogen Peroxide EPA Certified Disinfectant Cleaner

