


**Case Study Brochure**

**Kellen Flooring Solutions brought these dead-looking vinyl plank floors back to life with Vinyl Seal.**



Before After

**ServiceMaster of Aurora's biggest challenge in restoring this shower? Children.**



Before After

**GP Flooring Solutions taught a K-12 school about restoring bathroom tile and grout.**



Before After

**Texan Floor Service applied NeverStrip Vinyl Seal to these busy college floors. 7 years ago!**



7 years without a single recoat



**Kellen Flooring Solutions**

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**John Kellen, President**

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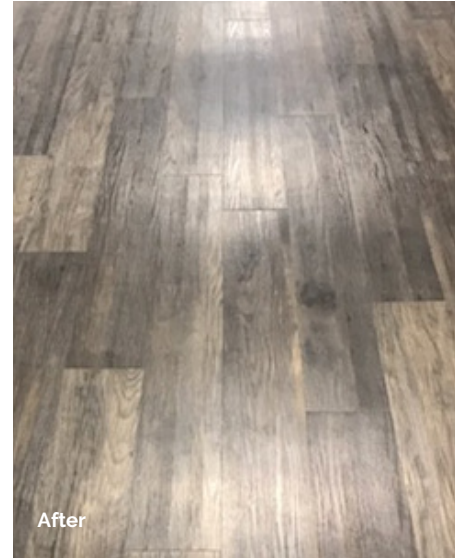


Quote from  
Kellen Flooring Solutions:

**“The second floor with  
NeverStrip looked better  
than the new LVT material  
on the first floor!”**



## **Kellen Flooring Solutions brought these dead-looking vinyl plank floors back to life with Vinyl Seal.**



**Lasco Drywall and Painting** had 5-year old vinyl plank floors in their office space that looked old and worn.

**The team at Kellen Flooring Solutions** was consulted to improve the floor’s condition. John Kellen knew that NeverStrip’s Vinyl Seal could transform the floor. Vinyl Seal uses 21st Century Micron Technology for a superior finish with less labor to maintain.

**The cleaning of the existing floor** was the biggest challenge and took more than half of the first day. The team then used a NeverStrip Restoration Pad specifically designed for LVT floors, prior to applying Vinyl Seal. Four workers completed three coats of Vinyl Seal (5 gallons) for 7,600 square feet.

**The client was thrilled with the results.** They now have a floor which is easy to maintain, has outstanding traction properties and never needs to be stripped. All three business owners called John Kellen directly to tell him how excited and pleased they were with his team’s quality work.

**Kellen Flooring Solutions** takes great pride in the work they deliver to their clients, and for this reason, they offer Lifetime Protection and Maintenance Services at competitive prices.



**Nazareth Academy**

1209 West Ogden Avenue

La Grange Park, IL 60526

nazarethacademy.com

**Dennis Moran**  
**Facility Director**

dmora@nazarethacademy.com



Response from  
Dennis Moran,

Nazareth Facility Director

**“We saved more than  
\$22,000 (97%) by  
using NeverStrip Rubber  
Seal and the floor  
looks phenomenal!”**



## NeverStrip's Rubber Seal saves Nazareth Academy \$22,000!



Before



After

**Nazareth Academy**, an 800+ student high school in a Chicago suburb has rubber flooring and stair treads on 3 floors of stairs near its front entrance.

**The rubber flooring** was installed 15 years ago. The school received a \$23,000 quote to replace the old rubber flooring.

**Instead, Nazareth Academy** used an internal maintenance person and spent less than \$800 to clean and seal the existing rubber flooring with 2 quarts of NeverStrip Rubber Seal.

**The process to clean and seal** the stairs and landings was: 1) scrub the flooring with a green scrubbing pad with NeverStrip Deep Clean and 2) extract with a wet vac. The deep cleaning was followed by 3 thin applications of NeverStrip Rubber Seal at 5,000 sq. feet per gallon per application.

**The 15-year rubber flooring** now looks better than new. Instead of spending \$23,000 to replace the floor, the school spent \$800 – \$400 for product and \$400 for internal staff labor.

**NeverStrip Floor Coatings** is a manufacturer of floor sealers and coatings based on 21st Century floor care technology. For more information, contact Dave Beedie, President, NeverStrip Floor Coatings at 630-330-1010 and David.Beedie@neverstrip.com.



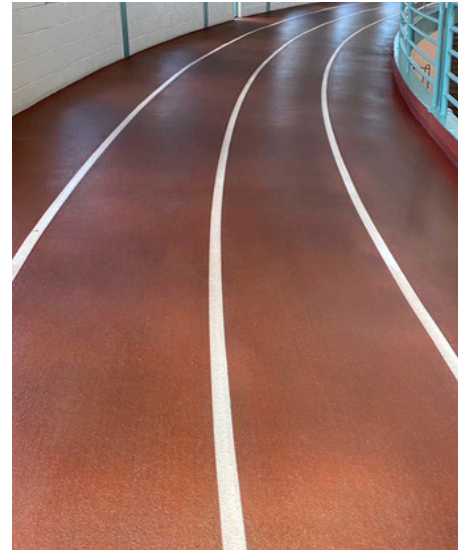
# NeverStrip Rubber Seal made this running track better than new.



Before NeverStrip



Before and After NeverStrip Treatment



One Year After NeverStrip Treatment

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**During the 2020 Pandemic** a Chicago suburban park district maintenance team decided to perform a deep restorative clean of their rubber running track.

**It was likely the first** restorative cleaning since installation years earlier.

**The cleaning took multiple passes** with NeverStrip Deep Clean cleaner and 175 rpm floor machines with green scrubbing pads. After the floor was thoroughly cleaned and dried, three applications of NeverStrip Rubber Seal were applied to the track.

**The results were stunning.** The floor looked better than new with an attractive satin finish. Runners and walkers using the track praise the traction of the surface with the 21st Century Micron sealer. Park District Members think they are are running on a new track. The rubber surface is now easier to clean and keep clean.

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Quote from Maintenance Team Member:

**“Rubber Seal has now made it easier to clean the rubber track. Soil and marks were difficult to remove from the rubber surface. Soil and marks are now easy to remove.”**







**BMW Janitorial**

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**Brian Warning**

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Bryan Warning, President  
BMW Janitorial:

**“There had  
to be a  
better way.”**

**NeverStrip®**  
FLOOR COATINGS  
21st Century Floor Care Technology™

## **BMW Janitorial is helping grocery stores break a bad habit: wax.**



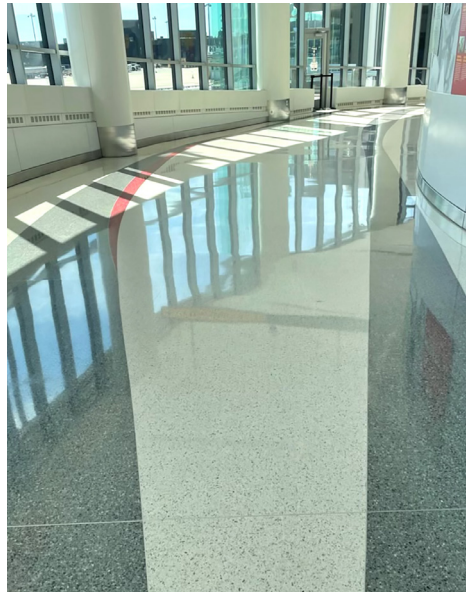
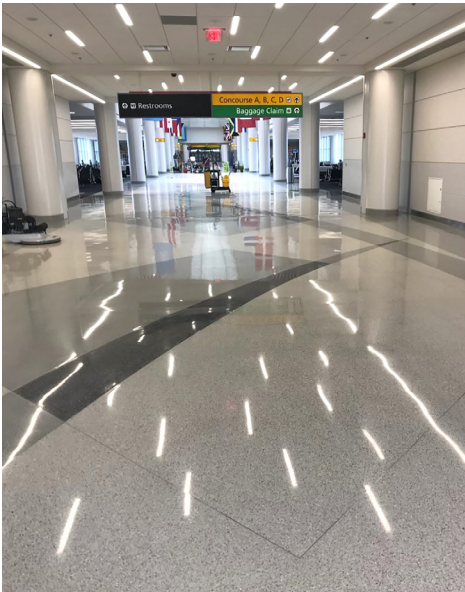
**BMW Janitorial** manages floor care for multiple Southeast Iowa grocery stores. Three years ago, Brian Warning, BMW's President, did some research on wax alternatives for VCT and terrazzo floors. He found NeverStrip Floor Coatings' Micron floor care products.

**Since early 2016**, BMW has been using NeverStrip Vinyl Seal™ on VCT floors and NeverStrip Stone, Terrazzo and Concrete Seal™ on his customer's terrazzo floors. All the stores are now wax free!

**The benefits** to BMW's customers are the elimination of stripping; less interference with store operations and the drastic reduction of scrub and recoat and burnishing frequency. A fuller description can be found at [www.neverstrip.com/micronfloorcare](http://www.neverstrip.com/micronfloorcare).

**BMW Janitorial** is a full-service Business Service Contractor based in Bloomfield, Iowa servicing a wide range of commercial facilities including schools, retail and health care. Brian can be reached at 641-208-6295 and [bmwjanitorialservice@gmail.com](mailto:bmwjanitorialservice@gmail.com).

# NeverStrip Floor Coatings gave BWI a top flight, sustainable floorcare solution.



The **Baltimore/Washington International Thurgood Marshall Airport** (“BWI”) has been using the NeverStrip Stone, Terrazzo & Concrete Seal on 508,000 sq. feet of terrazzo flooring for nearly 5 years. All of the terrazzo at the airport has been sealed with the NeverStrip Micron Sealer except the restrooms and concession areas, which are managed by a third party.

It is estimated that BWI has saved \$300,000 per year by not having to purchase floor finish, stripper and related supplies. The Airport has said, “**BWI now has a more sustainable floor care paradigm,**” which was made possible by using NeverStrip’s 21st Century Micron Floor Care Technology and Products.

## Process used for the past 5 years:

- Floor finish was removed
- The terrazzo flooring was “honed” to a level floor
- The terrazzo was polished to a desired grit
- Two applications of Stone, Terrazzo & Concrete Seal were applied quickly, given the sealer’s 10-minute dry time
- Ongoing cleaning and maintenance consisted of:
  - Dust mopping and auto scrubbing daily
  - Burnish 2-3 times per week in high traffic areas
  - Burnish 2-3 times per month in lower traffic areas
  - Annual scrub and application of Stone, Terrazzo & Concrete Seal in moderate to low traffic areas of the airport
  - Annual scrub and 2 applications of the sealer on high demand flooring such as baggage claim, entrances and airline counter areas

**No more stripping has been needed or anticipated!**

**NeverStrip Floor Coatings** is a manufacturer of 21st Century Floor Care Technology. The NeverStrip Micron Sealers are being used across North America on ALL types of non-carpet flooring. Our products are ideal for even the most demanding commercial facilities.







**Texan Floor Service**

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**Jesse Castro**  
Maintenance Manager

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[jcastro@texanfloor.com](mailto:jcastro@texanfloor.com)



Response from Jesse Castro,  
Director of Floor Care Maintenance,  
Texan Floor Services

**“Victoria College LVT  
floors look outstanding  
after 7 years of  
demanding traffic,  
without a single recoat!”**



## Texan Floor Service applied NeverStrip Vinyl Seal to these busy college floors. 7 years ago!



**Victoria College** is a 4,000 student community college in Victoria, Texas. During 2015, the school had 33,000 sq. feet of luxury vinyl tile (LVT) installed in its hallways and entrances. Unfortunately, there was a problem with the flooring’s visual consistency due to dye lot issues.

**Jesse Castro**, Director of Texan Floor’s Floor Care Maintenance Division, was consulted. He applied NeverStrip Vinyl Seal on all 33,000 sq. feet of LVT. The school was ecstatic!

**Seven Years Later**, Texan Floor visited the school and walked the hallways and entrances. Jesse Castro observed and learned the following:

- The floors look like new after 7 years with 4,000 students!
- No new applications of Vinyl Seal have been applied during that time.
- The NeverStrip Vinyl Seal has not been stripped or removed.
- The school spot mops frequently using NeverStrip Micron Clean.
- The school auto scrubs monthly using NeverStrip Micron Restore - a restorative cleaner which deposits micro droplets of the Micron Sealer during cleanings.

**Texan Floor Service** is an employee-owned commercial flooring company serving the Houston area. They provide flooring for commercial spaces of all shapes and sizes – no project is too large or too small. To learn more, contact Jesse Castro at 713-956-9966, or [jcastro@texanfloor.com](mailto:jcastro@texanfloor.com).





**GP Flooring Solutions**

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GPFlooringSolutions.com

**Larry Riggi**  
**Operations and**  
**Maintenance Manager**

585 391 3968

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Response from  
District Superintendent:

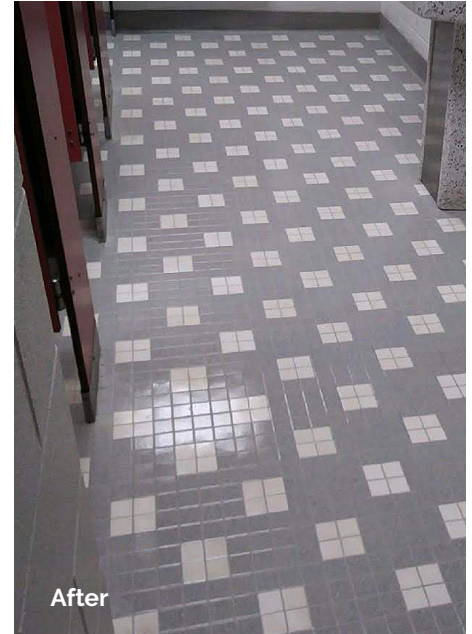
**“Can you  
come to my  
home and do  
the bathrooms?”**



## GP Flooring Solutions taught a K-12 school about restoring bathroom tile and grout.



Before



After

**A Western New York State** K-12 school district wanted better looking tile and grout restroom floors, which were easier to clean, while also having great traction. The Facility Director said, “Every summer the schools do a thorough cleaning of the restrooms, yet they never seem to come clean enough.”

**GP Flooring Solutions** completed a single, small restroom pilot with the NeverStrip Tile and Grout Restoration System™.

**The School Superintendent’s** reaction to the completed Pilot restroom was, “Can you come to my home and do the bathrooms?” Then, the school asked GP Flooring to complete six restroom floors in the District’s high school.

**The six restrooms** were completed in 3 days, while working around the Winter basketball schedule. The solution incorporated the use of NeverStrip Deep Clean™, Grout Prep™, Gray Color Sealer™ in the grout lines and NeverStrip Tile Seal™, which was applied onto the entire floor from wall to wall. The restoration produced the “like new floor look” which the District sought.

**GP Flooring Solutions** is a full-service commercial flooring contractor, certified WBE (Women Business Enterprise), and authorized dealer on the NY State Floor-Covering contract. GP offers flooring consultation, sales, installation, and maintenance, along with a commitment to exceptional customer service and highest-quality workmanship. Our customers recognize that commitment, giving us satisfaction ratings averaging 9.4 on a 10-point scale.



**Pinpoint Maintenance**

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**Sean Spurney**

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Response from  
Club Manager:

**“My staff is now able  
to keep the floor  
looking great every  
day. The floor is  
better than new.”**



# Pinpoint Maintenance helped a Country Club when their locker room needed a change.



**Edgewood Valley Country Club** could not keep its locker room’s white, textured porcelain clean. The texture was great for traction near the showers. However, the texture grabbed and held soil, making it nearly impossible for the maintenance staff to get the floor clean.

**Pinpoint Maintenance** implemented a one-day, 3-step process to restore the tile and grout floor to a like-new condition, while also providing an easier to clean floor.

**The process was:** 1) A deep cleaning with NeverStrip Deep Clean™ and Grout Prep™ 2) A grout sealing with the urethane-based, NeverStrip Color Sealer™ in the Club’s selected color. 3) A wall to wall application of NeverStrip Tile Seal™

**NeverStrip Tile Seal** provides three core benefits for tile and grout floors: 1) Traction is retained or even improved. 2) A like-new appearance or better. 3) An easier to clean floor.

**Pinpoint Maintenance** is a family owned & operated company providing cleaning, restoration, & coatings solutions that promote a healthier, “greener” environment for families. Contact Sean Spurney at 630-437-1181 and sean@pinpointclean.com





**Texan Floor Service**

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**Jesse Castro  
Maintenance Manager**

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Response from  
Jesse Castro:

**“With Neverstrip  
Tile Seal we were able  
to mask 95-98% of  
the grout haze.”**



# Texan Floor Service solved a stubborn case of grout haze with 21st century technology.



**Texan Floor Service** received a call about an epoxy grout haze problem on a new ceramic tile installation. The tile had been installed for 6 months, and the haze wouldn't go away.

**Jesse Castro** of Texas Floor Service was contracted to solve the issue. Jesse started with Mapei epoxy remover, but had no success. For the next test he tried Aquamic coating and sealer remover (which requires use of a respirator), again with no success. The third test with Fila epoxy remover also failed. It was time to think outside the box.

**Neverstrip Tile Seal** had been used with success on many projects for Texan Floor Service. Could it work for epoxy haze? Jesse's team applied a small test with 2 coats of Tile Seal, and the results were great. The client approved, and the team proceeded with the restroom floors and walls. Almost 7,000 sf was treated in 2 days. The client was extremely happy.

**Texan Floor Service** is an employee-owned commercial flooring company serving the Houston area. They provide flooring for commercial spaces of all shapes and sizes – no project is too large or too small. To learn more, contact Jesse Castro at 713-956-9966, or jcastro@texanfloor.com.





**DFS Flooring**

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**James Rehn**

Sales & Operations Manager  
Flooring Maintenance Division  
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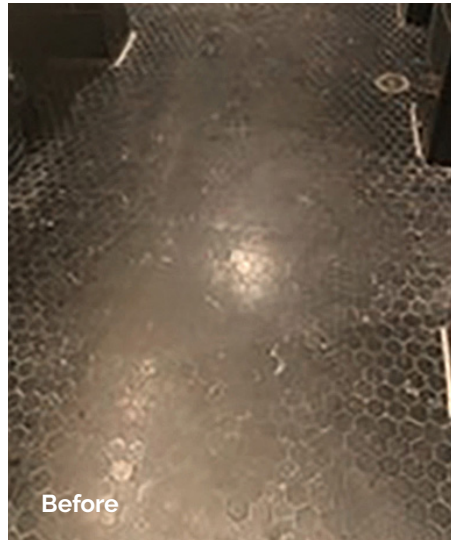
Response from  
Justin Blake

Iron Horse Tavern Manager

**“Positively thrilled  
with our  
restroom floors!”**

**NeverStrip®**  
FLOOR COATINGS  
21st Century Floor Care Technology™

# DFS Flooring brought the Iron Horse Tavern’s restroom floors back to life.



**The Iron Horse Tavern** in Folsom, California had a hexagon marble tile restroom floor that was in serious need of restoration.

**DFS Flooring** knew the floor could be brought back to life using NeverStrip’s Stone, Terrazzo & Concrete Seal. First, the floor was thoroughly cleaned with NeverStrip Deep Clean and a CRB machine. Second, the marble tile was honed and shined using four levels of diamond pads and a 175rpm swing machine. Then three coats of NeverStrip’s quick-drying STC Seal were applied to the floor and burnished utilizing a Shine Diamond Pad. The total job took less than 12 man hours to complete.

**Justin Blake**, Iron Horse Tavern’s Manager, was incredibly happy with the results. Not only did the floors look great, but the restrooms were back in service the very next day. And, the tavern’s patrons really noticed the difference.

**NeverStrip Stone, Terrazzo & Concrete Seal** is a clear, inorganic based, high performance, micron thin film treatment for all natural stones, terrazzos, concrete and cement based materials. This next generation product eliminates stripping, or frequent scrub and re-coats and better protects flooring from abuse, while being cost effective and easy to refresh.

**DFS Flooring** is the leading provider of commercial flooring services throughout California. Contact James Rehn at jamesr@dfsflooring.com and 916-995-8989.



### Rock Hard Concrete Coatings

50 Monaco Drive Roselle

Illinois, 60172

[www.rhccoatings.com](http://www.rhccoatings.com)

### Contact

630-351-9800

[info@rhccoatings.com](mailto:info@rhccoatings.com)



Quote from  
Facility Manager:

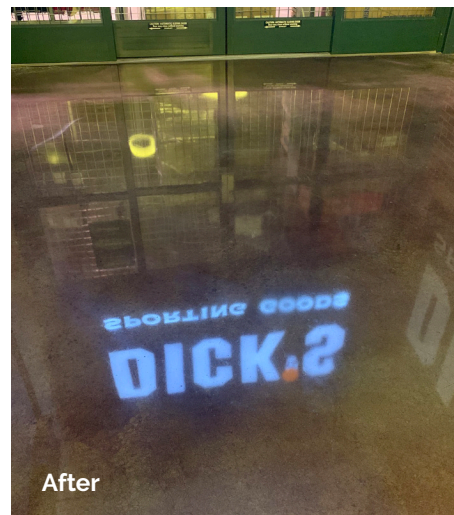
**“The appearance,  
shine and  
reflectivity are  
beyond our  
expectation.”**

**NeverStrip®**  
FLOOR COATINGS  
21st Century Floor Care Technology™

## RH Concrete Coatings went the extra mile for a national sporting goods store.



Before



After

**Rock Hard Concrete Coatings'** boutique retail mall customer wished to revitalize a previously polished concrete floor. The floor had lost its luster; was dull and lifeless. The Mall owner did not want to start over again with the corresponding high costs and lengthy disruption to operations with conventional concrete polishing systems.

**Rock Hard proposed** the NeverStrip Micron Polishing System. Luis Rodriquez of Rock Hard said, "There is no faster way to restore faded out polished concrete. The NeverStrip System is fast, cost effective and produces an outstanding, mirror appearance with superb light reflection. What is even better is how easy it is to clean and maintain the mirror look with simply burnishing.

**Rock Hard wowed** the customer. The Facility Director said, "The appearance, shine and reflectivity are beyond our expectation. To achieve these results with a minimum of disruption was appreciated and not anticipated by the Mall's retail stores and customers."

**Rock Hard Concrete Coatings** ([www.rhccoatings.com](http://www.rhccoatings.com)) is a Chicago area provider of exceptional hard surface floor coating solutions and is a NeverStrip Floor Coatings' Authorized Dealer. Contact Rock Hard at [info@rhccoatings.com](mailto:info@rhccoatings.com) and 630-351-9800.



ServiceMaster of Aurora

ServiceMaster Restoration Services

ServiceMaster Clean

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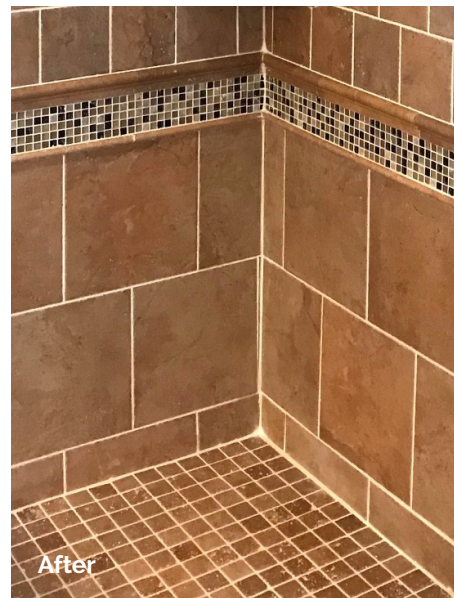
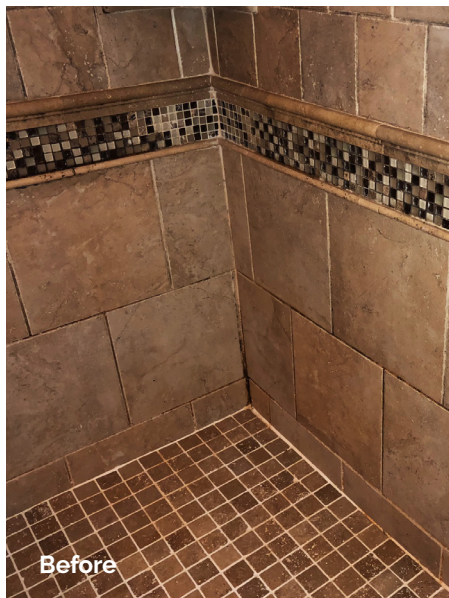


Response from  
Customer:

**“I was not  
expecting such an  
awesome result.”**



## ServiceMaster of Aurora’s biggest challenge in restoring this shower? Children.



**A Naperville, IL homeowner** needed help with her family’s master shower. With two parents and 5 active children often times using the same shower, the natural stone walls and floors had seen better days.

**ServiceMaster of Aurora**, specialists in restoration services, were up to the task and then some.

**A 3-step process** was used. Step 1 was a restorative cleaning using NeverStrip Deep Clean™. The grout lines were brought back to life with NeverStrip Color Sealer™. A final 3rd Step was the application of NeverStrip Stone, Terrazzo and Concrete Seal™ across the walls and floor surfaces.

**The homeowner** was not expecting a better than new looking appearance. Besides the “Wow” look, she said the walls and floor are now easier to clean and keep clean, while the floor’s traction is better and safer for her family.

**ServiceMaster of Aurora** is one of the largest operators of ServiceMaster Clean franchised businesses in the United States. ServiceMaster of Aurora meets the stringent demands of the ServiceMaster Clean brand and is recognized as a leader in performance, service, and quality. Our main services in Illinois include disaster restoration, fire damage restoration, water damage restoration, mold remediation, carpet cleaning, tile and grout restoration and more.





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**Larry Riggi**  
**Operations and**  
**Maintenance Manager**

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Response from  
Facility Staff:

**“Wow, now that  
is what we are  
looking for!  
That looks great.”**



## GP Flooring Solutions faced an uphill battle when they restored a War Memorial floor.



**A Western New York County** War Memorial asked GP Flooring Solutions to restore a 55-year old terrazzo floor, while also eliminating the never-ending cycle of waxing and stripping.

**GP Flooring** removed the heavy, yellowed wax build-up and applied the NeverStrip Micron Polish of Terrazzo System.™

**The War Memorial** now has an impressive, better than new looking, terrazzo floor with an amazing, natural shine. The facility no longer needs to wax its floors. The beauty of the terrazzo marble chips is now on full display, producing the “wow” appearance desired by the County. At the same time, facility staff feel the floor has better traction, a crucial requirement given Western New York winters.

**GP Flooring Solutions** is a full-service commercial flooring contractor, certified WBE (Women Business Enterprise), and authorized dealer on the NY State Floor-Covering contract. GP offers flooring consultation, sales, installation, and maintenance, along with a commitment to exceptional customer service and highest-quality workmanship. Our customers recognize that commitment, giving us satisfaction ratings averaging 9.4 on a 10-point scale.



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**Catherine Franzella**

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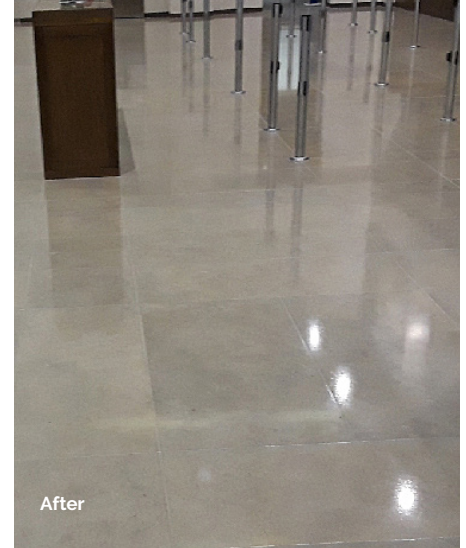
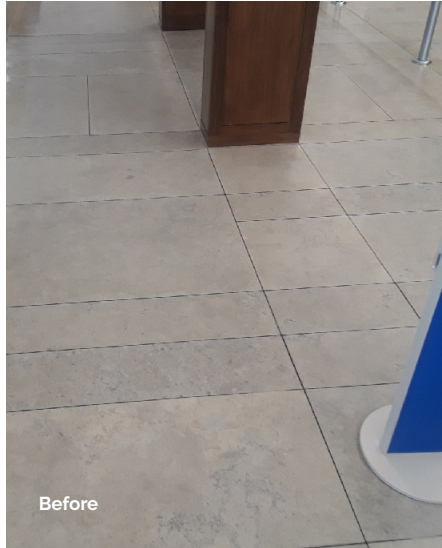


Quote from  
Customer:

**“There was a  
large upgrade in  
appearance for our  
staff and customers.”**



## Sun Interiors Ltd. made a dull bank floor look like a million bucks.



**A bank branch** in New Orleans had a sandstone floor in need of improvement. It had a dull finish and was difficult to maintain.

**Sun Interiors, Ltd.** knew that NeverStrip products could produce a like-new finish on the floors. A 3-man team cleaned the grout with NeverStrip Deep Clean, honed the floors, then applied NeverStrip Stone, Terrazzo and Concrete Seal.

**The client** was amazed. Not only was the visual appearance improved, but also the cleanability and slip resistance. It was like having a new floor at a fraction of the cost.

**Nick Norton**, of Sun Interiors, Ltd., said, “After we completed the job, we were amazed at how good it looked... but one of the most exciting parts was how great it continued to look, 3 years down the line, with minimal upkeep.”

**Sun Interiors, Ltd.** is a commercial flooring contractor who has been serving the New Orleans metropolitan area for the past 40+ years by supplying high quality flooring installation and maintenance to Corporations, Educational Facilities, Healthcare Facilities, Industrial Facilities, Public Facilities, Retail Locations, Hotel and Recreation Facilities as well as the Entertainment Industry all over the Gulf South since 1976.



**NeverStrip Micron Sealers** are based on patent protected, **21st Century Floor Care Technology**. These sealers are micron-thin and largely inorganic-based. NeverStrip introduced these products to the North American floor care maintenance marketplace during 2013. The sealers are being used on essentially all types of non carpet flooring. Thousands of applications have been completed and are being maintained within a diverse and broad range of residential and commercial facilities.

**The Benefits are:** Attractive Appearance; Long Lasting Performance; Improved Floor Protection; Cost-Effective Refresh-ability, Simple Application and Maintenance; Less Floor Care Labor and Reduced Floor Care Costs.



**The Micron product portfolio provides systems that create solutions across all types of hard surface materials.**

**Ceramic, Porcelain, Quarry Tile and Brick**

- Clean and Seal
- Tile and Grout Restoration with Grout Color Sealer

**Resilient including LVT, VCT, Sheet Vinyl, Rubber and Linoleum**

- Replace wax on VCT
- Clean, Seal and Protect
- Restoration

**Stone, Terrazzo and Concrete**

- Clean and Seal (Stone and Terrazzo)
- Clean, Densify and Seal (Concrete)
- Polish, Seal and Burnish – 175 rpm machine with Diamond Pads (all)
- Grind, Densify, Seal and Burnish – with planetary machine (Concrete)
- Refresh Previously Polished Floors (all)