



CONCRETE TECHNOLOGY INC.

Design & Beauty to Concrete

Creating Successful Dealers Since 1992

Give Us Your Destination...

...We'll Show You The Path.

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WELCOME TO THE CTI FAMILY...

Concrete Technology Inc. (CTi) is the manufacturer of one of the fastest growing products in the home improvement industry today.

- CTi has installed over 90 million square feet of its easy-to-use spray system for thousands of satisfied home and business owners throughout the United States and in 22 foreign countries.
- CTi is headquartered in the beautiful Tampa Bay area of Florida. Its international headquarters and training facility is where Dealers from around the globe have started their new business with CTi.
- CTi's unique setup of charging **no franchise fees, no royalties** or any other charges related to representing our product line means that the only way we succeed is if you succeed. This unique relationship has made CTi the largest resurfacing company in America today.
- Please review this introductory presentation and contact your CTi representative at your earliest convenience.

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WHAT YOU PROVIDE YOUR CUSTOMERS...

The CTi System is America's #1 coating for resurfacing unsightly concrete.

- Concrete is one of the most widely used building materials today. Unfortunately, concrete deteriorates over time due to wear and tear, the elements and movement. The CTi System protects the original concrete from these factors and provides your customers with a finish that looks better, is easier to maintain and is stronger than concrete.
- Your customers will love the way you provide them with a finish that looks and feels like tile, slate, marble or any other industry standard products for a fraction of the cost. Billions of square feet of new concrete are poured each year in the United States, so your opportunities are endless!
- The CTi System is:
 - *Freeze/Thaw resistant
 - *Salt/Alkali resistant
 - *Easier to maintain
 - *Fade resistant
 - *Twice the strength of concrete
 - *Adds value to a property
 - *Stain resistant
 - *Heat resistant

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CTI PROVIDES YOU WITH ALL THE TOOLS...

CTi will help jump start your business.

- With CTi's proven direct mail program, we can target specific homeowners anywhere in the United States. These mailers will get your phone ringing with qualified individuals who are excited about becoming your customer. CTi also offers its Dealers a professionally designed web site so you can develop an internet presence immediately.
- CTi has a number of sales and marketing tools to aid you in creating demand for the product as well as explaining it to your customers. Whether it's advertising flyers, a business plan, lawn signs or even web site development, CTi has the tools necessary to help you secure the customers you need for your success.

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Exclusive CTi Mobile App

For Apple and Android Devices

We have a state-of-the-art mobile app available for all CTi dealers.

The app has many great features for everyday situations you may encounter.

It has coverages, product specs, color charts, videos and much more.

This app will become your “best friend” while you get started with your new business.

Visit your phones app store and search CTi to begin utilizing this feature.



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With CTI, you can provide your customers with everything from simple...



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...To Spectacular!



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CTi Dealers Make Money!!!

CTi offers one of the best margins in business today. The CTi product line offers your customers the ability to beautify and protect their new concrete or restore their existing concrete without going through the mess and hassle of tearing up the original. In addition, the easy-to-use CTi System offers a look that is unmatched with any product on the market today

\$5500.00

RETAIL PRICE TO
CUSTOMER

\$1660.00

PRODUCT COST

\$800.00

LABOR REQUIRED
(2 PEOPLE 20 HOURS EACH @
\$20.00 PER HOUR)

***Profit after materials and labor: \$3040.00!!!**

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THE NEXT STEP IS UP TO YOU...

1. View and read this presentation
 2. Have an in-depth Question and Answer session with your CTi Dealer Advisor
 3. Decide upon a CTi Training Class date
 4. Make your financial commitment to CTi... and secure your financial future.
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- Our CTi Training Classes are normally held twice per month at our corporate headquarters in Largo, Florida. These classes are designed to teach you how to be a successful CTi Dealer and take you through every step to achieve that. (If you prefer, your initial training can be held at our Southeast Regional Distribution Center in Denham Springs, LA) Once you become a certified CTi Dealer, your no cost advanced training will be held at the Denham Springs facility.

Call your Dealer Advisor today for further details at

(225)791-0722

www.flyctise.com

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Your investment is always secured with CTi...

Silver Level Dealer

\$9,500

3,500 sf of CTi materials

Return on initial package:
3,500 sf sold at \$5.50 retail
per sf: \$19,250

Take Home: \$9,750.00

Gold Level Dealer

\$19,500

8,000 sf of CTi materials

Return on initial package:
8,000 sf sold at \$5.50 retail per
sf: \$44,000

Take Home: \$24,500.00

Platinum Level Dealer

\$29,500

17,000 sf of CTi materials

Return on initial package:
17,000 sf sold at \$5.50 retail
per sf: \$93,500

Take Home: \$64,000.00

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CONTACT US

Call us today to discuss your future as a CTi Dealer

OUR ADDRESS

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Denham Springs, LA 70726 USA

CALL OR EMAIL

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