

As a Franchise Owner...

You will offer a range of required **Therapeutic Services** and advanced **Recovery Technologies**. You may also add additional services to help your business grow as you serve your community.

Therapeutic Services

Massage Therapy
Stretch Therapy
Physical Therapy / Dry Needling

Recovery Technologies

Infrared Sauna
BioMat
Compression Therapy
Light Therapy
Contrast Relief
Localized Cryotherapy

Additional Growth Opportunities

Nutrient IV/ Injections
Holistic Skin Therapy
Functional Medicine
Whole Body Cryotherapy

Why This Model Works

- Multiple revenue streams within one distinctive concept
- Membership model supports predictable recurring income
- Blends wellness, recovery, and therapeutic services under one roof
- Appeals to a broad consumer base, not just one niche
- Strong brand differentiation in a growing category
- Opportunity to build a purpose-driven business with proven systems
- Designed for scale with training, support, and preferred vendors

Franchise Support

Launching Your Restorative Spa

- Site Selection Guidance
- Construction & Build-Out Support
- Startup Training & Launch Planning

Building Your Business

- Marketing & Brand Support
- Preferred Vendor Pricing
- Vetted Technology Systems

Operating with Confidence

- Operations manual and proven processes
- Ongoing coaching and support
- Help with team development and client experience standards

Ideal Owner Profile

Passion & Purpose

- Passionate about health, wellness, and helping people live better
- Excited by building a business with both impact and income potential

Leadership & Growth Mindset

- Enjoys leading people and building strong teams
- Values systems, brand standards, and operational excellence
- Prior business experience is helpful but not required

Financial Readiness

- Minimum net worth of approximately \$500,000
- At least \$150,000 in liquid capital available for investment
- Strong credit profile, typically a FICO score of 720+



Estimated Initial Investment:

\$399,900 to \$639,500

Royalty Rate:

7% of gross revenues

Typical Spa Size:

2000 - 3000 sq ft



THERANNU
RESTORATIVE SPA

TherAnnu combines therapeutic services, advanced recovery technologies, and a membership-driven model in one distinctive restorative wellness concept.

Testimonials

"I love that TherAnnu is offering people an alternative to traditional healthcare - a more natural, health-forward option."

— Prospective Owner

"What stood out to me about TherAnnu was that it felt like a real brand with real staying power, not just another wellness trend."

— Franchise Professional

Last week I tried Stretch Therapy for the first time. We have a farm and my back was really giving me a fit. I came out looser and way less pain since! I slept comfortably this whole week without pain in the morning! What a difference! I will be back!

— Client Google Review



Message from the Founder:

Ann Edwards, DPT – Doctor of Physical Therapy

As a Doctor of Physical Therapy, I saw that many people wanted more than either traditional healthcare or a typical spa could offer. They were looking for real relief, ongoing wellness support, and a place they could trust to help them feel better over time.



That is why I created TherAnnu.

TherAnnu was built to bring together therapeutic services, restorative technologies, and a welcoming wellness environment in one distinctive concept. It is designed to meet growing consumer demand while giving entrepreneurs a business built around multiple revenue streams, recurring membership income, and meaningful impact.

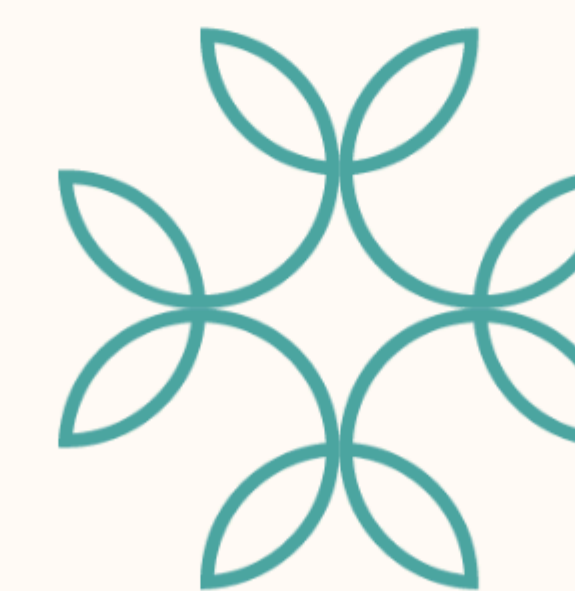


**Explore TherAnnu
Franchise Ownership**

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This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. An offer can only be made through the delivery of a Franchise Disclosure Document (FDD). Certain states require that we register the franchise offering before offering or selling franchises in those states. The communication of this information is not directed to any person in any state where the franchise is not registered or exempt from registration.



Franchise Opportunity

**Leading a New Category in
Restorative Wellness**

Founded by a Doctor of Physical Therapy