

ANNUAL REPORT FY23

HEALING BRIDGE CLINIC 215 WILLOW BEND ROAD PEACHTREE CITY, GA 30269 PHONE: 770.681.0157 FAX: 678.623.0110

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MIKE CONAWAY

A NOTE FROM THE EXECUTIVE DIRECTOR

Fiscal year 2023 was an amazing year for the Healing Bridge Clinic. So many stories to share, stories of some who took baby steps, others who took normal steps, and others taking leaps. All the steps made an impact to someone.

The impact we have made is truly a gift from God and we are grateful to Him for giving us the ability and the freedom to do what we do here at the Healing Bridge.

We have so much to celebrate, new volunteers, new providers, new programs, and a new home on the horizon. Yes, a new home. Same address, but a new home.

We will soon be embarking on a journey to remodel the building we have been sharing for the past 14 years as we become sole occupants. We are beyond excited for this project, and we have a clear vision for our future as we are making plans to increase our capacity, patient load, service days and hours, and services provided.

Everything we have been able to accomplish since September 9, 2009, led us to this day. When I came to

the leadership of the HBC in January 2018, my goal was to position the clinic for the next level. While at that time the next level wasn't well defined, we now have clarity in what the future looks like, and we are eager to address the tasks before us.

Our staff is solid, chemistry is strong, and our volunteers are all amazing. We are in a unique position to grow beyond our own imagination, and we thank you for helping us get to where we are today.

We thank God for allowing us to do what we do, and we thank you, our loyal supporters, for making it all possible.

Please keep supporting us and we promise we will keep impacting the communities we serve. Eighteen Georgia counties were impacted by our services in FY23. Our biggest impact continues to be felt in Fayette and Coweta, but 18 total counties felt the love, care, and compassion of our staff and volunteers.

With deepest gratitude, I want to thank you all for making this possible.

Stay strong, focused, and faithful!

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WHAT AN INCREDIBLE YEAR WE HAD!



\$1,730,000

TOTAL VALUE OF SERVICES PROVIDED



Thank you to our partnership with the Tanner School of Nursing at the University of West Georgia and the Southern Crescent Technical College

Georgia Counties Served FY23 18 Total Counties



41%

of our FY23 active patients came from Coweta County



came from Fayette County 13%

came from Fulton County

13%

of the remaining patients came from the 15 other counties we served in FY23

OUR OUTREACH EFFORTS WITH GIVING KITCHEN AND HISPANIC HEALTH COALITION OF GEORGIA BROUGHT 230 FIRST TIME PATIENTS TO OUR CLINIC!



A NOTE FROM OUR MEDICAL DIRECTOR

I hope this letter finds you well. As the newly appointed Medical Director of The Healing Bridge Clinic, I am pleased to present our annual report and share our remarkable accomplishments from the past year. I write to you as both the Medical Director and a volunteer provider, witnessing firsthand the positive impact on our patients' lives.

I am grateful for your unwavering support, dedication, and contributions. Without you, our clinic wouldn't be able to provide vital medical care to those in need. Together, we have made a significant difference, and I am proud of our achievements.

Stepping into the role of Medical Director has been an exciting journey. The dedication and professionalism of our healthcare providers, administrative staff, and volunteers has been inspiring. Our shared vision of accessible healthcare for the underserved of Fayette and surrounding counties remains strong, resulting in positive outcomes.

As a volunteer provider, I have experienced the rewards of serving our patients. Each encounter reinforces the importance of our mission and fuels my commitment to the clinic's growth and success.



Dr. Christa Springston

Technological investments have advanced our care, such as laser technology for podiatric and musculoskeletal health. This investment ensures precise and effective treatments, enhancing patient experiences.

I am excited to share our plans for a renovation project to better meet patient needs. The renovation will create a patient-centered environment, offering increased space, updated facilities, and improved amenities. This step forward will optimize our ability to deliver comprehensive care and meet the growing demand.

Looking ahead, I am optimistic about our future. Together, we will strengthen partnerships, broaden our reach, and amplify our impact on the community. With your ongoing support, we will stay at the forefront of innovation in healthcare.

I deeply appreciate each of you for your invaluable contributions. Through your generosity, we make a lasting difference in the lives of those in need. Together, we are transforming healthcare and building a healthier, more compassionate world.

Warm regards,

Christa Springston, M.D. Medical Director



A NOTE FROM OUR CLINIC COORDINATOR



Kat Muncher

What a year 2023 has been! Looking back on this past year with The Healing Bridge Clinic, I can proudly say that we have stepped out of our comfort zone and have taken things to the next level! With new partnerships, volunteers, provided services, initiative programs, a new Medical Director, fundraising events, etc., this little clinic is on the path to success. It has been such a pleasure and an honor to not only witness but be a part of the tremendous growth throughout 2023.

I am overjoyed to welcome Mrs. Tracey Rogers to our staff this year as our first ever Marketing Coordinator! She has done an incredible job increasing our exposure to the community as well as revamping our website to make registration and information about our clinic more accessible to new patients and volunteers. Tracey has exceeded our expectations time and time again with her vast knowledge and experience in the media world. She is a blessing to have on our team and I do not know what we would do without her.

I would also like to recognize Dr. Angeline Dy and her outstanding creation of the Healthy Me From Head2Toe

initiative. This in-depth comprehensive treatment program promotes better overall health and quality of life for our patients living with prediabetes and diabetes with the goal of reducing A1C, blood sugar levels, and more! It has been a privilege to work alongside these talented and dedicated individuals on this project, and to see the positive impact and transformation in the lives this has already made on its participants.

Big changes are coming to The Healing Bridge Clinic! We have officially confirmed our permanent home. I am ecstatic to further reach individuals in our community with the remodel of our original building! These new changes will increase opportunities for new services, make room for additional providers, and expand our clinic hours to reach even more patients. We cannot do this without the help of supporters like you. Your donations and generosity provide hope and much needed treatment to so many in need.

Thank you to all our volunteers, donors, partners, board members, and staff. It has been a blessing to be a part of something so special. The dedication, love, and respect shown to each human being that walks through our door is unmatched and it is truly touching. I look forward to another inspiring year with you all.

With love,

Kat Muncher

A NOTE FROM OUR MARKETING COORDINATOR

My path to this clinic is an interesting one, and one I am thankful happened in my life. I lived down the street from the Healing Bridge Clinic for 12 years, and yet I never knew what amazing things were happening inside this building, until early 2022. The clinic received a grant to promote COVID-19 vaccines. Most clinics that received the grant used it to fund temporary healthcare-related positions to find and track vaccine recipients. Our executive director, Mike Conaway, had a better idea. While he did hire two nurses to help with the outreach and tracking, he decided to hire a marketing person for the third position. He asked an acquaintance for a recommendation, and that acquaintance, who I had met over the years while working in the television news industry, recommended me.

Mike and I had an instant connection. We came up with a plan to create videos and use social media posts and ads to promote the program. I used every connection I could think of from my 20+ years in local broadcasting to get media coverage on as many local television stations as possible, and we did. We not only ended up successful with the COVID-19 program, the Healing Bridge Clinic and the work to provide medical care to the uninsured and underserved, became much better known



Tracey Rogers

throughout the Metro Atlanta area. With that came more supporters, more donations, more volunteers, and more patients. When the COVID-19 program ended after seven months, Mike asked me to stay on and continue to help market the work that goes on here. I immediately said yes.

So much has changed since I first walked through the doors of the clinic last year. We are now the sole occupants of the building and are putting plans into place to start marketing our new capital campaign so that we have the funds we need to renovate this building. And we are better positioned for that challenge. Our social media reach has grown by 500% on Facebook and nearly 1,000% on Instagram, and that's important because we need that reach to tell more people about our work and why the campaign is so important for our future. We've also launched a brand-new website that features Stories of Impact so those considering a donation can watch videos about the people who've been helped by what we do here. I am grateful every day that Mike made the decision to hire a marketing person, to the person who recommended me for the job, that I get to work with such an amazing team of giving people, to be able to tell the stories of the impact we are making in the community, and to be part of the amazing future that is just around the corner.

With gratitude,

Tracey Rogers

Volunteer Providers



Melinda Amosu, M.D. Family Medicine



Ray Bennett, M.D. Family Medicine



Orthopaedics



Daniel Callahan, PA-C Family Medicine





Katarina Day, FNP Family Medicine



Angeline Dy, DPM Podiatry



Joseph Dyer, DO





Chitranjan Lall, M.D. OB-GYN



Maurice Goins, M.D. Orthopaedics



Leda McDaniel, DPT Physical Therapy



Tesfaye Telila, M.D. Cardiology



Peter Harvey, M.D. Orthopaedics

Martha McElroy, PA-C

Family Medicine



Shannon Heiling Physician Assistant

Jacob Mitchell, M.D.

Family Medicine



Jeffery Kendrick, DDS Dental



Conor Oja, DPT Physical Therapy



Christa Springston, M.D. Family Medicine

A NOTE FROM OUR HEALTHY ME COORDINATOR



Dr. Angeline Dy

As I reflect on my volunteer journey at the Healing Bridge Clinic these past two years, I feel incredibly blessed to be part of a healthcare team of skilled and caring staff, volunteers, and medical professionals. I'm thoroughly amazed at the countless hours and commitment each of them give to treat and manage our patient population for whom access to healthcare would otherwise not have been possible. The little miracles they provide each and every day are immeasurable.

I came on the doorstep of the Healing Bridge Clinic with a desire to provide specialized podiatric care for patients suffering from foot and ankle ailments and to make a difference within the community. I found the clinic's mission, vision, and goals aligned with my core values. It also allowed me an opportunity to give back to the community. It's heartwarming to see patients walk out of the clinic with a new spring in their steps and return to their previous level of activity with minimal discomfort to no pain.

The pulse of this very busy clinic is palpable from the minute one sets foot into its doors. Patients are greeted with open arms from friendly volunteers. Volunteers from diverse backgrounds and experiences offer their time and expertise to ensure patients receive the best care possible. Dedicated healthcare providers and nursing staff treat and manage patients with compassionate hands. Administrative staff work diligently in establishing robust programs to improve the delivery of its healthcare services.

Furthermore, the generous support from our strategic partners and the surrounding communities help maintain our range of services and allows us to continue to invest in our patients and volunteers.

In the past year, the clinic made great strides with its healthcare programs and further enhanced its services to the underserved population in our community. At the start of the year, the clinic welcomed a new addition to its clinical tool box. A Remy45 Class IV LASER equipment was acquired as part of a generous grant from the Georgia Baptist Healthcare Ministry Foundation. This LASER device allowed the clinic to offer additional treatment options for patients experiencing a myriad of medical conditions. The portable device treats multiple indications from heel pain to warts. Within just a few months, patient encounters increased and patients experienced improvement of their symptoms.

I am grateful that I am able to serve at the Healing Bridge Clinic and play an active role in helping with patient care as well as promote its mission and vision. I look forward to what 2024 has in store for this modest but mighty clinic in the heart of Peachtree City. Thank you for your continued support and commitment to the Healing Bridge Clinic.

With Sincere Gratitude,

Dr. Angeline Dy Podiatry Services



In FY23, Dr. Angeline Dy spearheaded the Healthy Me From Head2Toe initiative to put patients with prediabetes and diabetes at the center of their health and wellness. The initiative provided comprehensive treatment and management for patients living with diabetes through a multidisciplinary approach. A small working group of providers, nurses, and administrative staff played a key role in the programs' design and structure. The program incorporated a set of procedures that included education, awareness, treatment and medication management, lifestyle modification, exercise/movement, and goal setting. Patients were closely followed by their primary care providers and nursing staff monitored their progress. They were also referred to specialty services that included vision, dental, and podiatry for screening and preventive care. The beta program showed promising results and provided positive feedback from all participants.

FY23

OUR DONORS

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Stewardship is a core value of the Healing Bridge Clinic

Tom Nolan

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We saw an increase in giving from local churches, businesses, and individuals, while our projected budget expenses were less than projected. Overall, we had a great year.



In-Kind Medical Programs Payroll Fundraising Other

OUR CORE VALUES



66

I truly believe God used Healing Bridge to heal me. It's a beautiful place filled with people who just have beautiful hearts. It's changed the way I look at people

- Anthony, patient

To say we are excited about our future is an understatement. We feel God has placed us where we are for a reason and doors are opening for a great reason. We want to follow His lead, be good stewards of what we have, and what is to come, and make the most impact in our community as we can.

We are ready for the journey! We will soon be going from this:



To this:



We are dreaming about the impact we will be able to make when we have a permanent clinic, expanding our hours of operations, days of operations, and improved environment.

We believe, early in the estimating process, that by the end of FY26 we will double our patient visits, encounters, and volunteer hours.

The estimates are aggressive, but we must remember where we were just five short years ago. We have seen amazing growth and we believe we will experience even more growth, with God leading us, the support of our community, and the amazing hearts of our volunteers.

Underserved people, get ready, we are coming for you!



66

I have been so overwhelmed by my circumstances and lost on what to do. Your team has given me hope. It's been a true blessing.



FY23

E.I., patient



Volunteering at the Healing Bridge Clinic is how I use my gifts and play my part in the body of Christ. It's a huge honor to volunteer here! Without question, the clinic increases access to healthcare and is an invaluable part of our community

Dr. Joe Dyer, D.O.

99

It was a blessing from the Lord above and you all are angels. I'd still be in pain. I'd still be hurting. From the time I walked in, they were awesome

David, patient



WE ARE THANKFUL FOR THE VISION MS. RUTH MCCOMMON HAD THAT ALLOWS US TO DO WHAT WE DO TODAY.



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