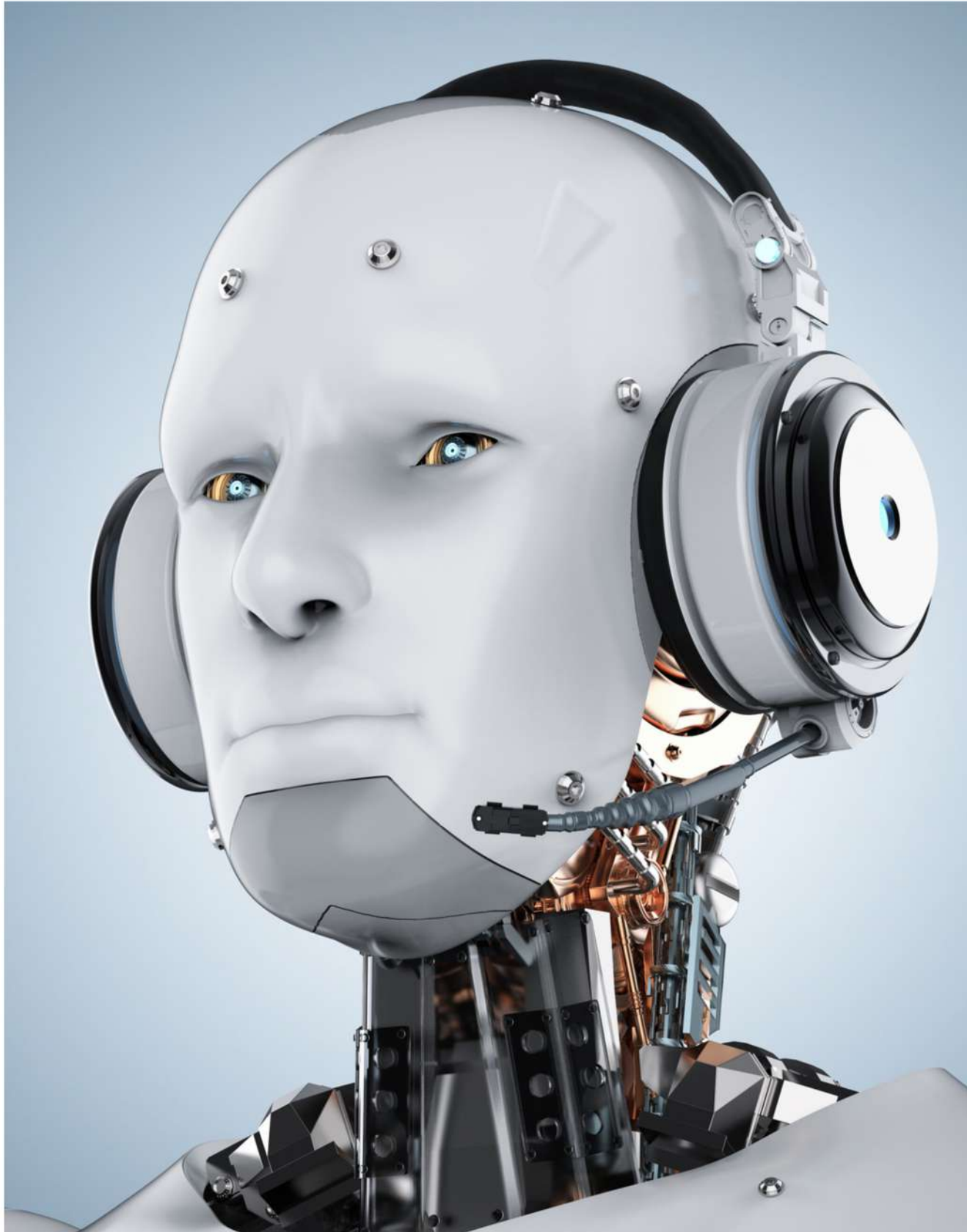




ROBO
RELIANCE

WE KEEP ROBOTS RUNNING



Your Trusted Partner for Nationwide Robot Maintenance and Repair

*Specializing in Humanoid and Autonomous
Robots for Homes and Businesses*

Mission: To provide reliable, high-quality robot maintenance solutions that maximize performance and ensure uptime.

CEO: Steve Urban

Email: steve.urban@roboreliance.com

Phone: 970-685-2268

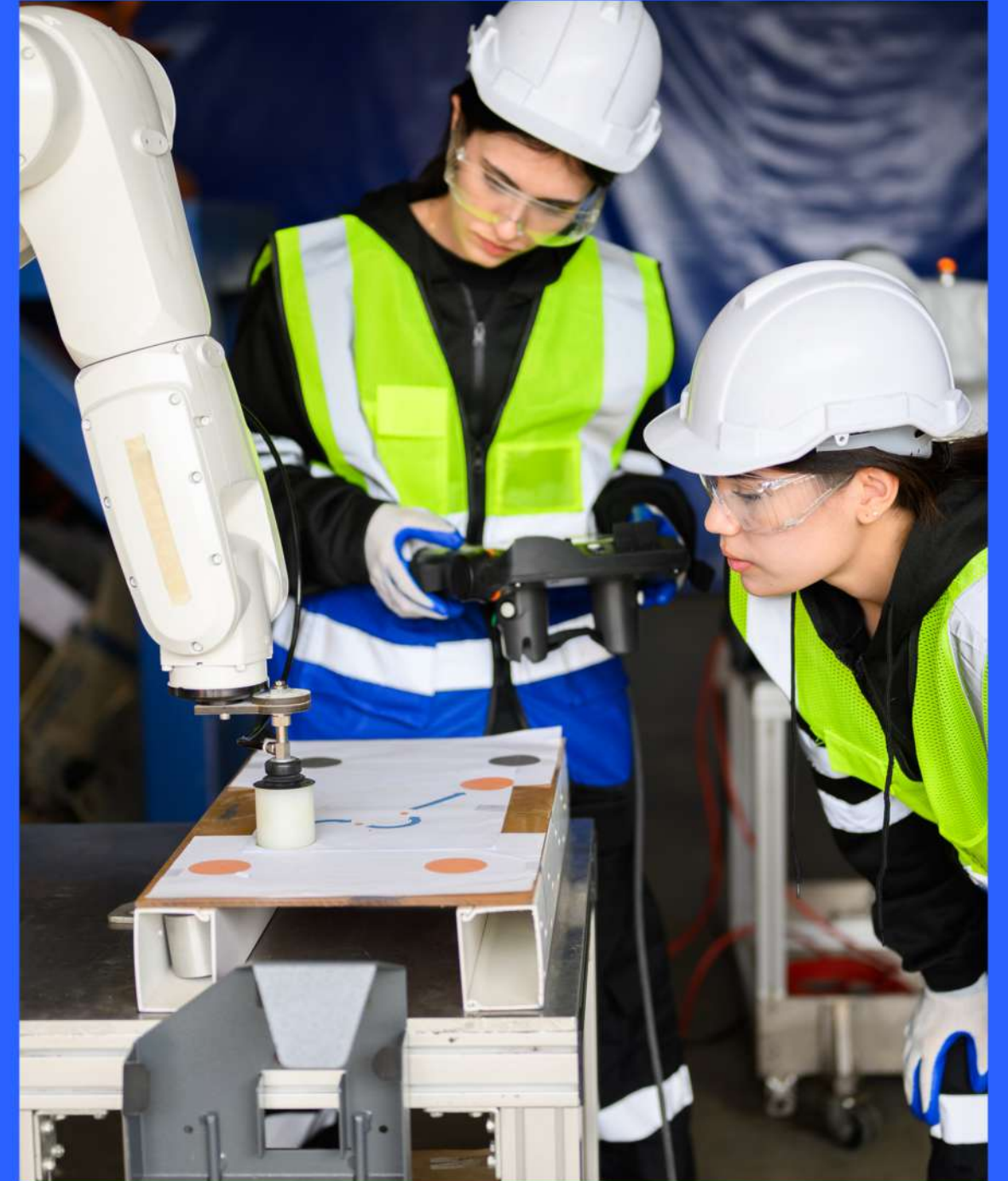
Website: www.roboreliance.com

GPT for Robo Reliance – ask it anything: <https://shorturl.at/UYIHb>

Problem

The Growing Need for Reliable Robot Maintenance
Rapid deployment of autonomous and humanoid robots across households and businesses. High downtime costs and reduced lifespans due to inadequate maintenance. No standardized nationwide maintenance solutions, leading to fragmented support.

Our Values: Think Like the Customer, Direct Communication, Fast Response, Timely Decisions, No Drama, Reputation Is Everything, and Adapt and Pivot When Needed.





Solution



Mantra

Five Stars or Better—That's Our Goal.
We deliver exceptional service with every visit.

Proactive

Robo Reliance's Comprehensive Maintenance Services Proactive, subscription-based ARR (Annual Recurring Revenue) plans.

STRATEGIC

Manufacturer-authorized repairs through strategic partnerships.

On-Demand

On-demand repair services for emergency and non-subscribed needs.

Scalable

Scalable technician network of certified independent contractors.

Market Opportunity



A \$500 Billion U.S. Market Ready for Disruption U.S. robotics maintenance market: ~\$500B annually. Expected deployment of one million robots within two years.

Potential global scale reaching hundreds of millions by the 2040s.

We align with market demands by offering high-quality, reliable, and fast-response services that enhance robot uptime.

Business Model

Partnerships

Manufacturer alliances yield authorized service work and brand credibility



On-Demand Services:

Premium rates for emergency repairs boost margins.

Sustainable and Scalable Revenue Streams ARR Subscription

Predictable, recurring revenue from maintenance contracts.



Our model ensures consistent revenue growth and the flexibility to adapt as the market evolves.

Traction

- Demonstrated Early Success and Growth Potential
Initial partnerships with key robotics manufacturers secured.
- Pilot programs launched with positive industry feedback.
- Early ARR contracts onboarded, validating strong market demand.

Our early wins reflect our ability to think like the customer and make timely decisions, setting the stage for rapid scaling.



Marketing & Sales Strategy

Paid Social Media Ads

Targeted campaigns on LinkedIn, Facebook, and Instagram.

Digital Marketing

SEO, SEM, and robust content strategies to build online presence.

Traditional Media

Nationwide TV, radio, billboards to establish brand credibility.

Industry Events

Active participation in AI and robotics conferences for partnerships and exposure.

PR & Thought Leadership

Media engagements and expert insights to build reputation. We leverage direct communication and fast response in outreach to secure customer trust and accelerate ARR growth.

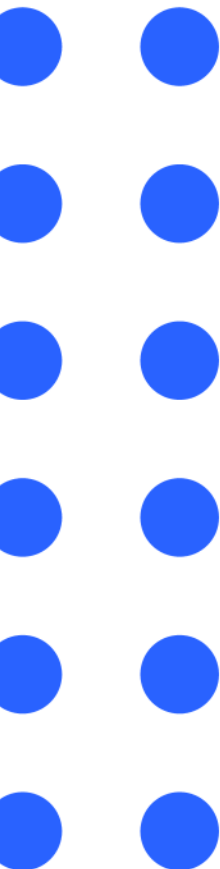
Competitive Landscape

Standing Out in a Rapidly Emerging Market

Low Barriers: Many may enter, but few have our early ARR contracts and brand presence.

Robo Reliance's Edge:

- Early ARR revenue streams.
- Strong brand presence and strategic manufacturer alliances.
- Contractor-based technician network for quick national expansion.
- Commitment to sustainability and community benefit.
- Our reputation is everything, and we adapt and pivot quickly to outpace competition.





Our Team

Experienced Leadership Driving Success

Steve Urban

Founder & CEO

Visionary leader with deep operational and strategic expertise.

Scott Kegerreis

Co-Founder & CRO

Revenue generation strategist with proven sales track record.

Daniel Felt

COO

Operations expert in scaling home services and efficiency.

Spencer Urban

Head of Vendor Relations

Skilled in forging manufacturer partnerships

Brianna Derrera

Head of Marketing & Accounting

Integrates financial oversight with creative marketing.

Stephen Sorel

Head of Technician Services

Technical specialist ensuring top-quality maintenance delivery.

Our team embodies our values, ensuring direct communication, fast response, and no drama execution.



Financials

Our financial plan is built to scale responsibly, with milestone-driven raises to minimize dilution while maintaining operational momentum. The bridge round in Year 2 ensures liquidity as ARR contracts grow, while the Series A in Year 3 capitalizes on break-even operations and ARR scaling.

Revenue Targets

Year 1: \$500K

Year 2: \$1.5M

Year 3: \$4M (Break-Even)

Year 4: \$9M

Year 5: \$15M

Capital Raising Strategy

Year 1: \$1.5M seed round at **\$5M pre-money valuation.**

Year 2: \$750K bridge round to ensure operational continuity.

Year 3: \$2.5M Series A to scale operations and expand market coverage.

Use of Funds

- **Seed Round (Year 1: \$1.5M):**
 - Operating Expenses (\$800K): Recruiting and training initial technician workforce.
 - Technology (\$300K): Development of predictive maintenance software and CRM integration.
 - Marketing & Branding (\$300K): Driving early ARR contracts and brand recognition.
 - Travel & Partnerships (\$100K): Securing manufacturer partnerships and attending industry events.
- **Bridge Round (Year 2: \$750K):**
 - Fund incremental technician growth and continued marketing efforts during early ARR scaling.
- **Series A (Year 3: \$2.5M):**
 - Expansion of the technician network, aggressive marketing for ARR growth, and national market penetration.

We strategically allocate funds to maximize ARR growth and ensure operational efficiency. The Year 2 bridge round provides a financial buffer as ARR scales, and the Series A in Year 3 accelerates growth while maintaining financial discipline.

Risk Mitigation

We proactively address risks with clear mitigation strategies, ensuring the business remains adaptable and scalable. The bridge round serves as a safety net while scaling, and our diversified approach minimizes operational vulnerabilities.

Market Adoption Speed

We use data-driven validation and early pilot programs to confirm ARR demand. Diversifying customer segments and proactive retention efforts mitigate adoption risks.

Technician Scaling

Our streamlined recruitment, competitive incentives, and predictive demand planning ensure technician scaling aligns with ARR growth.

Bridge Round Execution

The Year 2 bridge round aligns funding with operational milestones. Early investor discussions and cash conservation efforts ensure no liquidity risks.

Manufacturer Partnership Fragility

We prioritize diversifying alliances and maintaining a robust direct-to-customer brand to reduce dependency on any single manufacturer.



Join Us in Shaping the Future of Robotics Maintenance

Invest in a \$500B market with exponential growth potential.

Proven Strategy: ARR-driven model, strategic partnerships, scalable contractor network.

Impact: Enhance robot reliability, support sustainability, and improve quality of life.

Next Steps: Contact Steve Urban, CEO. Schedule a meeting to discuss investment opportunities and partnership potential.

We Keep Robots Running—Five Stars or Better—That's Our Goal.

Phone

970-685-2268

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