



Robo Reliance LLC – Investor Teaser

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GPT for Robo Reliance – ask it anything: <https://shorturl.at/UYIHb>

Nationwide Maintenance & Repair Services for Autonomous & Humanoid Robots

“At Robo Reliance, ‘We Keep Robots Running.’”

Mission & Values

Our mission is to provide reliable, high-quality robot maintenance solutions that maximize performance and ensure uptime. Guided by values like Thinking Like the Customer, Direct Communication, Fast Response, Timely Decisions, No Drama, Reputation Is Everything, and Adapting and Pivoting when needed, we consistently aim for “Five Stars or Better— That’s Our Goal.”

Market Opportunity

- **Massive Growth:** The U.S. robotics maintenance market is ~\$500B annually, fueled by rapid deployment of household and commercial service robots.
- **Emerging Need:** Tens of thousands of robots roll out next year, scaling toward one million in 24 months. As the market matures, proactive maintenance and repair services are mission-critical.
- **Long-Term Vision:** Global adoption and technological advances could support exponential expansion. Robo Reliance is positioned at the forefront of a new service category.

Value Proposition

"We provide maintenance and repair services for robots."

- **ARR Model:** Annual subscription-based maintenance for predictable revenue and customer loyalty.
- **On-Demand Repairs:** Premium emergency services provide additional revenue streams.



- **Technician Network:** Independent, certified contractors enable rapid, cost-effective national scaling.
- **Predictive Maintenance Tools:** Technology and training enhancements improve technician efficiency and reduce downtime.

Competitive Advantages

- **First-Mover Positioning:** Early ARR contracts secure predictable revenue before rivals emerge.
- **Strategic Partnerships:** Discussions with manufacturers like TinyMobileRobots to secure authorized service channels.
- **Sustainability & Community Benefit:** Extending robot lifespans reduces e-waste and indirectly supports households, including those with older adults.

Financial Highlights (Est.)

- **Revenue Targets:** ~\$500K in Year 1, ~\$4M by Year 3 (break-even), and ~\$15M by Year 5.
- **ARR Scalability:** Grow from ~1,000 ARR contracts in Year 1 to ~37,500 by Year 5. Technician efficiency improves from ~50 ARR contracts/tech to ~100, driving scalable growth.

Funding Overview

- **Seeking:** \$1.5M seed round at a \$5M pre-money valuation.
- **Use of Funds:** Technician recruitment/training, marketing to secure ARR contracts, predictive maintenance tech investment, and manufacturer relationship development.

Leadership Team

- **CEO: Steve Urban:** Experienced executive in scaling services, operations, strategic partnerships, and leveraging a strong network.
- **Robust Core Team:** Expertise in startups, home services, robotics maintenance, marketing, IT, and sales ensures balanced execution capabilities.



Next Steps

- **Review Full Business Plan:** We invite interested investors to explore our comprehensive Business Plan, Cash Raise Proposal, Market Analysis, and additional materials.
- **Join Us:** Take part in a high-growth market opportunity supported by an ARR-driven strategy, strong leadership, and focused brand values.

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Conclusion

Robo Reliance offers a compelling investment opportunity in a rapidly growing robotics maintenance market. Our mission-driven approach, ARR focus, scalable technician network, and strategic partnerships position us for significant growth and market leadership. Your investment will help accelerate operations, establish a dominant presence, and achieve ambitious revenue targets—ensuring we keep robots running for years to come.