

Together
towards tomorrow



2022
ANNUAL REPORT
GOODWILL INDUSTRIES OF
WAYNE & HOLMES COUNTIES



Every Donation Makes A Difference.



Table of Contents

Letter from the CEO	1
Parts of Our Business	2
Who We Help	3
Our Accomplishments	5
Employee of the Year	6
Graduate of the Year	8
Youth of the Year	10
Community Impact	13



Dear Friends of Goodwill,

Every donation to Goodwill has the power to make a difference in someone's life. Your old clothing and household items may no longer be as valuable to you as they once were, but when donated to Goodwill, their value only increases. When you donate, people can shop, and then we have the opportunity to do what we do best...transform your donations and change lives for **GOOD**.

In 2022, we received over 85,000 donations throughout Wayne and Holmes Counties. The revenue generated from the sale of those donations helped support our Mission and allowed us to create job opportunities and provide training and resources to over 1,600 individuals within our communities. Donations equal jobs, and jobs provide stability, purpose, and build stronger generations.

As we look towards the future, we know that we must work **together towards tomorrow**. Donations are the lifeblood of our organization and we need our community's support now more than ever. How many MORE people could we help and how many additional jobs could we create with more donations to Goodwill? If each person in our community donates just one more box or one more bag of donations, the possibilities could be endless and the impact could be enormous.



I am pleased to share with you some success stories within this report, successes that are a direct result from the power behind your donations. If you donate, rest assured that we will be good stewards and will help people overcome challenges, build skills, find jobs, and grow careers in Wayne and Holmes Counties. Please join me in celebrating our award winners and their accomplishments.



Judy Talcott

Judy Talcott
President & CEO





Three Parts of Goodwill



Retail & Donated Goods

The Retail and Donated Goods division is the most recognizable of the three business units of Goodwill Industries of Wayne and Holmes Counties. Simply put, we accept donations, those donations are sold in one of our five stores (or online at shopgoodwill.com), and the revenue created goes right back into supporting our mission. Our value proposition to our shoppers is to have clean, well-organized stores, fully stocked with quality items at reasonable price points. There is a continuous flow of donated items placed onto the sales floor of each store, all day, every day. When you donate stuff, you create jobs.



Industrial Services

The best kept secret in our community, the Industrial Services division of Goodwill Industries of Wayne and Holmes Counties, is a tremendous community resource for local companies to not only maximize their bottom lines through our services, but all the while supporting Goodwill's mission by providing training and job opportunities. Services include assembly and disassembly, packaging, inspection, sorting, kitting, and more. Located in the heart of Wayne County, Industrial Services aids local manufacturing partners in meeting essential production deadlines.



Mission Services

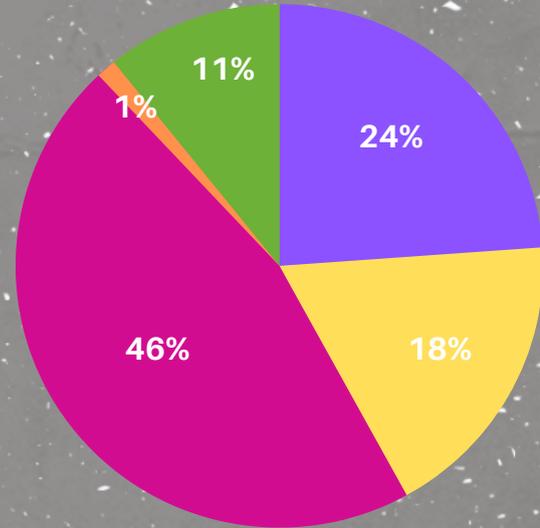
Goodwill's Mission Services department provides work and job skills training (including workshops in career exploration, resume writing, and interviewing), as well as job placement and retention services to individuals residing in Wayne and Holmes Counties. In addition, we help connect individuals to community services such as transportation, mental health, housing, and more. Each participant gets assigned a Case Manager to guide and support them through the process. The Mission Services department can connect virtually anyone who is willing and able to work to a BETTER job and a BRIGHTER future.



Scan to learn more about
Goodwill's Mission programs.



Who we help ...why we exist



 Comprehensive Case Management for Youth

 Persons with Disabilities

 Adults with Barriers to Employment

 Workplace Connections

 Youth with Legal Barriers

 * Additional persons served at Ohio Means Jobs lab [Wooster, OH]



Goodwill's Secret Sauce

**It all starts with
your donations...**



We are in GREAT NEED of clothing and housewares. Please donate today!

We put your donations *to work!*

**47,460
POUNDS**

of electronic
waste
diverted
from
landfills



\$16.40 AVG
wages earned in
full-time
employment



39 YOUTH
successfully
graduated
from High
School



16,644 ITEMS

sold online at auction
through Goodwill's
e-commerce
ShopGoodwill.com
website

229 PEOPLE

within our
communities
were placed into
meaningful jobs



**1.9 MILLION
POUNDS**

of unwanted goods
diverted from
landfills



10.2 MILLION PARTS

shipped from Goodwill's
Industrial Department to
local manufacturing
partners



**85,000
PEOPLE**

donated gently
used clothing,
household items,
electronics,
and more





Employee of the year

Tara Smith

— “ —

Before I started at Goodwill, I was mixed up with drugs and got into some trouble. It was a dark time in my life and I am thankful for the opportunity to go to rehab, to fix my life, and to get better. If it wasn't for Goodwill giving me the opportunity to prove myself and to have a job, I would probably still be out there. I have accomplished so much since coming to Goodwill.

— ” —



View Tara's Video

goodwillconnect.org/annualreport



Because of donations like this guitar, Goodwill was able to help over **1,670 people** in Wayne and Holmes Counties through case management, training, and career services.





Graduate of the year

Delainey Johnson

— “ —

At one point, I just gave up. I stopped studying, went back into a depression, went to take my test [NCLEX-RN] and of course I failed. That is when I heard about this [Goodwill] program. I was really down and I didn't have much money to pay for the test again, and support myself, and to start preparing for the birth of my son. I heard about all of the resources available through Goodwill, so I decided to sign up, and see what they had to offer me. The rest is history.

— ” —



View Delainey's Video
goodwillconnect.org/annualreport



Your old shoes helped get Delainey back on her feet.



Youth of the year

Brian Smith

— “ —

While at Goodwill, Brian has made tremendous strides to better his future. He is a hard worker, never gives up, and always has a smile on his face. He has grown so much as a student and even more as a young adult. I am very proud of Brian and his many accomplishments.

Makayla Jacobs | Case Manager

— ” —



View Brian's Video

goodwillconnect.org/annualreport



Your old lamp helped brighten Brian's future.

Who We Are

Leadership Staff

Judy Talcott, President & CEO
Casey McGrady, VP of Donated Goods & Marketing
Brett Kerr, VP of Industrial Services
Kim Yost, Director - Human Resources
Laura Sanders, Director - Mission Services
Don Cauley, Director - Retail & Donated Goods

Board Officers

Kip Crain, Chair, WCSCC
Christy VanSickle, Vice Chair, OneEighty
Clay Sinnett, Treasurer, The Commercial & Savings Bank
Lacey Widder, Secretary, Freeman Building Systems
Judy Talcott, President & CEO, Goodwill Industries

Board of Trustees

Kyle Adams, Stifel/AdamsReichert Wealth Group
Ashleigh Musyt Best, The College of Wooster
Chuck Bisesi, The Wooster Brush Company
Martha Bollinger, Howard Hanna
Madeline Fuller, Critchfield, Critchfield, & Johnston
Ben Harbaugh, Ohio Outdoor
David Hochstetler, Fredericksburg Builders
John Lorson, Wayne Soil and Water Conservation District
Jonathan Millea, City of Wooster
Richard Miller, The Apple Creek Banking Company
Brock Nettleton, Hummel Group
Jeff Roberts, Roberts Funeral Home
Brandie Ross, RE/MAX Showcase
Kara Scott, J.M. Smucker Co.
Jennifer Winter, Western Reserve Group



Pictured from left to right: Don Cauley, Brett Kerr, Judy Talcott, Kim Yost, Laura Sanders, Casey McGrady





Our Mission ... Our Why

Goodwill is your local nonprofit helping people overcome challenges, build skills, find jobs, and grow careers.



Community Investment

Workforce Development/Services	\$1,549,873	19.8%
Sales of Donated Goods	\$4,280,424	54.5%
Industrial Service Earnings	\$1,894,772	24.1%
Other	\$125,487	1.6%
TOTAL COMMUNITY INVESTMENT	\$7,850,556	100%

Community Return

Wages, Benefits, Taxes	\$5,412,056	68.9%
Supplies & Services	\$1,249,791	15.9%
Facilities & Transportation Expense	\$567,746	7.2%
Investment in Facilities & Equipment	\$216,229	2.8%
Current & Future Investments (mission)	\$404,734	5.2%
TOTAL COMMUNITY RETURN	7,850,556	100%



DONATE. SHOP. *Change lives.*



www.goodwillconnect.org

Goodwill Industries of Wayne and Holmes Counties, Inc.
is a 501 (c)(3) nonprofit organization

Donate Online



Wayne County
A proud partner of the
American Job Center network

