Success isn't given. You must



Everyone knows Goodwill ...it is a retail store...right?





MYTHS VS. FACTS

MYTH:
GOODWILL IS
JUST A RETAIL
STORE

FACT: GOODWILL HAS STORES, BUT WE ALSO HAVE A TEAM OF CASE MANAGERS, JOB COACHES, AND TRAINERS THAT ARE OUT IN OUR COMMUNITY EACH AND EVERY DAY, OFFERING MOTIVATION AND HELPING PEOPLE PREPARE, OBTAIN, AND MAINTAIN BETTER JOBS AND BRIGHTER FUTURES.





the community donates items to Goodwill

Community

the jobs help the community and the process starts over



Retail Stores

we sell donated items in our stores



Job Training

the revenue from your donation helps people in the community get jobs



9 DO Buill

Online Store

we sell one-of-a-kind items on our auction website

shop goodwill.com



Recycle

we recycle unpurchased donations to minimize waste



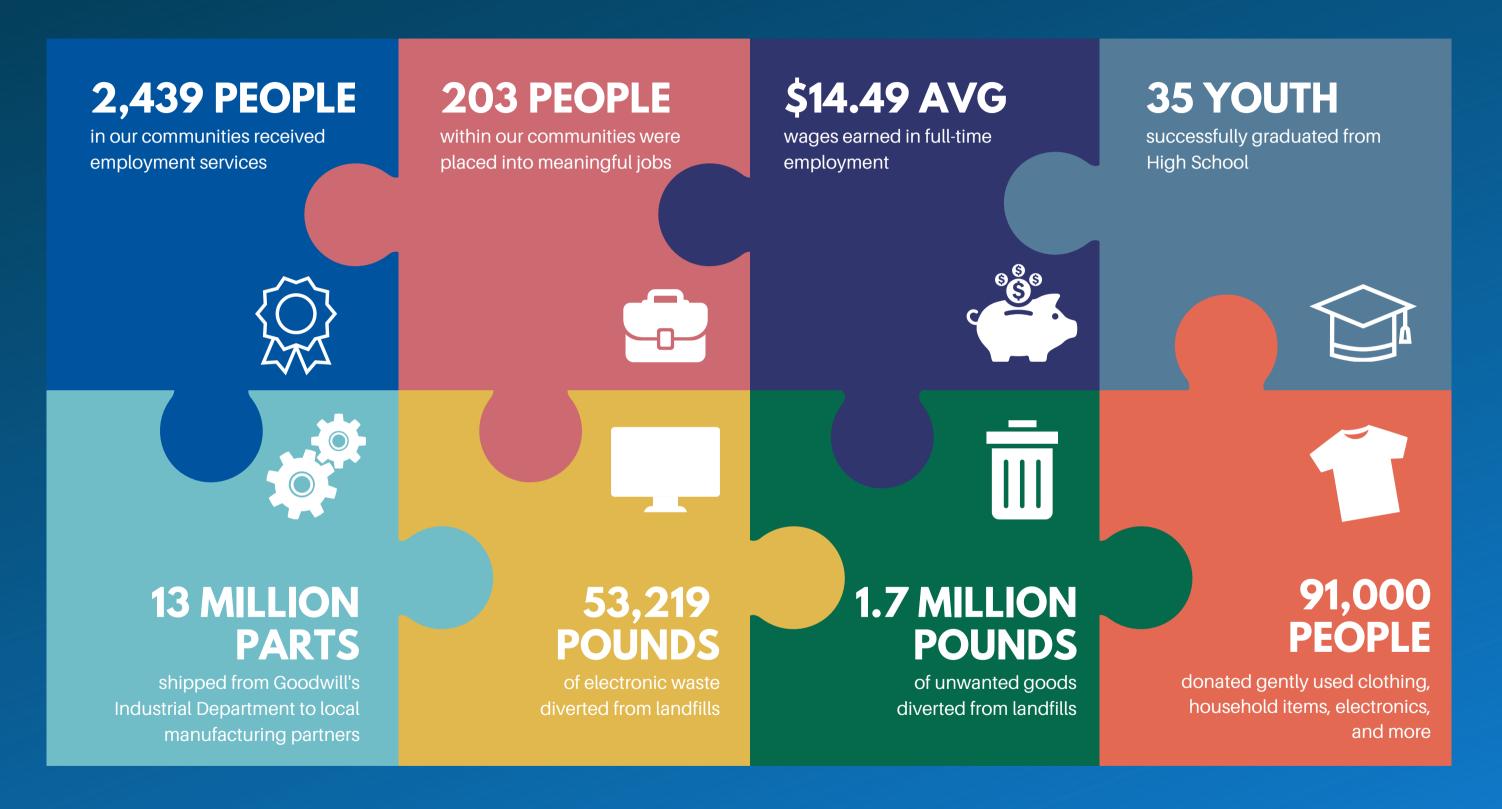
Factory

we produce products for local manufactuers, adding additional revenue towards our mission





What happens in just ONE year at Goodwill?



306 enrolled in High School or GED programs

18 enrolled in secondary education

graduating from secondary education

73% 90 day retention





2023 Mission Explained



Copy link

gnodwill

DUDONATE WE TRAIN THEY WOR

Jessica Strouse

Case Management Supervisor



What do we provide all of our clients?





One-on-one case management

Life & work skills training

Career exploration & navigation

Job placement & retention



What is One-on-One Case Management?



- Intensive Case Management
- Detailed assessments to determine barriers
- Assistance creating an employability and career plan
- Refferals to auxiliary services such as mental health counseling, housing, child care and many more
- Financial assistance for employability items, such as uniforms, work clothing, gas vouchers and certain education expenses.



Life and Work Skills Training



Online and classrom training and workshops

Courses include budgeting, resume, interview, career development, career exploration, financial literacy, social interaction, time management, and micro soft office- to name a few.

Training is reinforced by work experiences and occupational skills training.



Career exploration & navigation

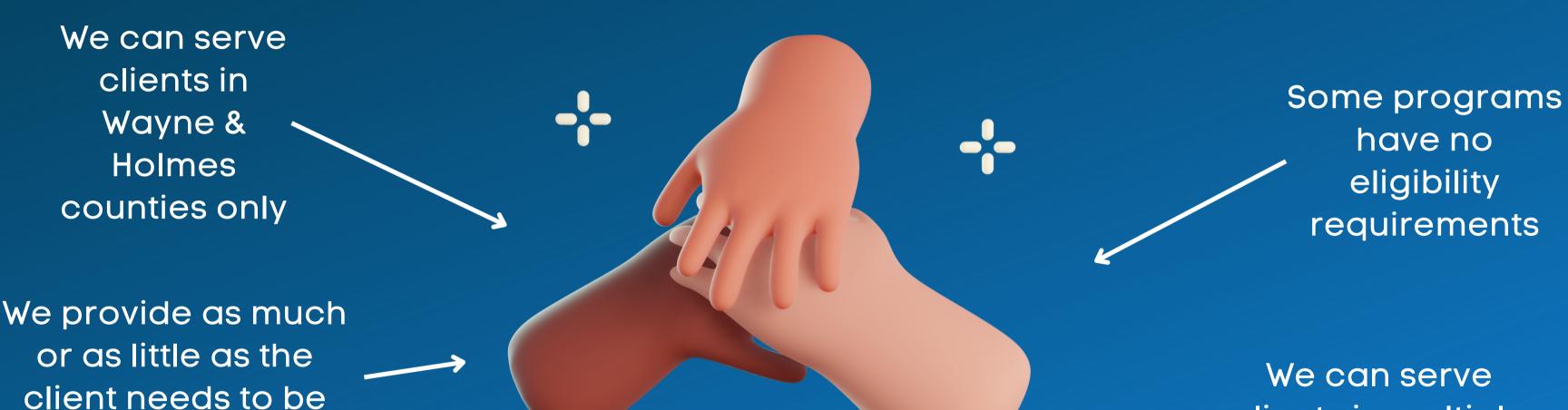


- Detailed Career Assessments and counseling
- Development of career plan and appropriate education
- Assistance with applying and researching finance options for secondary credentialing
- Some programs assist with payments for educational expenses including tuitin for short term credentialing programs.



We can help!

Who can we serve? Virtually anyone age 14 and up who wants to get or keep a job



There is no cost to our services

successful

clients in multiple
programs for
maximum benefits
and success

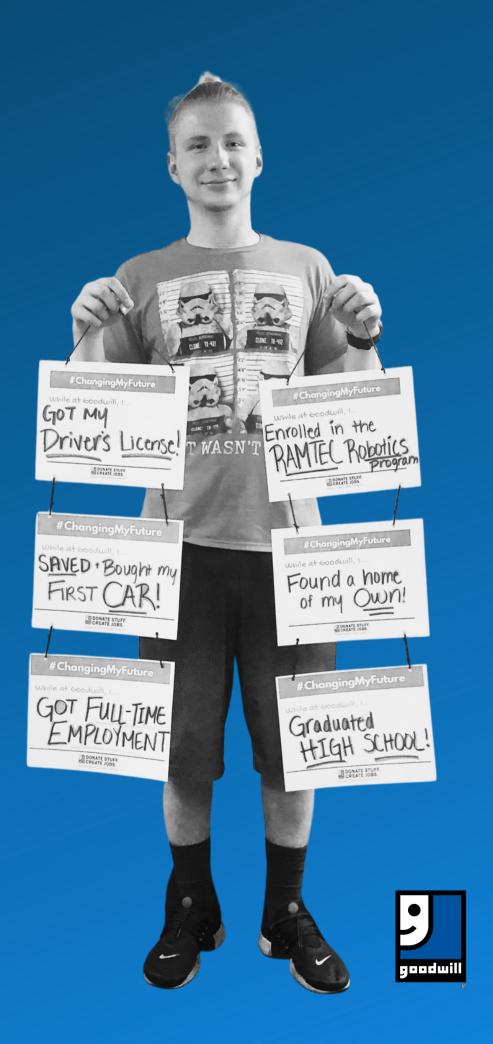


#ChangingMyFuture

at Goodwill 3

Meet Michael

- Entered Goodwill program at age 17
- Rough childhood, barriers to employment
- Completed Ready.Set.Work. curriculum
- Found independent living, obtained driver's license, graduated high school, completed RAMTEC credential







Michael Today

Successful - great career and new outlook on life and his future



Hopeful and eager to tackle any barriers or obstacles that get in his way





Do you have questions?

