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CHARITY REVIEW Issued: July 2025 Expires: July 2026

Health4Heroes



970-661-3553 1694 Topaz Drive Loveland, CO 80537 https://health4heroes.org



Full Report Print **BBB Charity Standards**

Standards For Charity Accountability

Governance

- 1. **Solution** Board Oversight
- 2. **V** Board Size
- 3. **Solution** Board Meetings
- **✓** Board Compensation
- 5. Conflict of Interest

Measuring Effectiveness

- 6. **Effectiveness Policy**

Finances

- 8. **V** Program Expenses
- 9. V Fundraising Expenses
- 10. Accumulating Funds
- 11. Audit Report
- 12. Detailed Expense Breakdown
- 13. Accurate Expense Reporting
- 14. **W** Budget Plan

Fundraising & Info

- 15. Truthful Materials
- 16. Annual Report
- 17. Website Disclosures
- 18. **One Privacy**
- 19. Cause Marketing Disclosures
- 20. Complaints

CONCLUSION

Health4Heroes meets the 20 Standards for Charity Accountability.

PURPOSE

Stated Purpose

Health4Heroes empowers Veterans and First Responders to take command of their health, reduce the impact of service, and increase longevity through community, connection, and education.

Year, State Incorporated

2020, CO

PROGRAMS

Health4Heroes strives to provide our members with regular opportunities to engage in meaningful, healthy activities within a supportive environment. In addition, we connect our members with access to the tools they need to take command of their health, reduce the impact of service, and increase longevity. We serve our members by providing a variety of health & wellness events, activities, resources, and support programs. Our programs include: - Community: Empowering growth and resilience. Our Community Program creates a supportive environment where Veterans, First Responders, and supporters come together for enjoyable, healthy events and activities. These gatherings foster camaraderie and facilitate personal growth among participants. - Connection: Their mission, our support. This program grants access to essential resources for healthy living, offering exclusive discounts and financial assistance to minimize barriers and support our heroes in thriving. - Education: Knowledge is power. Through interactive workshops, event-based learning, and digital communication, we provide our heroes with expert health and wellness information, equipping them with the knowledge to make healthy choices and live their best life.

For the year ended December 31, 2024, Health4Heroes's program expenses were:

\$89,314 Programs

Total Program Expenses: \$89,314

GOVERNANCE & STAFF

Chief Executive Chair of the Board

New! AskGive

Nicholas Dunagan, Founder/CEO

Board Size

7

Paid Staff Size

1

FUNDRAISING

Method(s) Used:

Direct mail appeals, Telephone appeals, Invitations to fund raising events, Grant proposals, Internet, Appeals via Social Media (Facebook, etc.)

% of Related Contributions on Fundraising: 5.19%

TAX STATUS

This organization is tax-exempt under section 501(c)(3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

FINANCIAL

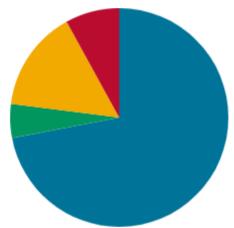
The following information is based on Health4Heroes's IRS Form 990-EZ for the year ended December 31, 2024.

Source of Funds

Programs: 72%

Total Assets

Contributions, Gifts, Grants and Similar Amounts	\$128,267
Membership Dues and Assessments	\$10,100
Program Service Revenue	\$2,693
Investment Income	\$778
Loss from Sales of Inventory	(\$2,837)
Total Income	\$139,001



Fundraising: 5%

Total Income	\$139,001
Total expenses:	\$125,631
Program expenses	\$89,314
Fundraising expenses	\$7,180
Administrative expenses	\$18,363
Other expenses	\$10,774
Income in Excess of Expenses	\$13,370
Beginning Net Assets	\$24,263
Other Changes In Net Assets	\$0
Ending Net Assets	\$37,633
Total Liabilities	\$0

An organization may change its practices at any time without notice. A copy of this report has been shared with the organization prior to publication. It is not intended to recommend or deprecate, and is furnished solely to assist you in exercising your own judgment. If the report is about a charity and states the charity meets or does not meet the Standards for Charity Accountability, it reflects the results of an evaluation of information and materials provided voluntarily by the charity. The name Better Business Bureau is a registered service mark of the International Association of Better Business Bureaus.

Administrative: 15%

Other: 8%

\$37,633

This report is not to be used for fundraising or promotional purposes.