



## Jonestown Night Sky Advocacy

### Monthly Agenda

Monday October, 14 2024

5:00 pm

#### Call to Order: 5:02pm

- **Members attending:** Darla Ekrot, Lecia Ellis, Meshell Counterman, Mark Grossman, Leo Cruz, David Morley, Anne Morley
- Zoom Recording saved in Dropbox

#### Approve September Meeting Minutes: Approved Unanimously

#### Secretary-Treasurer Report:

- **Bank Balance: \$3,863.20**
- **Deposits:**
  - \$ 456.95 9-10-24 COJ reimbursement for ad in NLTC Northshore Guide
  - \$ 1,643.59 9-30-24 COJ reimbursement for newsletter printing and postage
  - \$ 500.00 10-2-24 Dave and Denise Nelsen Donation
  - \$ 133.00 10-7-24 Star Party Donations
  - \$ 47.64 10-9-24 Online Donation
- **Expenses:**
  - \$ 784.79 9-19-24 Newsletter Printing
  - \$ 858.80 9-27-24 Newsletter Postage

#### Presidents Updates:

- **2024 Annual Report is 80% complete.**
  - Will need edits once complete.
  - Needs night sky monitoring reports- Mark
  - Needs city lighting compliance list from Ann D.
  - Discussed items to include under certain parts of annual report.
  - Anne M to help Lecia get photos and links for report.
  - Lecia to get attendance numbers at Street Fair and Cajun Fest

- **Next Star Party**
  - Do the next party in conjunction with Balcones Canyonlands National Wildlife Refuge (BCNWR).
  - Improve advertising reach and outreach numbers.
  - Lots of clubs and organizations wanting star parties.
  - Visit other Star Party for ideas to improve JNSA Star Parties.
- **General Discussion:**
  - Volunteers: Continue to grow our volunteer numbers.
    - Welcome to Leo Cruz.
  - Create business-card-size information cards (maybe tri-fold style)
    - Anne to work on card template
  - Anne will work on adding an Instagram account to Facebook.
- **Hill Country Alliance (HCA) Fund**
  - Mark will complete grant application to fund updated lighting for businesses and permanent SQM Meters.
- **Recent Donation from the Nelsens**
  - Thank you note has been mailed to Nelsens.
  - Nelsens' thank you note can be used a template for future thank you notes

### **Takeaways:**

- **Newsletter:**
  - Great feedback about the Newsletter from recipients and the City Council.
  - Reached 2,500 residents and businesses in Jonestown.
- **JNSA Star Party**
  - Approx 100 enthusiastic participants.
  - Many people brought their own telescopes
  - Thanks to Darla and Mark Ekrut for bringing their popcorn machine and donating the popcorn and water.
- **Jonestown Street Fair**
  - Darla, "Starla," and Anne represented JNSA.
  - Handed out flyers for the Star Party.
  - Received great feedback about the Newsletter
- **BCNWR Roundup**
  - Lecia and Mark represented JNSA at the BCNWR Roundup.
  - Approximately 300 people attended the event.

### **2024-2025 Significant Dates**

- IDSP Annual Report Draft Due to COJ for review by October 31, 2024
- IDSP Annual Report Due to DarkSky by January 31, 2025

**Next meeting: 11/18/24 at 5:00 pm**

**ADJOURN: 6:28pm**