

# Tricked Out Truck Sales, LLC



**BRAND GUIDELINES**

## Logo



Main Logo



Favicon

## Colors

Primary



Color Hex Code - #4CDD59

Secondary



Color Hex Code - #221C1C

Other



Color Hex Code - #000000

## Fonts

### OSWALD BOLD

THIS IS WHAT YOUR HEADING  
WILL LOOK LIKE.

Heading

### Oswald Light

This is what your subheading will look like.

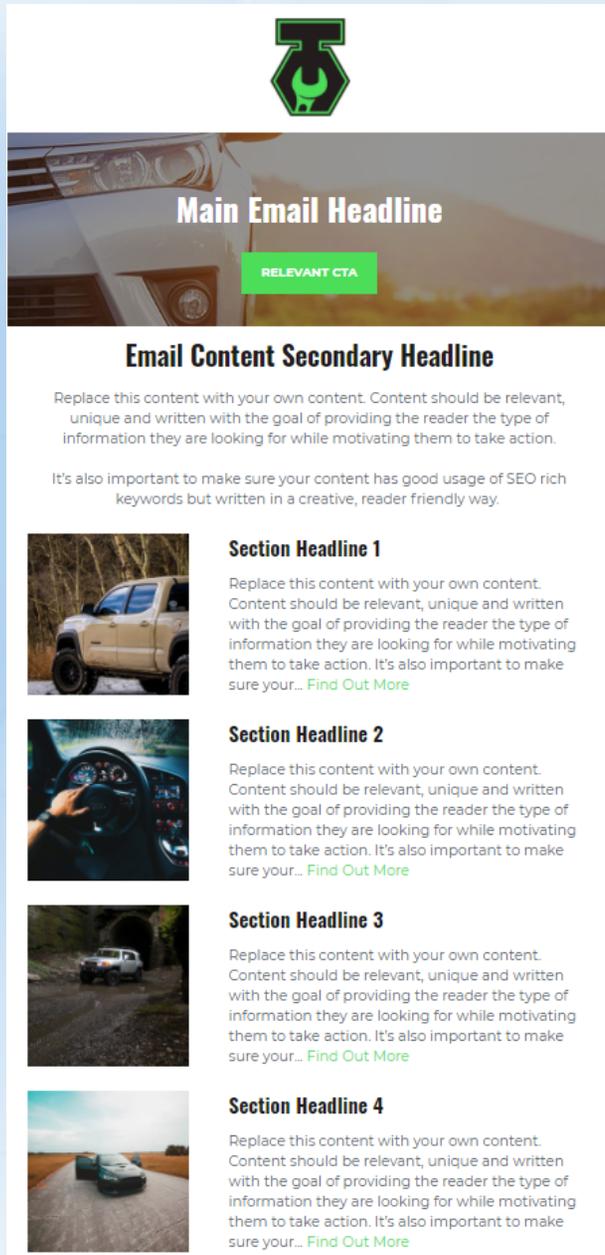
Sub-Heading

### Montserrat Regular

This is what your paragraph text  
will look like.

Paragraph

# Email and Social Examples





**Main Email Headline**

RELEVANT CTA

**Email Content Secondary Headline**

Replace this content with your own content. Content should be relevant, unique and written with the goal of providing the reader the type of information they are looking for while motivating them to take action.

It's also important to make sure your content has good usage of SEO rich keywords but written in a creative, reader friendly way.

**Section Headline 1**



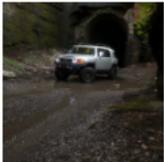
Replace this content with your own content. Content should be relevant, unique and written with the goal of providing the reader the type of information they are looking for while motivating them to take action. It's also important to make sure your... [Find Out More](#)

**Section Headline 2**



Replace this content with your own content. Content should be relevant, unique and written with the goal of providing the reader the type of information they are looking for while motivating them to take action. It's also important to make sure your... [Find Out More](#)

**Section Headline 3**

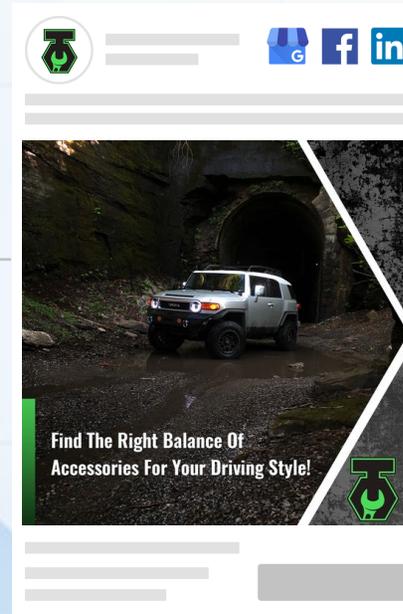


Replace this content with your own content. Content should be relevant, unique and written with the goal of providing the reader the type of information they are looking for while motivating them to take action. It's also important to make sure your... [Find Out More](#)

**Section Headline 4**



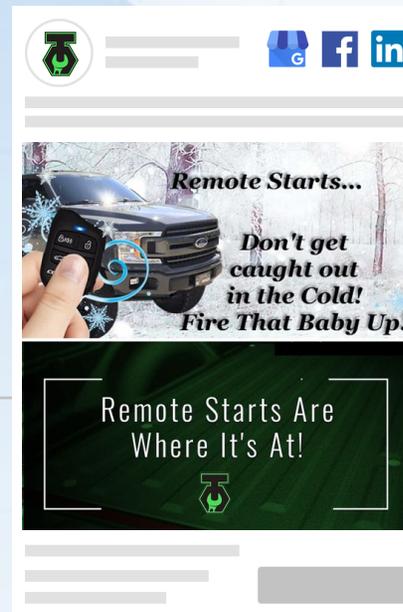
Replace this content with your own content. Content should be relevant, unique and written with the goal of providing the reader the type of information they are looking for while motivating them to take action. It's also important to make sure your... [Find Out More](#)





**Find The Right Balance Of Accessories For Your Driving Style!**



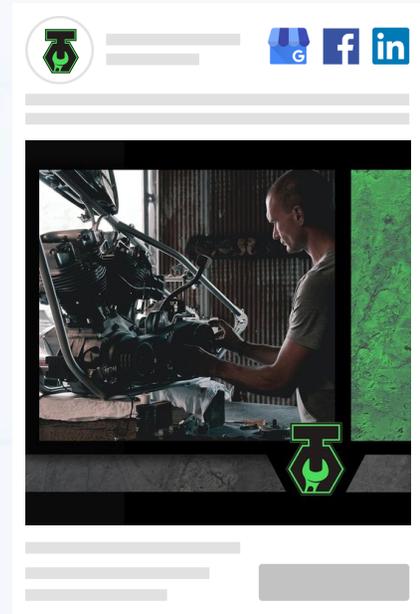
   



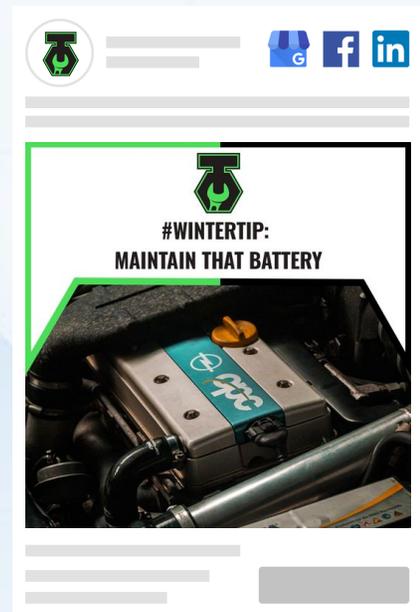
**Remote Starts...**

**Don't get caught out in the Cold! Fire That Baby Up!**

**Remote Starts Are Where It's At!**







**#WINTERTIP: MAINTAIN THAT BATTERY**

