

THE SUMMIT IMMERSIVE

WHERE **STRONG LEADERSHIP**
MEETS **UNSTOPPABLE PROFITABILITY**
AND **NEXT LEVEL CULTURE**

2026

LAS VEGAS
OCT: 18-19
PHILADELPHIA
OCT: 25-26
MINNEAPOLIS
NOV: 1-2
TAMPA
NOV: 8-9

Q1/Q2: 2027

TAMPA
JAN: 24-25
CHARLESTON
FEB: 21-22
NASHVILLE
MAR: 21-22
LOS ANGELES
APR: 4-5
CHICAGO
APR: 18-19
TAMPA
APR: 25-26
AUSTIN
MAY: 16-17
NEW YORK
JUN: TBD

THRIVE with the BEST!

Proven Results
Over 20 Years!



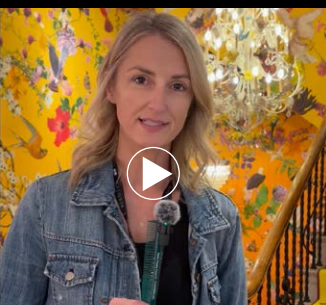
“The
entire 2 days
were
amazing.”

“This is my
fifth Summit
Immersive.
The experience
has grown
exponentially.”

“Love the
addition of
more data
to the
curriculum.”

   @summitsalon

AVERAGE GROWTH/YEAR		
YEARS OF SUMMIT COACHING	AVERAGE GROWTH %	AVERAGE COMPOUNDED %
1	20.71%	20.71%
2	29.9%	56.17%
3	16.81%	82.43%
4	11.99%	104.29%
5	7.65%	119.93%
6-10	4.07%	128.89%
11-20	2.68%	135.02%



Salons with Summit coaching don't just grow—they dominate. The results are proven, measurable, and unmatched. **The Summit Immersive** connects you with the same systems and strategies that have propelled high-performing salons to over **135% average growth**—and they keep climbing year after year. This is how leaders stay ahead of the curve.

SCAN TO LEARN MORE, WATCH VIDEO TESTIMONIALS, & RESERVE YOUR SPOT.



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UNLOCK THE SECRETS TO SALON SUCCESS

Summit Immersive events are designed to help you master key areas of salon management and leadership, including:

FINANCIAL MASTERY:

Learn to maximize your company profits with easy-to-use financial budgets and guidelines.

CAREER PATH DEVELOPMENT:

Implement a level-system career path and onboard with effective training programs.

FRONT DESK PROFITABILITY:

Turn your front desk into a revenue-generating profit center with clear strategies, goals, and rewards.

TEAM COMMUNICATION:

Discover the difference between coaching and mentoring to improve team engagement.

LEADERSHIP EXCELLENCE:

Enhance your leadership skills with exclusive insights from Summit's expert coaches.

EXIT & SUCCESSION PLANNING:

Strategize for long-term growth, succession planning, and a profitable exit strategy.

25+ YEARS SERVING SALONS

15K+ SALONS SERVED



3 and 5 month payment plans available!

WHAT'S INCLUDED

Pre and Post Event Coaching

You will schedule two 1-hour sessions with a Summit coach who will provide top-line action items and customized strategies to help you grow.

Customized Success Roadmap

You will receive a customized plan that includes coaching recommendations, tools, services and digital learning opportunities.

Summit Immersive Workbook

This 92-page workbook is full of valuable insights, methodologies and industry guidelines that will help you implement Summit systems in your company.

Summit Ambassador Membership

All attendees will receive 4-months free toward an Ambassador Membership, which will give you exclusive access to the Summit online ecosystem, including the Summit Immersive on-demand digital course. LIVE replays and 365 preview courses.

Certificate of Completion

Each Company will receive a certificate of completion during the Summit Immersive graduation ceremony.

THE SUMMIT IMMERSIVE TUITION

NEW ATTENDEES: \$2,750
ALUMNI/PAST ATTENDEES:
84,000 POINTS or \$1,250

USE YOUR
LEVEL
LOYALTY REWARDS

L'ORÉAL LEVEL MEMBERS
PREFERRED PRICING:
130,101 POINTS or \$1,950

Fee includes tuition for the salon owner and one other key employee as well as all course materials. An enrollment interview is required. Reserve your spot at SummitSalon.com or call 1-800-718-5949.

Dates, presenters, and locations subject to change. Visit SummitSalon.com or call 1-800-718-5949.



THE SUMMIT IMMERSIVE will start at 9 a.m. Day 1 and conclude at 4:30 p.m. on Day 2.

PROVEN RESULTS. REAL TRANSFORMATIONS!